



South Ayrshire



£120,225

funding delivered
in 2024-25



286

young people supported
in 2024-25

The following CashBack partners aim to support young people in South Ayrshire in this funding period (2023-26):

- Access to Industry
- Celtic FC Foundation
- Ocean Youth Trust Scotland
- Scottish Football Association
- The National Autistic Society
- Youth Scotland

Read on for project details and case studies. Visit the [South Ayrshire](#) impact page on our website for a breakdown of project activities and spending by year.



Scottish Government
Riaghaltas na h-Alba
gov.scot

**CASH
BACK**
FOR COMMUNITIES



Partners supporting young people in South Ayrshire



Access to Industry

CashBack Passport provides skills-based employability training and one to one holistic support to young people aged 16-25 residing in HMP YOI Polmont and in communities across Scotland. Enables young people to gain skills regardless of length of sentence or nature of offence.



Celtic FC Foundation

CashBack Gateway to Opportunities is a bespoke wellbeing and personal development project. It engages young people aged 16-24 from a variety of backgrounds who are at risk of (re)offending or those living in the most deprived areas to progress to positive destinations.



Ocean Youth Trust Scotland

On Board with CashBack is a programme aimed at changing the attitudes and behaviours of young people aged 12-25 most at risk of being involved in the justice system. Each young person participates in group work, outdoor education, and youth work aboard a 70ft yacht.



Scottish Football Association

CashBack Achieving Goals uses the 'Power of Football' to provide routes to learn, build confidence and skills, volunteer, and gain qualifications. Includes tailored 'Football Champions' (P5-P7) and 'Football Leaders' (S3-S5) strands in areas of social deprivation to gain skills and leadership.



The National Autistic Society

Moving Forward+ with CashBack supports autistic children and young people, through one to one and group work, to build confidence and improve their resilience and mental health. Aimed at children not engaged in school (10-15) or not engaged in education, training, or employment (16-25).



Youth Scotland

Generation CashBack is run with Scouts Scotland, Girlguiding Scotland, and the Boys' Brigade. The programme supports disadvantaged young people to benefit from community-based youth work through group work ('Grow') and leadership and peer mentoring ('Lead').



South Ayrshire

Case study: E's story

The National Autistic Society (NAS)

NAS's Moving Forward+ supports young people in South Ayrshire. It is a project for autistic young people aged 10-15 who are not engaging with school, or those aged 16-25 who are not in education, employment, or training.

15-year-old E joined the project "because I wanted to get the necessary qualifications, build my confidence in meeting new people, and also be able to go into school without being anxious like I normally would be."

Through one-to-one coaching and group work, Moving Forward+ supports participants to build confidence and develop strategies to improve their resilience and mental health.

"I used to feel nervous about people looking at me but now I'd like to say that I've opened up more and I'm making decisions by myself."

E says that "I don't remember exactly when I started out, but it was a bit after when I returned to school for half an hour lessons." She achieved her goal of gaining qualifications, and continues to set herself new goals for the future.

[Read more about E's story.](#)



Image: National Autistic Society



Case study: Castlehill Guide Unit

Youth Scotland

Generation CashBack is run by Youth Scotland, Scouts Scotland, Girlguiding Scotland and the Boys' Brigade. The project supports disadvantaged young people in South Ayrshire and across Scotland to benefit from community-based youth work.

Generation CashBack supported the Castlehill Guide Unit in Ayr with resources and activities. Unit leader Christine shares they attract a diverse group: "We have some girls that travel in from rural areas, some that live in kinship, some that this isn't their home country, girls living with disabilities and health conditions."

For example, the unit supported Lucy when her family was abruptly evicted. "About two thirds of [local] housing stock is privately rented. They had to move because the house they were in, the lady decided to sell it, so they had to go homeless and move."

"I'm looking into doing a career in mental health. It's something that I've sort of been interested in... Getting experience with some of the younger Guides showed me this is what I want to do." (Lucy)



Image: Youth Scotland

Guides was an important support during this time. Lucy shares: "It certainly wasn't easy just moving to a different town in the space of a few days, but Christine and the Guides helped to provide emotional support."