



Aberdeenshire



£75,177

funding delivered
in 2023-24



291

young people supported
in 2023-24

The following CashBack partners aim to support young people in Aberdeenshire in this funding period (2023-26):

- Access to Industry
- Avenue Confidential
- Ocean Youth Trust Scotland
- Scottish Football Association
- Station House Media Unit
- Youth Scotland

Read on for project details and case studies. Visit the [Aberdeenshire](#) impact page on our website for a breakdown of project activities and spending by year.



Scottish Government
Riaghaltas na h-Alba
gov.scot

**CASH
BACK**
FOR COMMUNITIES



Partners supporting young people in Aberdeenshire



Access to Industry

CashBack Passport provides skills-based employability training and one to one holistic support to young people aged 16-25 residing in HMP YOI Polmont and in communities across Scotland. Enables young people to gain skills regardless of length of sentence or nature of offence.



Avenue Confidential

CashBack - Connecting Through Creativity uses creative activities and art to enable children and young people aged 10-25 to explore and maintain positive frameworks for relationships in their personal lives. Using creativity, they are supported to build relationships and emotional literacy.



Ocean Youth Trust Scotland

On Board with CashBack is a programme aimed at changing the attitudes and behaviours of young people aged 12-25 most at risk of being involved in the justice system. Each young person participates in group work, outdoor education, and youth work aboard a 70ft yacht.



Scottish Football Association

CashBack Achieving Goals uses the 'Power of Football' to provide routes to learn, build confidence and skills, volunteer, and gain qualifications. Includes tailored 'Football Champions' (P5-P7) and 'Football Leaders' (S3-S5) strands in areas of social deprivation to gain skills and leadership.



Station House Media Unit

CashBack NorthEast engages disadvantaged young people to support them to overcome barriers and prevent involvement in the justice system or reduce reoffending. Using media as a tool for engagement, provides opportunities to develop skills and work experience.



Youth Scotland

Generation CashBack is run with Scouts Scotland, Girlguiding Scotland, and the Boys' Brigade. The programme supports disadvantaged young people to benefit from community-based youth work through group work ('Grow') and leadership and peer mentoring ('Lead').



Case study: C's story

Avenue Confidential

Avenue Confidential deliver CashBack - Connecting Through Creativity in Aberdeenshire. The project uses creative activities and art to enable young people aged 10-25 to explore trust, relationship building, emotional literacy, and positive ways to work through difficult feelings.

C was nominated to the project through SensationALL. C is a recently diagnosed autistic young person with ADHD. Their mum felt the sessions may help C to 'know that they're not alone and that there are similar people in the world.'

At first, C found it difficult to focus on a task or conversation for long. Over time, they **became more confident and relaxed**. C embraced each new skill they were introduced to, exploring how qualities of line, colour and texture can be used to communicate their emotions.



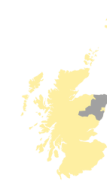
Image: Avenue Confidential

C is now more able to listen to instructions and focus on a task. This has enabled them to develop a sense of achievement when creating finished pieces of art.

"[The sessions] have helped with my ADHD and calmed me down."

C has developed their ability to express their voice using nonverbal techniques and express their emotions. They are more able to experiment and be comfortable in new situations, which has helped to alleviate their anxiety and boost their health and wellbeing.

[Read more about C's story on our website>>](#)



Aberdeenshire

Case study: Nico's story

Station House Media Unit (shmu)

shmu's CashBack NorthEast project uses media as a tool to engage disadvantaged young people aged 10-25.

Nico (16) was nominated to the project by the career adviser in his school. It was considered a last chance to help him towards a positive path, as he had substance use issues and it was suspected he was getting involved in drug supply.

Nico came for a visit to shmu and was **engaged and talkative**. He agreed to a structured plan, and expressed a desire to get a job and earn a wage. The team is supporting Nico to build a CV and apply for jobs.

"I have seen a real turn around in his behaviour, and he has integrated back into our family unit; he's eating dinner with us every night instead of in his room; he's disassociated himself from a negative peer group entirely; and there's been no substance misuse."
Nico's Mum

Nico is very motivated - he says it is down to working with "such talented people in a welcoming environment."



Image: Station House Media Unit