



Changing Lives Through Sport

Impact Report
2017/2018



scottish sports *futures*

CashBack for Communities Phase 4



Scottish Sports Futures (SSF) use the power of sport to inspire young people to make positive lifestyle choices. We are delighted to have been working in partnership with Scottish Government, CashBack for Communities Fund for 10 years now, supporting vulnerable young people across Scotland on their **Active Journeys To Positive Futures**.

CashBack for Communities Phase 4 provides a 3 year investment in 4 SSF delivery programmes: **Jump2it, Active East, Education through CashBack (ETC), and Shell Twilight Basketball**.

These local and national initiatives provide accessible and inclusive sport, introduce sporting role models, deliver health & wellbeing messages, develop young leaders and volunteers, tackle childhood obesity, divert from anti-social behaviour, up-skill practitioners and grow community partnerships.

In line with CashBack phase 4 priorities we work with those communities suffering disadvantage, directly improving health and wellbeing whilst tackling the issues facing young people today.

Participant outcomes include:

- Being regularly active
- Improved life skills
- Completing training
- Health improvement
- Youth volunteering
- Engaging with further education
- Increased confidence & aspiration
- Securing employment

SSF programmes provide a unique and engaging platform to build social and practical skills that will support young people to fulfil their potential.



Our Year

In the last 12 months SSF have strengthened the impact of our evidence based programmes both with direct delivery to young people and through the training and upskilling of workforces and delivery teams across the country.

Our **ETC training programme successfully achieved SCQF status** and will be a significant tool in creating accessible pathways to attainment for those furthest away from positive outcomes. Our youth volunteering initiative has developed a new strand “**chance 2 be**”: **a referral programme** for those in danger of leaving school with no qualifications or destination. The Jump2it programme has introduced new content based on community priorities including **on-line safety and resilience** and the Shell Twilight initiative has established local collaborations that will support sessions transitioning to become **sustainable community assets** with the support of strategic partners and young volunteers.



Collaboration and “joined-up” working continue to play a critical role in SSF being able to understand and meet the needs of young communities and offer the flexible and “wrap around” support that young people need to thrive. New relationships with **CashBack, local authority** and **national governing body** partners have all enhanced our ability to positively impact young audiences.

8368
young people engaged



939
accreditations complete



Games Legacy
Winner 2017
Scottish Sports



91% young people report improved skills



12,184 hrs of youth volunteering



Coach Learn
Connect
web resource launched





8368
young people
54% male
46% female



10% identified
as being part
of an ethnic
minority



20 Local
Authorities
represented



71% from **20%**
most deprived
communities



40
participants
from Young
Offenders
Institute



300 identified
as having
a disability,
impairment or
mental health
condition

Participant Breakdown and Profile



SSF SportScotland Awards Night launched YOYP2018 attended by 400 guests and recognising over 100 young people and partners. Jump2it receive **Police Scotland Youth Volunteers Award** for their role in supporting and developing young people. **Evening Times Community Champion Award** presented to Demi Mitchell (Programme Coordinator), for commitment to widening access and opportunities to be involved in sport within the community. Shell Twilight basketball nominated at **North Ayrshire Community Sports Awards** for Partnership in Sport.



Shell Twilight participant part of **National BBC TV Fundraising Campaign** for Children in Need including Live appearance on the 'One Show'. SSF SportScotland Awards night – 19 pieces carried across **national and regional press**. <https://goo.gl/HSn4uD>. Live Radio interview with Equalities Coordinator Preeti Jassal on **Awaz FM.97% follower increase** across social media with 1,515,131 impressions.

Impact

1. Young People build their capacity and confidence

Throughout SSF CashBack delivery young people are given opportunities to build their knowledge, develop their skills and put learning into practice within a sports setting. **7000 young people** in the last year have improved their confidence and more than **6500 felt able to take on new challenges***. The environment and relationships we build are critical to young people taking on board messages and feeling able to make positive changes in their lives. Shell Twilight Basketball Ambassadors Programme and Active East Champions, Mentor and Mini Mentor strands specifically develop young leaders who provide peer support both within sessions and across our network of community partners. Opportunities include:

- **Training, volunteering**
 - **Youth consultation**
 - **Taking the lead**
 - **Content development**
 - **Gaining qualifications**
 - **Paid employment**
 - **Planning events**
- *assumes a representative sample

“ *In my whole entire life this is the first thing I have stuck with. This program means a lot to me because I was one of the people with zero confidence. **Active Champion.*** ”



“ *(Her) confidence has really grown and she is really enjoying preparing for sessions and taking the lead. **TBB Coach*** ”

87% of young people report their confidence has improved.



82% feel able to do new things



88% of stakeholders felt young people's confidence had increased



92% said their ability to do new things had improved





536 young people gained **939** accreditations, **430** SCQF



91% of young people reported improved skills:

- Respect
- Concentration
- Leadership
- Team work
- Sports
- Commitment
- Communication
- Skills for Work
- Goal setting



94% of stakeholders recognised improved skills:

- Respect
- Concentration
- Leadership
- Team work
- Sports
- Commitment
- Communication
- Skills for Work
- Goal setting

2. Young People develop their physical and personal skills

All SSF programmes are designed to give young people the information, advice and support that they need to fulfil their potential. **Personal development plans mean training and volunteering opportunities are bespoke to the individual and link to real opportunities to put skills into practice.** SSF's Education Through CashBack training is now SCQF accredited and has offered accessible qualifications to young people in danger of leaving school not in Education, Employment or Training. Our Jump2it primary schools initiative introduces professional athletes as role models promoting the benefits of being regularly active and creating pathways to participation clubs. Young participants have begun their Hi5 awards by setting goals to improve their physical ability.

Courses:

- ETC SCQF 4+5+CPD
- Basketball Make it Happen
- Duke of Edinburgh
- Hi5 Awards
- SFA Level 1
- ETC Tutor Training
- Basketball Level 1
- Basketball refereeing
- Ultimate Frisbee Award
- Dodgeball Leaders
- Disability Inclusion Award
- UKCC Level 1 Badminton
- Community Achievement
- First Aid



Communication | Working with Young People | Benefits of Physical Activity | Human Connection | Goal Setting | Conflict Resolution



3. Young People’s behaviours and aspirations change positively

SSF programmes target young people who have shown an interest in physical activity but are often disengaged from school, lack aspiration are involved in anti-social behaviour and **need support with life goals** and reaching a destination they feel confident about. SSF’s approach uses physical activity as a hook, is **person centred** and avoids being prescriptive to properly understand the needs, ambitions and barriers young people are faced with. Positive messages are reinforced by credible role models and peer mentors. The sports setting offers a safe space to explore potential and begin to think of a different future. 98% of SSF Active Champions (young volunteers) reported increased aspiration. The programme provides access to training and volunteer placements with over 40 community partners in Glasgow’s East End. Young volunteers are now contributing thousands of hours of free delivery in their community, becoming local role models and widening opportunities for their peers.

“ *We absolutely loved having your guys in ... They were engaging and challenged the pupils to work outside their comfort zones to display leadership qualities with their peers. The pupils lacked in confidence, struggled with anxiety and as a result had missed quite a significant part of school ... Already, one girl has completed a Competition Organisers training qualification with Active Schools and credits confidence she found in herself over the two days with her signing up, attending and passing this course.* **Academy Teacher on pupils receiving ETC training** ”

Most commonly identified areas of positive behaviours were:

- Getting on better with other people (including family and friends);
- Making healthier choices;
- Taking on more responsibility or helping out more
- Being more active in school activities
- Getting into less trouble



79% of young people reported increased aspirations



81% of young people identified positive behaviour change



84% of stakeholders identified positive behaviour change





84% of young people report that SSF activities made them feel more positive in terms of at least one SHANARRI indicator



90% of stakeholders reported that SSF delivers activities which lead to improvements for young people in relation to at least one SHANARRI indicator



33% of young people & stakeholders selected each indicator

SHANARRI:
Safe
Healthy
Achieving
Nurtured
Active
Respected
Responsible
Included

4. Young People’s wellbeing improves

Being active isn’t just good for our physical health; it’s also proven to have a positive effect on our mental health and wellbeing. **SAMH (Scottish Association for Mental Health)**

All our experience of working with vulnerable young people reinforces the statement above and well documented research confirms that “All kids deserve to thrive in mind and body. But in order for them to reach their full mental, emotional and intellectual potential, their bodies have to move to get the wheels in their brains turning.” **The ParticipACTION Report Card on 2018 Physical Activity for Children and Youth .**

SSF programmes are designed to ensure that young people can more easily access regular physical activity and all the associated benefits —removing barriers of cost and ensuring provision is accessible. Our Shell Twilight basketball network provides late night diversionary sport that is free and located in areas suffering high deprivation, often poor health statistics and anti-social behaviour. Staffed by both youth workers and sports coaches the weekly sessions provide an attractive alternative on nights of peak disruption and many participants refer to the “Twilight family” and a feeling of belonging that they get from being part of the group.



*The Twilight sessions had become a place she feels safe and a place where she can find new friends.....they were able to give her a voice that she was afraid to use. **Coach***

Despite everything I have been through in my life, I consider myself to be very fortunate. At Twilight Basketball I not only made new friends, I found a group of people who really cared for and supported me when I needed it most. Thanks to them, I have a family and I know I’m not alone.

Greg Luczak, Shell TBB Ambassador



6. Young people participate in activity which improves their learning, employability, and employment options (positive destinations)

SSF programmes offer a combination of emotional support, practical skills development, accredited training, and opportunities to take the lead and put learning into practice.

ETC SCQF modules offer accessible learning and recognised qualifications outside a traditional education environment making them attractive and meaningful to our target audience. The 'Step up in Life' module also offers practical support with creating a CV and understanding transferable skills – this has led to many young people securing paid employment.

Upskilling practitioners means content can reach a wider audience and support young leaders with communication, resilience, team work, goal setting and conflict resolution.

“ ETC delivered our Step Up in Life CV writing, tutor training, to a group of staff at Citymoves in Aberdeen. The staff now plan on delivering the module to the young people they engage with in bitesize chunks as part of their weekly dance provision. ”



“ After completing my cv I heard back from three of the coaching organisations I applied to and ended up with 3 sessional jobs to fit around my college. ”

“ I've learned how to communicate in the work place and as part of a team. I've used these transferable skills which have enabled me to find employment and study at college. ”

812 young people took part in training



189 young people progressed to positive destinations



1002 participated in learning (including staying on at school)



44 young people gained employment



438 young people participated in volunteering





8368 young people engaged



5178 new to the type of activity

7. Young people participate in positive activity

3 new Twilight sessions launched and 6 transitioned to become community assets in this funded year. 291 young people attended Rocks Community Clubs—designed to focus on fun participation, be accessible, low costs and local, plus integrate clusters of primary schools to support community cohesion.

A group of RCC participants have also begun their Hi-5 award and 46 took part in a tournament held at the Emirates Arena with the final showcased at half-time of the Rocks live fixture. Across all programmes young people have felt able to engage with wider opportunities including:

- **Becoming local Health Champions delivering workshops to other young people on health and wellbeing**
- **Successfully applying to be part of the SportScotland Young People Sports Panel**
- **Joining SSF's Year of Young people steering group**
- **Securing summer work placement with America Institute of Sport**
- **Mini Mentors, developing, delivering and tutoring their first ETC referral programme**
- **Active Champion on Create18 YOYP panel**
- **Active-easter event funding secured, activity planned and delivered in Glasgow East End**



In Stranraer a Twilight Basketball session was delivered during school holidays jointly with the local PSYV: *There cannot be any doubt that having 40 young people coming out to play sport on a Friday night makes a huge difference in the town.*

PC Graeme Stewart, Police Scotland Youth Volunteers Coordinator.

It was incredibly empowering to see all of the kids actively participating and coming out of their comfort zones to try new games and activities and ultimately planning their own personal development.

Mini-mentor ETC Young Tutor



SSF's 2018 Awards Night sponsored by SportScotland and attended by over 400 guests recognised the significant achievements of hundreds of young people during the course of the year and was a fitting launch to the 2018 YOYP. The organising committee was young person led and the evening host by 2 Active East participants.



9. Young people contribute positively to their community

Shell Twilight Basketball and Active East programmes have embedded youth leadership and personal development within their delivery. Active Champions and TBB Ambassadors complete training that leads to meaningful volunteering. Young people have dedicated thousands of hours to planning and delivering sport, youth work and mentoring in their local community.

“ *She has become more confident in herself and dealing with her peers ... She now goes into primary schools to promote female participation in sport and has started her own girls group in Nairn. She is a fantastic role model.* **Ambassador Mentor** ”



10 Active Champions applied and secured funding from Create 18 YOYP fund to plan and run a free family event in Glasgow's East End. They delivered "Active East'er" where over 100 young people and families enjoyed football, running, t-shirt making, tennis, cycling. Basketball and a huge Easter egg hunt. See the link to the amazing

“ *The programme has made me take on more responsibility ... I've met new people. I've also had the chance to help in my community.* **TBB Ambassador** ”

448 participants volunteer/ take a leadership role in community



12,184 hours of volunteering contributed



49 community focused awards gained



249 young people undertake coaching, mentoring or supporting roles



66% of young people felt they were making more of a difference in their local community



69% of stakeholders reported they were making more of a difference in their local community





Case Study 1

Shannon Murray

Shannon has been involved with Dalry Shell Twilight Basketball since the very first night.

She has shown a huge commitment to the programme and is now a qualified ambassador, regularly planning and facilitating sessions at Dalry Twilight.

Her enthusiasm for the programme is infectious, her positive attitude helped retain many younger members of the programme who were at risk of dropping out.

With young people like Shannon being involved with community programmes it's easy to see they are in safe hands

Before becoming a volunteer Ambassador with SSF's Shell Twilight Basketball session Shannon Murray says she had never been in a position of leadership and lacked confidence generally.

The opportunity came up to join the Ambassador programme as she was already a participant at Shell Twilight and the sound of increasing confidence and meeting new people in the same situation made it too hard to resist joining up.

Meeting other ambassadors, getting qualifications and training have all been the best bits. Because of the ambassador programme Shannon has met people she can relate to. Shannon says:

“

Volunteering at Twilight in Dalry has increased my confidence, I put that I was completing a Community Achievement Award on my college application and they didn't even ask me about my school qualifications, they asked what I was doing for the award so I spoke all about my volunteering, taking the lead, being able to be flexible to the needs of participants in the session”

”

Shannon has just found out she has been given an unconditional offer to the course in early years in childcare and credits her experience as a volunteer Ambassador for this.



Case Study 2

Education Through CashBack

Strand 1

Education Through CashBack is a national programme which aims to enhance Sports Coaches and volunteers understanding of working with young people and encourage personal development through sport.

In 2017, 6 ETC modules gained Level 4 and Level 5 SCQF accreditation.

The SCQF accreditation was piloted in June, and subsequently rolled out from September.

ETC delivered 67 courses in 2017, 15 of which were SCQF accredited.

Over 500 participants completed ETC courses in 2017, 144 completing SCQF accreditation

Delivered to over 500 participants in 15 local authorities



Strand 2

In June 2017 ETC held its first 'Train the Trainer' ETC Tutor training event, with 22 practitioners from 9 local authorities attending.



Strand 3

7 Active East mini-mentors trained as ETC Referral Programme tutors. The Referral Programme has been designed by these young leaders, and is a bespoke package of training focusing on personal development and goal setting, for delivery to young people who may be experiencing challenges.



Here's what our participants had to say ...

Fantastic experience, you will leave as an improved person, coach or worker

A great experience to help me adapt and improve

ETC has enhanced my leadership skills and I am more equipped to teach younger participants

93% of ETC participants said they felt their confidence had improved



97% reported that their skills had improved, the top four being: communications, team work, goal setting, and leadership



75% felt that ETC courses had increased their aspirations and helped them to make a difference in their local communities



60% of participants felt that ETC helped them feel more comfortable



Finance/Local Authority 2017-2018

Local Authority	£	Participants
Aberdeen	£17,235	44
Argyle and Bute	£759	5
Dumfries & Galloway	£21,833	83
Dundee	£6,897	353
East Ayrshire	£4,432	124
East Dunbartonshire	£152	1
East Renfrewshire	£1,822	12
Edinburgh	£4,448	26
Falkirk	£42,379	281
Fife	£21,912	274
Glasgow	£204,092	4247
Highlands	£5,789	74
Midlothian	£1,988	13
North Ayrshire	£57,320	958
North Lanarkshire	£41,363	1055
Perth and Kinross	£1,366	9
South Ayrshire	£455	3
South Lanarkshire	£25,763	735
Stirling	£7,222	59
West Dunbartonshire	£1,822	12

TOTAL COST: £469,048

TOTAL PARTICIPANTS: 8368

SSF has been successful in generating new and continued investment of over £211k in our transformational work. Support has exceeded original match funding targets and has allowed for continued growth and development of our strands of activity.

Renewed funding has been agreed with: Shell UK for an additional 3 years Big Lottery and Scottish Government Legacy Fund will enable Active Easts continuation ClydeGateway and SportScotland see the benefit of continuing their investment in the Jump2it programme.

North Ayrshire ADP have also increased their investment in Shell Twilight basketball based on results locally.

Children in Need have widened their relationship and are now contributing to both Active East and Shell Twilight programmes.

ETC continues to compliment funded delivery with paid training to grow our social enterprise model and has also secured investment from Peoples Postcode Lottery to extend our work with young offenders and looked after young people plus staff.

New relationships with the US Consulate, Leng Trust and Spirit of 2012, Sporting Equalities Fund have been established and Core investment has been secured from the Swire and Souter Trusts.

SSF continue to advance fundraising activity and generated unrestricted income from newly established events including comedy night and zip slide as well as more than £8k from our Annual Awards Night including title sponsorship from SportScotland.



External Evaluation

Summary and highlights:

CashBack funded activity includes an external evaluation process which for SSF was undertaken by Research Scotland. The robust process included:

- **Developing research tools and improving data collection;**
- **Reviewing monitoring data**
- **Analysing surveys with 244 school pupils, 500 other participants, and 62 stakeholders;**
- **Telephone interviews with five partner organisations;**
- **Face-to-face interviews with SSF programme staff; and**
- **Developing two case studies focused on partnership working**

The subsequent analysis confirmed that:

Individual programmes have made progress in tackling the gender split with Shell Twilight Basketball increasing female participation by 15% over the last 12 months. Most SSF participants come from Scotland's most deprived communities – 71% in the 20% most deprived communities in Scotland. A significant proportion identified as a minority ethnicity. SSF delivered activities in twenty local authority areas during 2017-18.

Outcomes

Survey evidence confirmed SSF are making the anticipated impacts and at expected levels. It is supporting young people to improve their capacity, confidence, physical and personal skills, positive behaviours and aspirations and has exceeded targets in these areas. Survey evidence confirmed SSF are making the anticipated impacts and at expected levels. It is supporting young people to improve their capacity, confidence, physical and personal skills, positive behaviours and aspirations and has exceeded targets in these areas.

Many young people involved in SSF have experienced positive learning, employability and employment outcomes. There is still work to do around employment, community awards and formal training however SSF is well ahead with its phase 4 target for the number of young people volunteering.

SSF is well ahead of expected progress in relation to the number of young people participating in a positive activity, and young people participating in these kinds of activities for the first time. There is strong evidence from surveys to suggest young people are making positive contributions to their local communities.

Partnership work

Partners interviewed were very positive about their experience of working with SSF. They emphasised key strengths about SSF:

- >> **A strong, Sport for Change model;**
- >> **Its use of role models, and links with the Glasgow Rocks and its professional basketball players;**
- >> **Its inclusive approach to working with young people, and focus on the needs of young people;**
- >> **Its commitment and supportive approach with its partners; and the positive impact it has on young people.**

Conclusions and recommendations

SSF is largely on track (or ahead) with its delivery and targets during its first year. Recommendations focus on:

- >> **Continuing to work to understand equalities barriers and overcome these;**
- >> **Discussing volunteering, employment and community awards targets with Inspiring Scotland;**
- >> **Working with national for an involved in Sport for Change to identify opportunities; and building on recent improvements**

Communications

12 THE ABERDEEN & SALISBURY HERALD

NEWS Twilight basketball programme is launched at Dalry Primary School



Twilight basketball at Dalry Primary School. The Dalry Twilight Basketball programme was launched at Dalry Primary School on Monday night. The programme is a partnership between the Scottish Sports Futures and the Dalry Primary School. The programme is aimed at children aged 10 to 14 and will run for two years. The programme is a partnership between the Scottish Sports Futures and the Dalry Primary School. The programme is aimed at children aged 10 to 14 and will run for two years.

Excited to be at #Holyroodpalace today for a #vip reception with two of our amazing @sportscotland SSF #YOYP2018 Awards winners



1:44 PM - 13 Feb 2018



Scottish Sports Futures have a robust communications strategy which ensures initiatives and impacts receive profile that showcases the achievements of young people, investment of supporters and the potential of sport for change approaches. Highlights in 2017/18 include:

- Cabinet Secretary for Justice, Michael Matheson visiting Shell Twilight Basketball at Raploch with an article appearing in the Stirling Observer.
- SSF Awards Night 19 articles carried across local and national press
- Live Radio broadcasts, including SSF Equalities coordinator Preeti Jassal on AWAZ FM promoting BAME girls only activity
- BBC One Rickshaw Challenge—TBB participant profiled during £50million fundraiser for Children in NEED, Live One Show broadcasts and nationally televised transmissions, interviews and events
- Co-hosted SportScotland Sport Hour – Pathways. Engage monthly raising profile and generating new partnerships.
- TBB Manager attended Year of Young People VIP reception at Holyrood Palace with 2 of our awards winners, Beth and Amanda and met Prince Harry and Meghan Markle

Our Social media presence has **increased by 97% in the last 12 months** allowing us to remain integral to online conversations that champion sport for change, share learning and promote best practice.

Working with the Glasgow Rocks attracts additional media attention and more than 6 press articles were carried on the players visits to regional Twilight locations. Our Celebrity Ambassador Chris Forbes also received coverage for our Comedy Showcase in Glasgow Live, news and entertainment site as well as Whats on guide. Glasgow Live published 7 articles on the work of the organisation and the incredible journeys of young participants and staff.

A pro-bono relationship with Loop PR has provided invaluable support and enhanced our reach and media relations. This relationship will continue as we plan for year 2.

SSF produce monthly blogs in line with sportscotland YOYP themes: SSF are also the chosen charity partner for this years **Sunday Mail** and **sportscotland Scottish Sports Awards** (600 people) with the opportunity to have VT exposure on the night as well as full page advert

COMMUNICATIONS THEMES 2018

- January - Young people
- February - Pathways
- March - Disability sport
- April - Role models
- May - Health & wellbeing
- June - Communities

- July - Partnerships
- August - Volunteering
- September - Education
- October - Girls' participation
- November - Recognition
- December - Celebration

SSF Organisational Development

Scottish Sports Futures (SSF) deliver a range of life changing, evidence based programmes right across Scotland with services from as far north as Inverness to Stranraer in the South. A team of committed and supported staff, sessional teams and volunteers enable this geographic spread and allow us to provide a truly national service targeted at those young people most in need. Scottish Sports Futures' are focused on supporting young people to fulfil their potential but are also committed to learning and sharing best practice building skills within an emerging sector and developing training programmes to allow continued growth.

In the past 12 months Scottish Sports Futures founder and CEO retired and the focus for the new CEO role has been strategic planning and social enterprise development to increase revenue. The charity has also welcomed a new chairperson, and are delighted to have the founder of Scottish Women in Sport, at the helm with huge thanks to her predecessor for his years of commitment to the organisation.

The organisation remains committed to gender equality and growing our social enterprise and income generating potential. These development areas have received specific focus from board and staff and include investment from Just Enterprise to work with CEIS in planning the development of marketable products. In the current financial climate, a push for generating un-restricted income is critical to allowing Scottish Sports Futures to continue to meet the demands of young communities.

Jump2it and Twilight have added to their staff team recruiting a Programme Coordinator for TBB with a specific remit for equalities, having secured a grant from the Sporting Equalities Fund to further develop Twilight Girls only provision, and a Jump2it modern apprentice who has again played a critical supporting role within the programme. We were also successful in securing funding from Community Jobs Scotland for a Digital Promotions Assistant who has been responsible for the increase in social media traffic, regular features and blogs, fundraising activity and the coordinated approach to our on-line presence.

The organisation has also established a number of working groups internally to tackle priority areas —Growth, People and Influence.

SSF Strategy 2018 to 2021

Using the power of sport to inspire young people to make positive lifestyle choices

Growth



Embrace creativity, innovation and learning to **evaluate** and **enhance** our impact



Develop and **grow** the **quality and impact** of our service provision to meet the needs of Scotland's Young People



Involve Young People in the **development, design** and **delivery** of programmes

People



Explore creative partnerships to **maximise opportunities** and **challenge inequalities**



Invest in and **build** on the skills of our working teams



Promote SSF values and **embed** them throughout the organisation

Influence



Learn & share best practices that **support impacts** for Young People



Network and grow the **quality reputation** of SSF



Ensure robust financial **planning** that **supports** continued **growth**

Plans and Priorities for Year 2

As we move into the 2nd year of our CashBack Phase 4 investment we have identified the following areas for development:

Updating Jump2It content with subject specialist support and making these interactive, utilising the in-school technology and a more appealing platform for young people to identify with.

Engaging more female role models in partnership with the Lady Rocks—in line with our recognition of lower participation rates and drop-off for young women.

Introducing and rolling out the 'Hi5 award' – after a small pilot in year one and after consultation with teachers involved in the Jump2It programme Hi5 will offer accreditation to young people taking part in the programme who will set challenges and goals to work towards.

Widening access of ETC – SSF have been invited to present 2 workshops at the UK Coaching Conference and anticipate rolling training out wider to National Governing bodies in support of filling gaps in priority areas identified through external evaluation of **sportscotland's** corporate plan.

An internal restructure has already amalgamated 2 programmes both working with school age young people. Further analysis of expertise and roles is anticipated and this will include the introduction of young people onto the board.

Collaborative working remains integral to the progress of our initiatives. We have welcomed close partnership working with **sportscotland** as they address the challenges of embedding sport for change principles across their network. SSF were invited to a number of the **sportscotland** Regional Networking Events across the country, attended by every governing body, local authority and active schools team in Scotland. We have also presented to an internal Management Group on the impact, scale and diversity of our current delivery. An operational meeting then allowed SSF Managers to present to all **sportscotland** Lead Managers and has resulted in ongoing support from Pam Dewar, Partnership Manager and lead for **sportscotland** Sport for Change.

We continue to add value and avoid duplication by co-ordinating with CashBack funded partners. In particular, relationships with Ocean Youth Trust, Basketball Scotland, Princes Trust and the SFA have been developed and future plans include further support for the SFA VIP Ambassador programme with ETC training already delivered in the West Region and potential to roll out plus Mental Health delivery to Princes Trust participants. Similarly, work with Scottish Swimming and Street Soccer Scotland has the potential to widen sport for change impacts still further over the next 2 years.







Scottish Charity No. SC034085

Changing Lives Through Sport

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Shell Twilight-Basketball 

Twilightbball 



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