

CashBack for Communities

Shetland Local Authority



2015/16





About CashBack for Communities

CashBack for Communities is a Scottish Government programme which takes funds recovered from the proceeds of crime and invests them into free activities and programmes for young people across Scotland. Inspiring Scotland is the delivery partner for the CashBack for Communities programme, appointed in July 2012.

- CashBack invests monies seized from criminals under the Proceeds of Crime Act 2002 back into our communities.
- Since 2008 the Scottish Government has committed £92 million to CashBack / community initiatives, funding community activities and facilities largely, but not exclusively, for young people.
- CashBack supports all 32 Local Authorities across Scotland.
- Sporting and recreational activities / culture / mentoring and employability / community projects.
- CashBack has delivered nearly 2 million activities and opportunities for young people.
- Phase 3 of CashBack runs to end March 2017 and is focused on positive outcomes for young people.



CashBack for Communities: Aims

CashBack activities:

- Use the proceeds of crime in a positive way to expand young people's horizons and increase their opportunities to develop their interests and skills in an enjoyable, fulfilling and supportive way.
- Are open, where possible, to all children and young people, while focusing resources in those communities suffering most from antisocial behaviour and crime.
- Seek to increase levels of participation to help divert young people away from 'at risk' behaviour, and will aim to increase the positive long-term outcomes for those who take part.



£75m Proceeds of Crime funds committed from launch in 2008 to 2017

All **32** Local Authorities impacted

Nearly **2m** activities and opportunities provided for young people

Key principles: Positive, Open to all, Developmental and Sustainable

Contributes to **National Outcomes:**

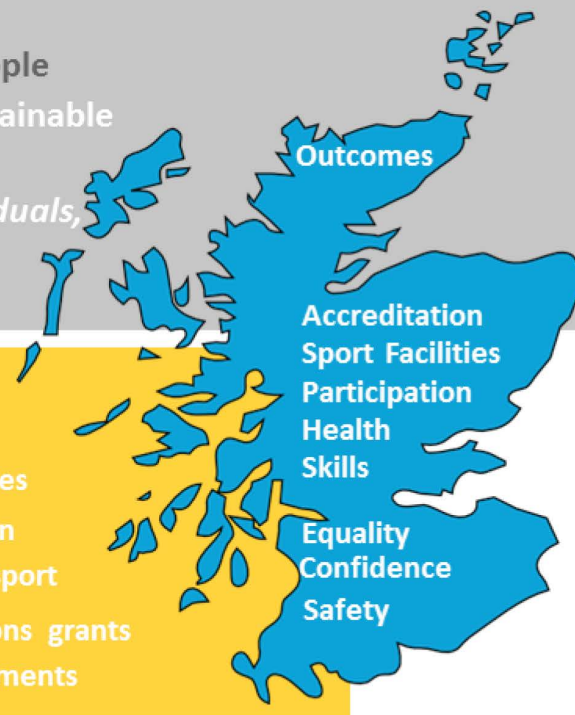
4 – ‘Our young people are successful learners, confident individuals, effective contributors and responsible citizens’

9 – ‘We live our lives free from crime, disorder and danger’



Supporting activities across:

- Culture film making, dance and music
- Sports diversionary and participatory sports activities
- Employability training, mentoring and accreditation
- Sport for Change personal development through sport
- Youth Work project funding, uniformed organisations grants
- Sports Facilities pitches, floodlights and club improvements



"The project provided me with structure and a reason to get up in the morning. I developed new social skills and built on my confidence and through the Programme I found a new sense of self-worth."

"I have noticed a huge improvement in myself; I am determined to start a new and different challenge in my life. The CashBack Programme has really helped me on my way."

"I'm not sure where I would be if I hadn't discovered Twilight Basketball. It has definitely had a real positive influence in my life."

Current CashBack Investment

- Creative Scotland



- Basketball Scotland



- Scottish Football Association



- Scottish Rugby Union



- Scottish Sports Futures



- Street Soccer Scotland



- Action for Children



- YouthLink Scotland



- Celtic FC Foundation



- Youth Scotland



- Glasgow Clyde College



- Ocean Youth Trust



- Prince's Trust Scotland



- sportscotland





The CashBack Partners in Phase 3 (2014-2017)

CULTURE	SPORTS	YOUTH WORK	YOUTH EMPLOYABILITY MENTORING
Creative Scotland	Basketball Scotland	Ocean Youth Trust	Action for Children
	Scottish Football Association	Youth Scotland	Celtic FC Foundation
	Scottish Rugby Union	YouthLink Scotland	Glasgow Clyde College
	Scottish Sports Futures		Prince's Trust Scotland
			Street Soccer Scotland

KEY:

 Delivery organisations

 Grant Schemes

Shetland - Historic CashBack funding (2008 -2016)



CashBack Partner	2008-09		2009-10		2010-11		2011-12		2012-13		2013-14		2014-2015		2015-2016		TOTAL	
	Spend £	Activity #	Spend £	Activity #	Spend £	Activity #	Spend £	Activity #	Spend £	Activity #	Spend £	Activity #	Spend £	Activity #	Spend £	Activity #	Spend £	Activity #
basketballscotland	2,134	0	3,433	0	5,151	60	4,550	60	10,357	60	9,347	0	7,457	0	8,469	0	50,898	180
Creative Scotland	0	0	0	0	0	0	0	0	0	0	4,760	56	7,462	17	0	314	12,222	387
Scottish Football Association	10,177	425	17,295	495	20,452	476	11,945	311	14,850	120	16,139	39	2,407	14	20,811	39	114,076	1,919
Scottish Rugby Union	1,978	46	2,752	518	4,076	364	5,999	2,196	9,172	958	9,268	836	7,598	0	5,449	0	46,292	4,918
Scottish Sports Futures	0	0	0	0	0	0	0	0	1,715	0	592	2	0	0	0	0	2,307	2
Working on Wheels	0	0	0	0	0	0	0	0	1,648	1,153	1,463	0	0	0	0	0	3,111	1,153
Youth Link	10,670	1,293	7,222	618	0	741	18,540	70	0	60	7,563	210	11,780	728	12,802	1,362	68,577	5,082
Youth Scotland	0	0	462	0	500	62	1,250	24	2,212	0	1,349	275	5,414	47	6,246	121	17,433	529
TOTAL	24,959	1,764	31,164	1,631	30,179	1,703	42,284	2,661	39,954	2,351	50,481	1,418	42,118	806	53,777	1,836	314,916	14,170

Activity number represents the number of activities and opportunities that young people have taken advantage of as a result of CashBack funding. It should be noted that CashBack partners may have worked with some of the same young people over a number of years. Therefore the total annual activity and opportunity figures might not directly correlate to the number of individual young people who have been involved with CashBack.

Historic CashBack funding (2008 -2016)



Examples of CashBack funded activities up to 2016

YouthLink Scotland, through the Youth Work Fund, has supported capacity of young people and youth work organisations. Examples in the Local Authority include Lewis and Harris Youth Club Association, Barra Youth Café, Bridge Community Centre.

The Scottish FA has run the Midnight League programme in Shetland which has been well supported by the Council and has operated at Clickimin Leisure Complex, Lerwick.

Scottish Rugby Union - CashBack funding is used to part-fund one full-time development officer at Shetland Council. This post is responsible for the delivery of the broad participation programme and street rugby in the area. All Shetland secondary schools were invited to bring their S1/2 7's teams to events running from March until end of May. This included girls events which SRU hoped to build into a Shetland club.



Shetland – CashBack Outcomes: Case Studies

CashBack has made a huge difference to the lives of young people. We have captured information on individual case studies for CashBack partners which demonstrate the impact delivery activities have had to those participating. These can be accessed on the CashBack website at <http://www.cashbackforcommunities.org/>

The Scottish FA run Bank of Scotland Midnight League programme of football activity has been held on weekends and other evenings for 12-16 year old boys and girls. This 5v5 format is delivered at sports centres, schools and community centres, most recently at Clickimin Leisure Complex. The programme is coordinated through the local Community Safety partnerships with promotion taking place in schools and has been popular with local young people.

The Open Peer Education Project, Voluntary Action Shetland, in Lerwick was funded as part of the YouthLink Scotland Youth Work Fund round in 2014/15. The project was awarded £4,500 to increase the number of peer education workshops across Shetland delivering at least 20 awareness raising workshops and reaching an audience of over 200 young adults over the period.

SACRO's Moray Young Persons' Supported Accommodation is in Elgin and funded through the Creative Scotland CashBack scheme. The project provides supported accommodation and advice and support to vulnerable young homeless people between the ages of 16 and 24. SACRO approached Eden Court to provide film and music workshops for the young people to help to engage them in a positive activity which would build their confidence, self-esteem and motivation. Sessions ran over a period of 6 weeks. During the sessions, one young woman, C, was particularly enthusiastic, and the Eden Court staff suggested that she get involved in some further arts activities. The young woman expressed an interest in Musical Theatre, but could not afford to pay for mainstream classes. Eden Court has enabled C to attend the mainstream Musical Theatre classes (through Cashback funding) which lead to **London Academy of Music & Dramatic Art Qualifications**. As a result of attending, C has developed her skills, confidence and motivation. She now hopes to go to college to study Drama. In the meantime she is developing her skills through volunteering – she now volunteers at Eden Court as a support worker at the children's Musical Theatre Classes.



CashBack Activities in Shetland 2016+ SPORT

CashBack Partner:	basketballscotland	
Contact details:	John Kerray, Highlands & Islands RDO, 07595 278 686, highland@basketball-scotland.com	
Local Authority spend for 2015/16:	£8,469	
Project Name	Description	Location
Developing Young People	<ul style="list-style-type: none"> Provides opportunities for young people to play in school and clubs, develop capacity of clubs through club champions and encourage more activity in Schools. Shetland have decided not to prioritise basketball within their sports delivery as per our last engagement in 2014. Advice and support from the regionally funded officer is always available on demand or request. 	<ul style="list-style-type: none"> Highlands & Islands wide programme, no uptake from Shetland.
Growing the Game	<ul style="list-style-type: none"> Deliver an education programme including courses, workshops and accredited learning for young people, establish a Youth Leadership programme which develops tomorrow's coaches, officials and club leaders with a focus on employability skills and practical experience. 	<ul style="list-style-type: none"> Highlands & Islands wide programme, no uptake from Shetland.
Attainments	<ul style="list-style-type: none"> No courses or workshops were ran in the Shetland region, however offers of courses, coaching officiating, tasters and CPD sessions are being provided to councils and various schools across the region. We are currently working on building the relationship with this region and its council. We have offered these opportunities to them. 	



CashBack Activities in Shetland 2016+ SPORT

CashBack Partner:	Scottish Football Association	
Contact details:	Peter Budge - North Region - Football Development Officer, peter.budge@rosscountyfootballclub.co.uk	
Local Authority spend for 2015/2016:	£20,811	
Project Name	Description	Location
School of Football	A social and academic development scheme using daily football coaching in place of one school subject per day during curriculum time at S1 and S2. The participants will also go through an accreditation scheme in the SQA certified Dynamic Youth Award, developed by Youth Scotland.	Player and Coach Development Manager: Calum.MacDonald@scottishfa.co.uk
Volunteer Development	Will provide coach education for groups of, and individual young people, who will be supported towards attaining a coaching qualification. By funding a volunteer to complete a level 1 qualification there is a requirement for that individual to provide at least 4 hours support in community activities. One-off festivals, regular coaching at a club or simple administration support can be included. The project will target 16 to 25 year olds, organisations specialising in youth unemployment, Further Education/Higher Education institutions and equality groups.	Various locations throughout the LA.
SQA Referee Development Award	SQA approved course delivered at High Schools over a 13-week period. Candidates who successfully complete the course will be accredited/qualified to referee school football games and can receive official payment for doing so.	
Football Equity Officers	Increasing participation, developing infrastructure, promoting pathways into the sport and reducing barriers to participation for people from diverse ethnic backgrounds are key outcomes for this project.	Contact: Harley.hamdani@afccommunitytrust.org

Pan Disability Football league	A PAN Disability project will establish a League creating bi-monthly competitions for young players with a range of disabilities. The project will be a 7 aside festival format using venues across the country to ensure local access for all participants. Local coaches will receive free coach education to assist with player development. The league will be open to youths and adults, males and females.	
Bank of Scotland Midnight Leagues	The Midnight Leagues (MLs) is a programme of football activity on evenings and weekends for 12-16-year-old boys and girls. It is a 5v5 format delivered at sport centres, schools, community halls, Multi Use Games Areas (MUGAs) and AstroTurf's predominantly on Friday nights. Venues are identified in most cases in collaboration with Community Safety Partnerships with the promotion taking place in schools.	Brae Astro North Mainland Leisure Centre
CashBack 7s	CashBack 7's is a series of local, regional and national football events that will be delivered across the country creating opportunities for local high schools to take part in a competition format that has a pathway for participation culminating in a national finals event. S1 Boys and S1-3 Girls are the key target groups.	Various schools through the LA.
Attainments	Coach Education qualifications - 0	



CashBack Activities in Shetland 2016+ SPORT

CashBack Partner:	Scottish Rugby Union	
Contact details:	Graham Lindsay, Schools & Youth Manager – Caledonia, Graham.Lindsay@sru.org.uk 07764 178 920	
Local Authority spend for 2015/2016:	£5,449	
Project Name	Description	Location
Broad Participation	There is currently no match funding available from Shetland Council so we do not have a development officer in post.	
Youth Coaching Course	Each young person completes 4-5 modules covering basic introduction to coaching skills, a RugbyReady practical and rounds up the course with some practical supervised coaching sessions in local clubs & primary schools.	
Street Rugby Diversion	Street Rugby is a portable version of non-contact rugby which is used as a low-level diversionary activity in areas of urban and rural deprivation where fewer opportunities are available, or where young people are disengaged from, or less able to take part in, sporting activities.	
Street Rugby Referral	Currently there are no referral programmes underway in Shetland however the Development Officers consider which model is best for each area when planning with local partners e.g. guidance teachers, community safety teams, Police Scotland.	
Attainments	Main attainments within this Local Authority - positive destinations, qualifications, and courses: Increased participation in positive activity, Increased opportunities to develop interests and skills, Sustained participation in positive activities. Sustained improvements in awareness of the benefits of play, interactive, physical and social activities. Increased involvement in structured pro-social and healthy activities. Upon completion of the Youth Coaching Course participants receive a certificate	

	from Scottish Rugby. They may also receive a RugbyReady certificate. A number of young people who completed the Youth Coaching Course in the past have progressed onto the Modern Apprentice programme with Scottish Rugby.	
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CashBack Activities in Shetland 2016+ YOUTH WORK

CashBack Partner:	Ocean Youth Trust Scotland	
Contact details:	Pam Shaw, Senior Development Officer, Pam@oytscotland.org.uk 01475 722 722	
Local Authority spend for 2015/2016:	Nil, however activity in 2016/17 is being determined.	
Project Name	Description	Location
New Horizons	New Horizons will be rolled out to 17 local authorities in 2016, and involve 5 day sailing voyages for 10 young people from the LA, including Shetland potentially. The project will run residential voyages aimed at providing an effective environment for personal development. In working through the voyage syllabus, New Horizons aims to help young people build their confidence, respect, responsibility, resilience and ability to work as part of a team.	The yacht will embark and disembark either in Greenock or Oban.
Attainments	Each of the young people has opportunity and will be supported to complete following national qualifications; SQA Core Skills Level 3 in Listening, Speaking and Working with Others, Duke of Edinburgh Gold Residential, Royal Yachting Association Start Yachting Certificate.	



CashBack Activities in Shetland 2016+ YOUTH WORK

CashBack Partner:	YouthLink Scotland	
Contact Details:	Gillian Lithgow, Development Manager, glithgow@youthlinkscotland.org 0131 313 2488	
Local Authority Spend for 2015/2016:	£12,802	
Project Name	Description	Application Process
Youth Work Fund	Aims to build the capacity of young people and the youth work organisations by providing accessible and dynamic youth work opportunities that supports young people become successful learners, confident individuals and responsible citizens. It focuses on proposals for operating costs relating to the delivery of youth work activity programmes that add to, or consolidate, the excellent youth work already being undertaken throughout Scotland.	Funding rounds take place annually. Further details available at: www.youthlinkscotland.org
Projects Funded	Awards Made	Location
Shetland Islands Council Award £3,983	Description The FAST project will continue to meet on a weekly basis. The GROUP will take part in physical activity each week. At the end of each session there will be healthy food available, which the young people has the opportunity to assist with. Creating an environment to discuss and solve issues. such as anger management, money management, tenancy advice and anti-social behaviour support.	Hayfield House Hayfield Lane Lerwick ZE1 0QD
Scalloway Youth Centre Management Committee Award £2,078	Description To paint a mural on the games hall wall where there currently is one for the under 5's.	Tigh-na-Mara Ladysmith Road Scalloway ZE1 0XD



CashBack Activities in Shetland 2016+ YOUTH WORK

CashBack Partner:	Youth Scotland	
Contact details:	Jo MacDonald, CashBack Senior Development Worker, jo.macdonald@youthscotland.org.uk 0131 554 2561	
Local Authority spend for 2015/2016:	£6,246	
	<p>Description</p> <p>Small Grants Scheme provides grants of up to £2,000 to support local volunteer led groups or units, who may not previously have had access to external funding, to enhance their programmes for young people.</p> <p>Young People Taking the Lead aims to develop young people as leaders, volunteers and community contributors. Building leadership skills, ability to work in teams, entrepreneurial spirit and creativity in order to increase the scale of activity delivered for young people at a local level.</p>	<p>Application Process</p> <p>Funding rounds take place quarterly in March, June, September and December</p> <p>Further details available at: http://www.youthscotland.org.uk/projects/cashback-small-grants-scheme.htm </p>
Project Name	Awards Made	Location
Small Grants Scheme	Youth Scotland - £650 funding for starting an inter-generational knitting club as part of existing project, as well as providing transport and access to swimming pool.	Burravoe Youth Club, North and East Isles, ZE2 9AY

<p>Young People Taking the Lead</p>	<p>102 young people in total (Q1 - 4) Youth Scotland (99), Scouts (3). Leadership course type from the selection below.</p> <p>YS: YPTTL annual leadership conference advisory group/ participant, Involvement Training Tutor training, Youth Participation Tutor, Young Leader essentials, Young Advisors, Peer Mentoring events, Involve 100, Bored Meeting Tutor, Peer Education events, National challenges, Mentors/Ambassadors support, Involvement training stage 2 support, Involvement training stage 3 grants, Dance/ Sports Leadership courses.</p> <p>Scouts: Young Leader Training, Young Spokesperson training, Activity Permits, Youth Forums, Assistant Patrol Leader/Patrol Leader training.</p>	<p>Across Shetland</p>
<p>Attainments</p>	<p>Young people participating in funded projects typically achieve one or more of a number of youth awards that currently run in Scotland e.g. Youth Achievement Awards, Dynamic Youth Awards, Saltire awards, Duke of Edinburgh, badges from the uniformed organisations.</p> <p>Young people participating in Young People Taking the Lead activities attend a variety of leadership courses with different attainment opportunities, including Sports Leaders UK courses, Duke of Edinburgh, Peer Mentoring and organisation-specific courses e.g. KGVII (BBs), Involvement training (YS), Patrol leader training (Scouts/ Girlguiding), National Youth Forum (GBs)</p> <p>YPTTL Accreditation for Shetland - Dance Leadership Award: (9), Other Accreditation: (93).</p>	



CashBack Activities in Shetland FACILITIES

CashBack Partner:	sportscotland Facilities Fund	
Contact details:	facilities@sportscotland.org.uk 0141 534 6500	
Programme	Description	Location
Facilities	Bressay Sports Club - Construction of a full-size natural grass sports pitch (120x60m)	Bressay

CashBack for Communities Aberdeenshire



CashBack Delivery Team

- **Sam Linton**
Performance Advisor
sam@inspiringscotland.org.uk
M: 07836 231479
- **Arran Dewar**
Performance Advisor
arran@inspiringscotland.org.uk
M: 07540 204517



Riverside House
502 Gorgie Road
Edinburgh
EH11 3AF
Tel: 0131 442 8760
Fax: 0131 442 8780

www.inspiringscotland.org.uk

www.cashbackforcommunities.org

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