

Child Rights and Wellbeing Impact Assessment (CRWIA)

CashBack NorthEast Programme

Programme Summary

Our CashBack NorthEast programme has three key projects that prioritise engagement with some of the most vulnerable and disadvantaged young people across North East Scotland; supporting them to overcome their personal barriers to support feeling part of a wider community in order to avoid becoming involved in anti-social behaviour and reducing the likelihood of reoffending for justice experienced young people.

The three distinct programmes, funded through CashBack Phase 6 funding are our **Youth Media Project, Training Academy** and **Engage**.

Youth Media Project (YMP)

YMP provides person-centred creative opportunities for young people (10-18yrs) from the regeneration areas of Aberdeen. The programme will provide support motivation, skills development and learning through exciting and creative mediums; encouraging participants to set bold but meaningful targets for self-development.

Training Academy

Our Training Academy offers coordinated support to young people attending secondary schools across the region. Targeting pupils who have been identified as highly unlikely to secure a positive destination, the programme will offer a needs-led, positive hands-on experience, developing personal and vocational skills through media and employability modules and will include work-place visits and work experience placements.

Engage

Engage will support young people in the community who are justice experienced or affected by barriers to engagement and who are at risk of falling into patterns of offending. The programme will use media as a tool for engagement, providing meaningful group activity and opportunities for ongoing volunteering, with our support service providing a wraparound holistic and person-centred package of support.

Children's Rights and Wellbeing Impact Assessment Requirement?

As this programme is designed to have a direct positive impact upon the lives of children and young people under the age of 18, a Children's Rights and Wellbeing Impact Assessment (CWRIA) is required.

This CWRIA sets out to assess the extent to which the activities involved in shmu's CashBack Phase 6 project, CashBack NorthEast, align with the United Nations Convention on the Rights of the Child (UNCRC) and how they will promote the wellbeing of children and young people.

This assessment seeks to ensure that the programmes within this wider project are inclusive, safeguard children's rights and contribute positively to their physical, emotional and educational development.

Child Rights and Wellbeing Impact Assessment (CRWIA) (Stage 2)

The Child Rights and Wellbeing Impact Assessment (CRWIA) is a process to identify, research, analyse and record the anticipated impact of any proposed law, policy, service or other measures on children’s human rights and wellbeing. These impacts can be direct or indirect; short, medium, or long-term; they can also be positive, negative, or neutral. A CRWIA covers all children up to the age of 18, this includes individual children, groups of children and collective children services.

1. Which UNCRC Articles are relevant to this programme and what impact will our programme have?

The following UNCRC articles apply to our CashBack NorthEast work with young people aged under 18 years of age:

Article Number	The Right it Describes	The Impact of our Work
Article 2	Your right to be protected from discrimination	We undertake to promote diversity and inclusion. We will ensure that all young people, regardless of their background, ethnicity, or abilities have equal access to our programmes and we will provide a safe and welcoming environment for all.
Article 3	Adults should always do what is best for you	The best interests of young people will be at the core of our programme delivery. We will ensure that our activities and projects are designed with the wellbeing and developmental needs of young people in mind.
Article 12	Your right to an opinion and for it to be taken seriously	We are committed to involving young people in the co-creation of our activities. We will seek input from young people through our Youth Forum, surveys and focus groups. We ensure that youth voices are heard, and perspectives considered.
Article 13	Your right to say what you think unless it breaks the rights of others.	Through our community media platforms, we will provide young people with the means to express themselves with support and guidance to do so in respectful ways.
Article 15	Your right to be with friends and join clubs, unless it breaks the rights of others	We provide a safe and welcoming space that supports young people to come together to collaborate and create media content that supports mutual development. We encourage the development of respectful social relationships and provide opportunities for young people to
Article 17	Your right to collect information from the media and to be protected from harmful information	As we support young people to create community media content, we will support them to conduct research using reliable sources and to identify misinformation.
Article 23	If disabled, your right to special care and education to help you lead a full life	We support inclusivity and accessibility in our youth programmes. We ensure that young people with disabilities have equal opportunities to participate, providing support and removing barriers where possible.
Article 28	Your right to education	Our CashBack NorthEast programmes create an opportunity to direct young people away from disengagement within education by providing motivational and appealing opportunities to build on their interest and challenge themselves. Where possible we

		will offer opportunities to have informal learning accredited and will support re-engagement with formal learning.
Article 29	Your right to education that develops your abilities and encourages you to respect other people's rights and values as well as the environment	Through provision of informal learning opportunities underpinned by an ethos of learning, challenge, exploration, analysis, communication and teamwork within a supportive and structured environment we will provide opportunities for development of personality, talents and abilities whilst encouraging respect for others and the environment.
Article 31	Your right to play and relax by doing things you like such as cultural activities	Through activities that offer young people opportunities to explore, create and enjoy a range of creative and cultural activities we will support young people to build confidence and self-esteem and encourage communication with the wider world in a creative and informed way.
Article 42	Your right knows your rights, and have the adults around you be aware of your rights also	Through embedding discussions about children's rights into our programmes we will ensure that the young people who engage with us are fully informed on their rights. We will also support young people to create radio shows, TV shows and press articles to share their views on the rights of children in order to increase awareness among their peers and across our target communities

2. What impact will there be on different groups of children and young people

All young people who take part will experience a positive impact. Our CashBack NorthEast programme creates the opportunity for vulnerable and disadvantaged young people to create new social circles and new support networks, enabling a confident move away from destructive and risk-taking behaviour towards positive, but challenging and rewarding activity.

The outcomes for different groups of young people involved will vary. We anticipate the provision of Training Academy and Engage, which are shorter term projects to support progression to positive destinations such as volunteering, training, education or employment.

The impact on those engaging with our longer-term Youth Media project will see the development of wider social circles and consistent supportive relationships with youth workers that engender a sense of community and belonging.

3. What negative impacts have been identified for any area of rights or any group of young people and what modifications or mitigations will be put in place?

We have not identified any negative impact upon the rights of any groups of children and/or young people involved in the CashBack NorthEast programme.

4. How will our programme positively impact the implementation of the UNCRC in Scotland?

The CashBack NorthEast programme works directly with young people who are often the most vulnerable and disadvantaged within our communities. The programme will have a significant impact in supporting these young people to understand and uptake their rights whilst also using our community media platforms to increase understanding of children's rights within the communities we work with.

5. How have stakeholders, including young people, been consulted with in the development of the programme?

The CashBack NorthEast programme has been designed, developed and shaped through consultation with young people. All three aspects of this programme were built on existing project, which have included consultation with young participants exploring areas including quality and impact of the service, quality of staff, and suitability of support structures. This evidence is gathered and collated on an ongoing basis as part of our quality assurance process and informs future design and delivery.

We are committed to a youth-led approach and have a well-established Youth Media Forum (YMF) that meets quarterly, and a weekly Youth Planning group which ensures that all youth activities within the organisation are in keeping with our ethos. Participants are involved in all aspects of decision-making, from to day-to-day operational planning, to developing concepts for new areas of work (including this application). All three components of our CashBack NorthEast programme have been informed and guided by young people who participated in our CashBack Move Forward Phase 5 work. Through our comprehensive evaluation framework, we have continually gathered the young people's feedback and views through evaluations, group discussions, interviews and 1:1 support meetings. We have listened to their insights and tailored our CashBack NorthEast programme to reflect their views. We have also consulted directly with young people on the vision for the CashBack NorthEast programme, which has led to the request to continue or expand existing services. Our new Engage programme has been informed by young justice experienced people who said they wished they had the support from something like shmu when they were younger or in the community, and that things may have turned out differently if they had.

We also regularly consult with a range of external stakeholders – for the CashBack NorthEast programme this has included; parents and guardians of participants; staff in the schools we operate in; Skills Development Scotland staff; Developing Young Workforce staff; Scottish Prison Staff; staff from third sector partners.

6. What evidence have we used to inform our assessment?

- Feedback and evaluation with children and young people.
 - o End of project evaluations
 - o Informal feedback
 - o Observations
- Feedback and evaluation from stakeholders.
 - o End of project evaluation
 - o Informal feedback
- Feedback and evaluation from staff team.
 - o Consultation
 - o Session Summary Reports
 - o Observation feedback

7. How will the programme contribute to the wellbeing of children and young people in Scotland?

Safe: We will ensure our Safeguarding policies are robust with staff fully trained in safeguarding measures.

Healthy: We will support positive mental health through provision of meaningful activities that promote wellbeing supervised by staff trained in supporting youth mental health and wellbeing.

Achieving: We will celebrate individual and collective success regularly and offer opportunities to have informal learning accredited and volunteering hours recorded.

Nurtured: We will provide an inclusive and welcoming environment that promotes a sense of community.

Active: We will provide opportunities for young people to engage with the local environment, facilitating outdoor activities where relevant.

Respected: We will empower and amplify the youth voice through involving young people in project development, organisational policy making and planning and within the community through our creative media platforms.

Responsible: Young people will be encouraged to act as young leaders and mentors, as well as taking responsibility for community media creation.

Included: We will foster an inclusive environment through diverse programming and ensuring adjustments are made where required to support a breadth of engagement.

8. How will we monitor the impact of the programme?

Managers are responsible for the oversight of the programmes, including monitoring and evaluation, working closely with the staff team to ensure the impact of all measures are accurately recorded and shared with all stakeholders. We will continuously review the impact of our CashBack NorthEast programmes on Children's Rights and Wellbeing through end of session summaries, data collection and ongoing consultation and observations. Regular reviews of the projects within the programme will ensure continued alignment with children's rights and wellbeing principles.

9. How will we communicate to young people the impact of the programme on their rights?

We will publish a Child Friendly version of this CRWIA and share it with our youth groups.

10. Review

Project staff undertake the Scottish Government 20 minute UNCRC training tool - [An Introduction to Children's Rights: training tool - gov.scot \(www.gov.scot\)](https://www.gov.scot/resources/information/childrens-rights-training-tool/) on an annual basis, and the training tool is available on our website.

The CRWIA will be reviewed on an annual basis in conjunction with our annual report submission to CashBack for Communities.

Signed: 

Dated: 18/12/2023

Date of last review: December 2023

Date of next review: December 2024