



# East Lothian



**£130,498**  
funding delivered  
in 2023-24



**301**  
young people supported  
in 2023-24

The following CashBack partners aim to support young people in East Lothian in this funding period (2023-26):

- Access to Industry
- Celtic FC Foundation
- Cyrenians
- Ocean Youth Trust Scotland
- Rural & Urban Training Scheme
- Scottish Football Association
- Scottish Rugby Union
- Venture Trust
- Youth Scotland

Read on for project details and case studies. Visit the [East Lothian](#) impact page on our website for a breakdown of project activities and spending by year.



Scottish Government  
Riaghaltas na h-Alba  
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**CASH  
BACK**  
FOR COMMUNITIES



## Partners supporting young people in East Lothian



### Access to Industry

**CashBack Passport** provides skills-based employability training and one to one holistic support to young people aged 16-25 residing in HMP YOI Polmont and in communities across Scotland. Enables young people to gain skills regardless of length of sentence or nature of offence.



### Rural & Urban Training Scheme

**CashBack Academies** is a diversionary, early intervention vocational training and education programme for young people 12+ who are at risk of involvement in the justice system. Engages young people in one of three new academies: Motorbikes, Boxing, and Sports & Fitness.



### Celtic FC Foundation

**CashBack Gateway to Opportunities** is a bespoke wellbeing and personal development project. It engages young people aged 16-24 from a variety of backgrounds who are at risk of (re)offending or those living in the most deprived areas to progress to positive destinations.



### Scottish Football Association

**CashBack Achieving Goals** uses the 'Power of Football' to provide routes to learn, build confidence and skills, volunteer, and gain qualifications. Includes tailored 'Football Champions' (P5-P7) and 'Football Leaders' (S3-S5) strands in areas of social deprivation to gain skills and leadership.



### Cyrenians

**Keeping Families Together with CashBack** works in partnership with Scotland's five secure centres, providing mediation and rights-based whole family support. **Key to Potential with CashBack** provides targeted outreach and careers advice for those who are not engaged in school.



### Scottish Rugby Union

**CashBack Schools of Rugby** provides both curricular and extra-curricular rugby activities in deprived areas to support positive behaviours. **CashBack Community Rugby** provides behavioural change workshops for 16-25 year olds most at risk of involvement in the justice system.



### Ocean Youth Trust Scotland

**On Board with CashBack** is a programme aimed at changing the attitudes and behaviours of young people aged 12-25 most at risk of being involved in the justice system. Each young person participates in group work, outdoor education, and youth work aboard a 70ft yacht.



### Venture Trust

**CashBack Green Futures** is a trauma-informed, needs-led, employability service for disadvantaged young people. Provides community and one to one support, including developmental and environmental activities. Builds core skills through outdoor adventure activities.



## Youth Scotland

**Generation CashBack** is run with Scouts Scotland, Girlguiding Scotland, and the Boys' Brigade. The programme supports disadvantaged young people to benefit from community-based youth work through group work ('Grow') and leadership and peer mentoring ('Lead').



## Case study: A's story

### *Rural & Urban Training Scheme*

Rural & Urban Training Scheme deliver CashBack Academies in East Lothian. It is a diversionary vocational training and education project for young people 12+ who are at risk of involvement in the justice system.

A is a pupil in East Lothian and attends a youth group in the area, who nominated him to the project. He was displaying violent behaviour and not attending school, which was affecting his relationships and leading to substance use. He has low literacy and numeracy levels, and had no qualifications from school.

A was initially easily distracted, but soon developed a rapport with the team. Over time, he was able to follow tasks and engage with peers positively when focused on specific, meaningful tasks like removing motorbike engines.

A's has re-engaged with school and built stronger relationships with school staff and peers. He also achieved project awards in motorbikes, mountain bikes and boxing.



Image: Rural & Urban Training Scheme





# Case study: Alasdair's story

## *Youth Scotland*

Generation CashBack is run by Youth Scotland, Scouts Scotland, Girlguiding Scotland and the Boys' Brigade. The project supports disadvantaged young people in East Lothian and across Scotland to benefit from community-based youth work.

Alasdair (20) is part of the Destiny Project, a youth group based in Prestonpans. They nominated Alasdair for leadership and youth worker training opportunities with Generation CashBack.

Before joining the local project, Alasdair struggled with confidence and motivation. After joining, he realised he was not the only young person in his area struggling:

*"It's mainly damaging properties, antisocial behaviour. And that, for me, is like, okay, so why is there no enough help for these guys?"*

Building his youth work and leadership skills has been a turning point for Alasdair, and he has gained SCQF qualifications.



*Image: Youth Scotland*

He shared of his first time delivering an activity:

*"I wanted to teach the other guys that I had in my group... because I knew I could see that they were scared as well.*

*I never thought it was even possible for a guy like me to actually have these moments in life."*