



Aberdeen



£271,394

funding delivered
in 2023-24



790

young people supported
in 2023-24

The following CashBack partners aim to support young people in Aberdeen in this funding period (2023-26):

- Access to Industry
- Avenue Confidential
- Barnardo's Scotland
- Ocean Youth Trust Scotland
- Scottish Football Association
- Scottish Rugby Union
- Station House Media Unit
- Youth Scotland

Read on for project details and case studies. Visit the [Aberdeen](#) impact page on our website for a breakdown of project activities and spending by year.



Scottish Government
Riaghaltas na h-Alba
gov.scot

**CASH
BACK**
FOR COMMUNITIES

Partners supporting young people in Aberdeen



Access to Industry

CashBack Passport provides skills-based employability training and one to one holistic support to young people aged 16-25 residing in HMP YOI Polmont and in communities across Scotland. Enables young people to gain skills regardless of length of sentence or nature of offence.



Avenue Confidential

CashBack - Connecting Through Creativity uses creative activities and art to enable children and young people aged 10-25 to explore and maintain positive frameworks for relationships in their personal lives. Using creativity, they are supported to build relationships and emotional literacy.



Barnardo's Scotland

HEAD2WORK Through CashBack is an integrated personal development, health and employability project for young people aged 14-21.



Ocean Youth Trust Scotland

On Board with CashBack is a programme aimed at changing the attitudes and behaviours of young people aged 12-25 most at risk of being involved in the justice system. Each young person participates in group work, outdoor education, and youth work aboard a 70ft yacht.



Scottish Football Association

CashBack Achieving Goals uses the 'Power of Football' to provide routes to learn, build confidence and skills, volunteer, and gain qualifications. Includes tailored 'Football Champions' (P5-P7) and 'Football Leaders' (S3-S5) strands in areas of social deprivation to gain skills and leadership.



Scottish Rugby Union

CashBack Schools of Rugby provides both curricular and extra-curricular rugby activities in deprived areas to support positive behaviours. CashBack Community Rugby provides behavioural change workshops for 16-25 year olds most at risk of involvement in the justice system.



Station House Media Unit

CashBack NorthEast engages disadvantaged young people to support them to overcome barriers and prevent involvement in the justice system or reduce reoffending. Using media as a tool for engagement, provides opportunities to develop skills and work experience.



Youth Scotland

Generation CashBack is run with Scouts Scotland, Girlguiding Scotland, and the Boys' Brigade. The programme supports disadvantaged young people to benefit from community-based youth work through group work ('Grow') and leadership and peer mentoring ('Lead').

Case study: L's story

Avenue Confidential

Avenue Confidential deliver CashBack - Connecting Through Creativity in Aberdeen. The project uses creative activities and art to enable young people aged 10-25 to explore trust, relationship building, emotional literacy, and positive ways to work through difficult feelings.

L was nominated to the project through their social worker, who felt it could help build their confidence. L had been bullied at school and was the target of premeditated attacks filmed by peers. These experiences were affecting their school attendance.

L was initially apprehensive about the group, but over time showed **confidence and excitement** by smiling and dancing into the room.

During the sessions, L experienced more bullying at school and an assault. They were able to talk about their experience with practitioners and contacted the police about the attack.



Image: Avenue Confidential

L recognised their achievements in developing their artistic style. They were particularly proud of their interaction with other group members:

“Meeting people and getting on with it and not feeling left out. I feel left out at school.”

L's school attendance also improved. Looking forward, the team helped L explore new areas for learning, and are working with their social worker to identify opportunities to pursue their interest in cooking.

[Read more about C's story on our website>>](#)



Aberdeen

Case study: Ben's story

Station House Media Unit (shmu)

shmu's CashBack NorthEast project uses media as a tool to engage disadvantaged young people aged 10-25.

Before joining, Ben's life was marked by a lack of routine and anxiety about meeting new people. His irregular sleep patterns led to daytime lethargy, causing friction at home.

Ben initially struggled with time-keeping and the group setting. Over time, the **supportive environment and friendships** he formed helped him overcome these hurdles. A session on substance use was a particular eye-opener, as Ben acknowledged the impact drinking had on his mood.

"I managed to set alarms and come in on time and also to do a radio script and work very hard on things. I was able to help my friends and work together as a group. I felt part of something."

Ben developed a reliable routine, improving his time management and organisation. His interest in music was nurtured, and he is exploring further education in this field.



Image: Station House Media Unit