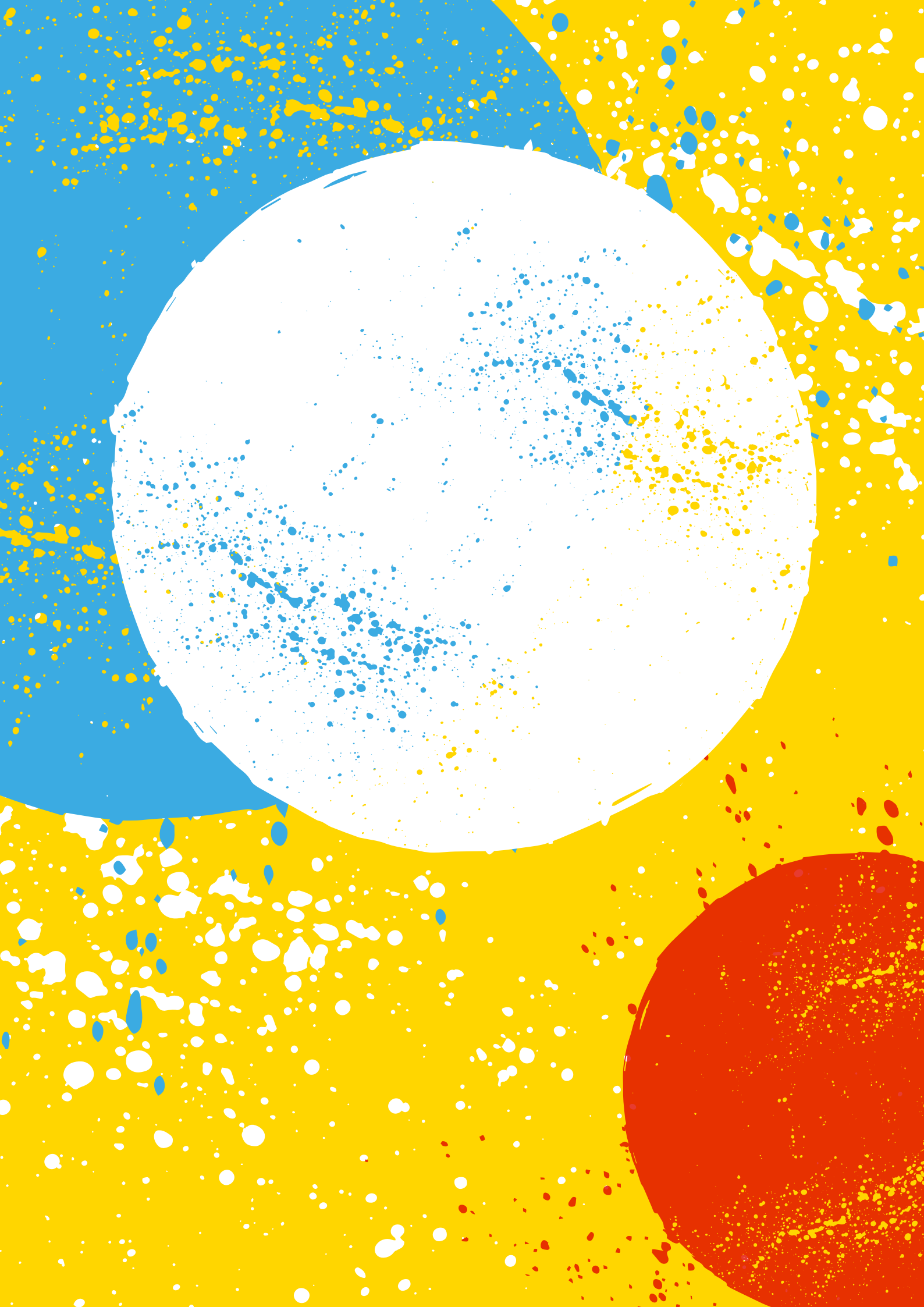




CASHBACK FOR CREATIVITY

ANNUAL REPORT 2018/19





CASHBACK FOR CREATIVITY **ANNUAL REPORT 2018/19**

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EXECUTIVE SUMMARY



Across 2018/19 CashBack for Creativity continues to deliver a unique multi-art form programme providing opportunities for young people across Scotland to get creative. This report features case studies of young people participating in the programme, illustrating some of the unique Cashback creative journeys across 2018/19, and how funded projects have successfully accomplished the programme outcomes.

SO FAR, ACROSS 2 YEARS OF PROGRAMME ACTIVITY, CASHBACK FOR CREATIVITY PHASE 4 HAS DELIVERED:



Some of the themes arising from funded partner reports highlight the multi-layered challenges facing young people in some of Scotland's most deprived communities. Reports are also evidencing how the strength of partnerships within local areas, between artists, arts organisations and other sectors, are creating safe spaces for young people to engage in sometimes life changing creative activity.

CashBack for Creativity has delivered to over 45,000 young people across its 10 years in the programme. This year we have celebrated a Cashback for Communities programme 10 year anniversary: a programme that has helped Scotland to empower young people through arts, culture and creative engagement. By the end of 2019/20, and the Phase 4 programme, a group of young people will be telling us how the programme has empowered them through their own CashBack creative journeys by producing a series of films about their long-term participation in the programme. We can't wait to see these and share them with you.

So in 2019-20, watch out for our launch of unique CashBack films made with and for young people describing their own CashBack creative journey, join us in our #cashbackcreates campaign to celebrate the creative output of young people in current projects and sign up to our twitter as well as the Creative Scotland newsletter to see more stories and learning from the programme.

1. PROGRAMME SUMMARY



In Year 2 of CashBack for Creativity Phase 4, a total of 5,926 young people participated in 47 projects. This included 2,652 young people across the 15 projects within the Targeted Fund, and 3,274 young people across the 32 projects of the Open Fund.

CashBack for Creativity is reaching those living in some of Scotland's most deprived areas:

51% of participants came from or took part in activities held within the 0-20% most deprived areas of Scotland, while just 18% came from the 50-100% least deprived areas of Scotland.

High numbers of participants were recorded to have achieved positive outcomes as a result of taking part:

- **4,012** young people reported their confidence increased
- **4,044** young people reported they are able to do new things
- **3,820** young people reported their (creative and technical) skills were increased
- **989** young people gained accreditations (e.g. Arts Award)
- **3,565** young people reported a positive impact on their wellbeing.

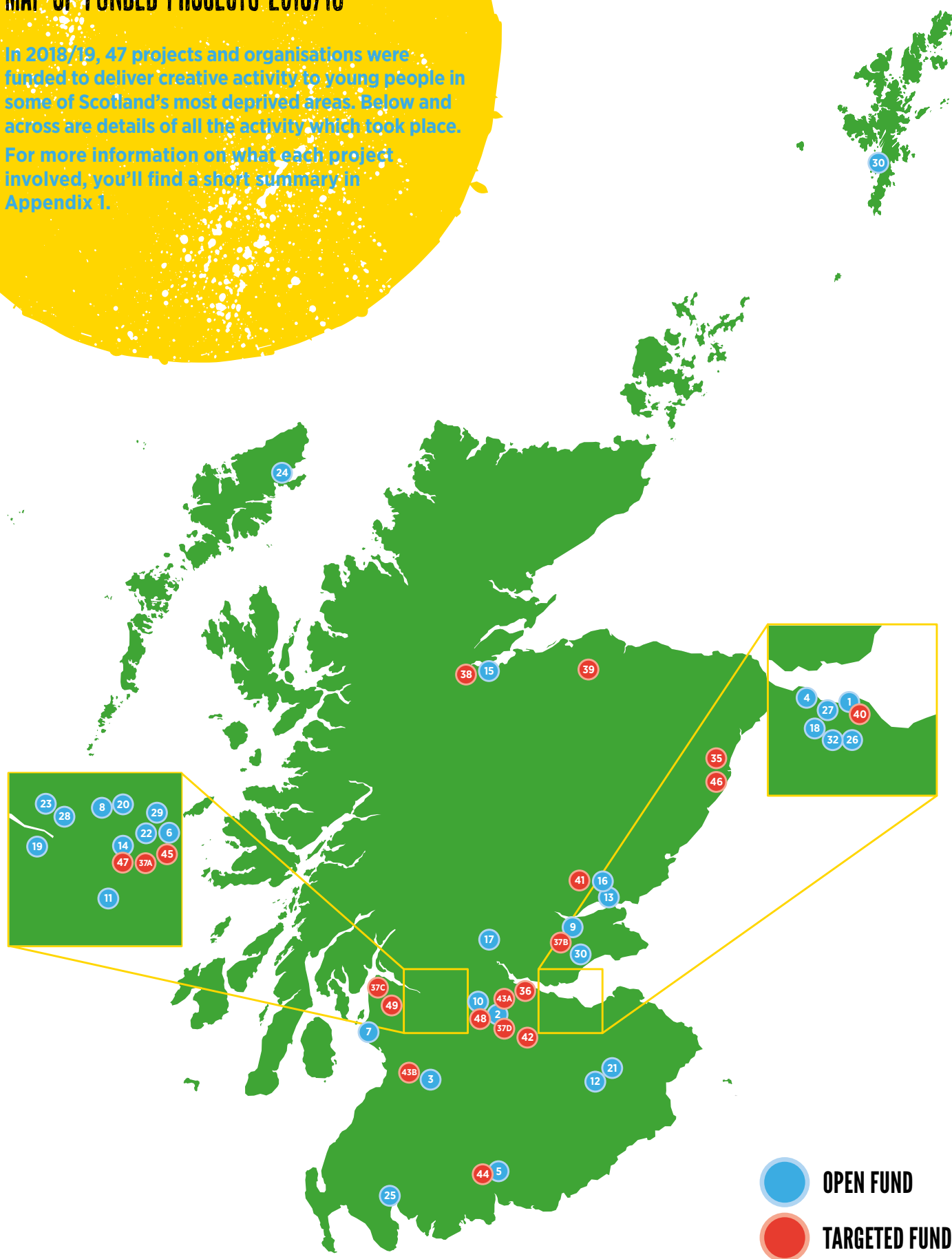


Between 2017-20, £2.6m will be redistributed from the proceeds of crime into positive creative activity for young people across Scotland

IN TOTAL, IN 2018/19, 47 PROJECTS HAVE BEEN SUPPORTED, ACROSS 25 LOCAL AUTHORITIES

MAP OF FUNDED PROJECTS 2018/19

In 2018/19, 47 projects and organisations were funded to deliver creative activity to young people in some of Scotland's most deprived areas. Below and across are details of all the activity which took place. For more information on what each project involved, you'll find a short summary in Appendix 1.



		ORGANISATION NAME	AREA OF ACTIVITY	AWARD AMOUNT
OPEN FUND	1	Granton Youth Centre	Edinburgh	£5,796
	2	Getting Better Together Ltd	North Lanarkshire	£10,000
	3	yipworld	East Ayrshire	£10,000
	4	North Edinburgh Arts	Edinburgh	£8,150
	5	Dumfries and Galloway Council - Young Peoples Services	Dumfries and Galloway	£6,000
	6	The Sound Lab	Glasgow	£9,820
	7	Capall Dorcha Theatre Company	North Ayrshire	£3,609
	8	conFAB	Glasgow	£5,610
	9	Falkland Stewardship Trust	Fife	£10,000
	10	Reeltime Music	North Lanarkshire	£3,543
	11	Scottish Youth Film Festival (SYFF)	Renfrewshire	£4,800
	12	Philiphaugh Community School	Borders	£6,365
	13	Front Lounge	Dundee	£8,475
	14	Youth Community Support Agency	Glasgow	£8,525
	15	High Life Highland	Highlands, Islands and Moray	£4,765
	16	Shaper Caper Ltd	Dundee	£9,080
	17	Macrobert Arts Centre	Clackmannanshire	£10,000
	18	WHALE Arts	Edinburgh	£10,000
	19	Paisley YMCA	Renfrewshire	£8,947
	20	Neighbourhood Watch Scotland SCIO	Glasgow	£10,000
	21	YouthBorders	Borders	£9,800
	22	PEEK - Possibilities for Each and Every Kid	Glasgow	£9,242
	23	Ysort it	West Dumbartonshire	£10,000
	24	An Lanntair Ltd	Highlands, Islands and Moray	£8,798
	25	Wigtown Festival Company Limited	Dumfries and Galloway	£6,706
	26	Lyra	Edinburgh	£9,960
	27	Tinderbox Project	Edinburgh	£6,336
	28	Ignite Theatre	Glasgow	£9,800
	29	Impact Arts (Projects) Ltd	Glasgow	£9,908
	30	GAADA	Highlands, Islands and Moray	£9,800
	31	Gallatown Bike Hub	Fife	£4,890
	32	The BIG Project	Edinburgh	£3,315
TARGETED FUND	35	Station House Media Unit (SHMU)	Aberdeen	£39,960
	36	Screen Education Edinburgh	Edinburgh	£39,960
	37 (ABCD)	Youth Theatre Arts Scotland/Ignite/Toonspeak	Glasgow, Fife, Inverclyde, West Lothian	£39,960
	38	Eden Court Theatre and Cinema	Highland	£39,960
	39	Findhorn Bay Arts	Moray	£39,835
	40	Dance Base, National Centre for Dance	Edinburgh	£39,653
	41	Hot Chocolate Trust	Dundee	£38,792
	42	Firefly Arts Ltd	West Lothian	£38,628
	43 (AB)	Y Dance	Falkirk, North Ayrshire	£35,864
	44	Oasis Events Team	Dumfries and Galloway	£34,148
	45	Glasgow East Arts Company (Platform)	Glasgow	£33,300
	46	Citymoves Dance Agency	Aberdeen	£31,790
	47	MCR Pathways	Glasgow	£27,421
	48	Reeltime Music	North Lanarkshire	£22,252
	49	Quarriers	Glasgow	£14,390

2. PROGRAMME UPDATE



Photo: Eden Court

In 2018/19, **15** Targeted Fund organisations and **32** Open Fund projects delivered activity to young people in the CashBack targeted groups. This reached **25** Local Authorities across Scotland and a total of **5926** young people. The following tables provide a breakdown relating to where young people are from related to the SIMD index of multiple deprivation and their gender.

Across the Targeted Fund projects, of the **2,537** participants who provided their postcode and therefore were able to calculate their SIMD ranking, **49%** of participants lived within the 0-20% most deprived areas of Scotland. **53%** of the Open Fund projects were delivered within the 0-20% SIMD range¹. Across the programme, this averaged at **51%** of participants coming from or taking part in the 0-20% most deprived areas of Scotland. (Table 2).

The programme has delivered up to 2 years of activity, with over 9000 participants, and we are now beginning to see some of the longer-term impact of projects with high numbers of young people going onto a range of positive destinations. There is evidence of the ripple effect of outcomes being felt by young people, organisations, their partners and communities through the phenomenal range of creative outputs being produced in over 100 projects, including performances, public art works, films and music. Citymoves stated that:

“PARENTS AT DANCE LIVE AND THE SPRING SHOWCASE COMMENTED ON THE POSITIVE IMPACT OF THEIR CHILDREN’S PARTICIPATION, AND THAT THEY WERE REALLY ENJOYING DANCE. VOLUNTEERS AT THE VARIOUS PARKS AND COMMUNITY CENTRES AND SCHOOLS WHERE WE HOLD SESSIONS HAVE COMMENTED ON IMPROVED CONFIDENCE AND SKILLSET. ONE COMMUNITY CENTRE MANAGER CAME TO OUR SPRING SHOWCASE AND COULD NOT BELIEVE THE DIFFERENCE IN CONFIDENCE FROM THE PARTICIPANTS PERFORMING.” CITYMOVES ANNUAL REPORT, 2018/19

¹ NB: In order to be proportionate in reporting and data management, the Targeted Fund SIMD data is based on participant postcode, and the Open Fund based on where delivery has taken place, which may also explain some of the difference between these two observations.

Table 1 Total programme participant numbers

	GRANT OFFER LETTER TARGET	ACTUAL	VARIANCE
Targeted	3,116	2,652	-464
Open	3,333	3,274	-59
TOTAL	6,449	5,926	-523

Table 2 SIMD breakdown (cumulative proportions)

SIMD BREAKDOWN	TARGETED FUND	%	OPEN FUND	%	PROGRAMME TOTAL	%
0-20%	1,286	49%	1,739	53%	51%	59%
0-30%	1,675	63%	1,987	61%	62%	74%
0-40%	1,847	71%	2,518	77%	74%	81%
0-50%	2,046	77%	2,686	82%	80%	87%
50-100%	491	19%	588	18%	18%	8%
Unknown	115	4%	0	0%	2%	5%
TOTAL	2,652	100%	3,274	100%	100%	100%

Table 3 Gender Breakdown: Programme

GENDER	TARGETED FUND	%	OPEN FUND	%	PROGRAMME TOTAL	%
Male	1073	40.5%	1,317	40.2%	2,390	40%
Female	1518	57.2%	1,957	59.8%	3,475	59%
Prefer not to say	46	1.7%	0	0%	46	1%
Happy to say	8	0.3%	0	0%	8	0.1%
Not collected data	7	0.3%	0	0%	7	0.1%
TOTAL	2,652	100%	3,274	100%	5,926	100%

TARGETED FUND

15

of programmes delivered

2,652

of young people

4,883

of young people continuing from previous quarter and new participants

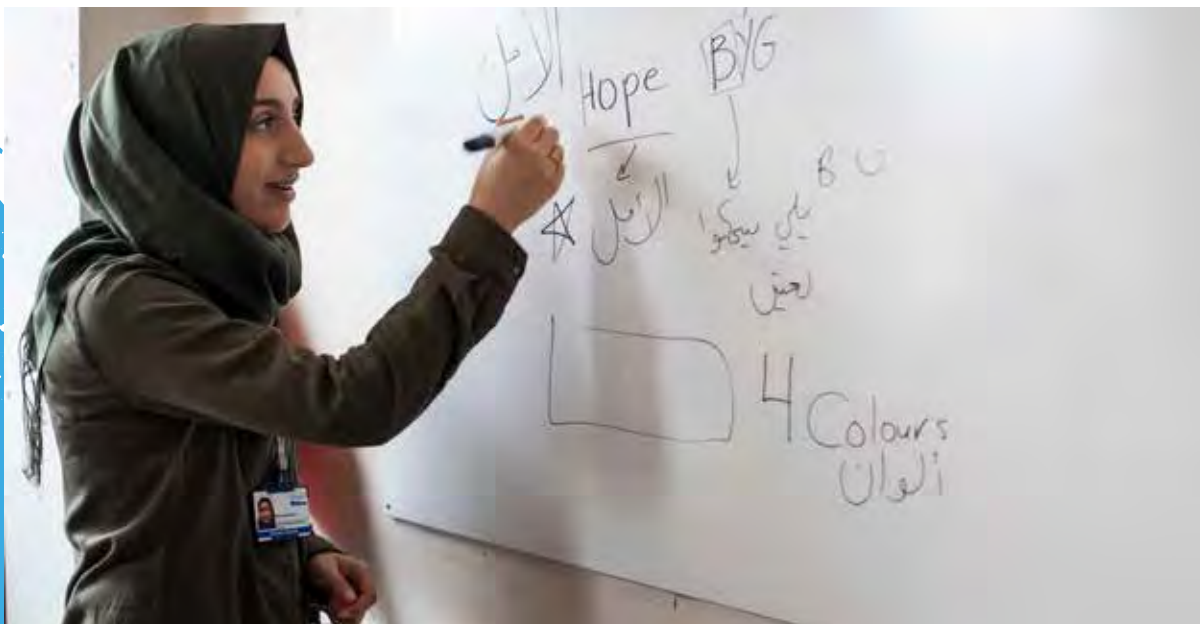
Targeted Fund organisations continued to deliver into 2018/19 with a full 12 months of activity and evidencing how young people are enjoying the positive impacts of sustaining in long-term projects: this year the Targeted Fund exceeded their original expectations on delivering positive destinations to 2256 young people.

Organisations delivering in the Targeted Fund are also further evidencing how sustained funding has established rich and long-term partnerships with a range of other sector organisations.

Projects continue to build highly skilled expertise in engaging and delivering the specialised work required for successful CashBack delivery. Firefly in West Lothian highlight a number of themes echoed by other project reports about their learning from delivering activity, including:

- how poor mental health and emotional well-being are key factors for young people referred to projects by partner organisations,
- the value of having positive peer role models for vulnerable and marginalised young people,
- the value of having a group that integrates young people from a range of backgrounds and life experiences, and,
- the recognition of the role social media can play in negative and potential harmful behaviour eg bullying, grooming, abuse.

FIREFLY STATED THAT “THERE ARE SPECIFIC CHALLENGES IN SUSTAINING QUALITY ARTS EXPERIENCE FOR MANY OF THESE YOUNG PEOPLE, INCLUDING THE CONFIDENCE TO SELF-TRAVEL, POOR DIET, SLEEPING AND LIFESTYLE BEHAVIOURS, LOW SELF-ESTEEM AND POOR SOCIAL SKILLS, LACK OF FAMILY SUPPORT AND TRANSIENT LIFESTYLES. SUDDEN BEREAVEMENT, CHILDREN’S PANEL DECISIONS AND SOME TERRITORIAL ISSUES HAVE ALSO THREATENED TO AFFECT INDIVIDUAL ATTENDANCE ON CERTAIN PROJECTS.”



Shemaa, Photo: Drew Farrell

32

of projects delivered

3,274

of young people

25

Local Authorities

It has been another fantastic year for the Open Fund with multiple projects delivering activity to young people across Scotland. Highlights have included a High Street shop takeover in Lerwick, Shetland; young people embarking on an environmental campaign to clean Selkirk up by litter picking; local performances where young people have used their new creative performance skills for the first time. Projects exceeded the target numbers for the year reaching 613 more young people than originally anticipated.



Photo: Neighbourhood Watch Scotland SCIO

CASHBACK PARTNERSHIPS



Digi Team EdenCourt, Photo: Graeme Roger

“THERE IS NO DOUBT FROM US OR OUR PARTNERS THAT THE CASHBACK FOR CREATIVITY FUND HAS ALLOWED US TO WORK ON MULTIPLE LONG TERM PROJECTS THAT HAVE BEEN OF GREAT BENEFIT AND ALLOWED US TO TRY VARIED MODELS OF PARTICIPATION AND DELIVERY.”

EDEN COURT ANNUAL REPORT 2018/19

The CashBack Targeted Fund has enabled many organisations to forge new partnerships with a range of other sector partners to deliver access to creative engagement.

In North Lanarkshire, Reeltime highlighted that

“HAVING LONGER RUNNING PROGRAMMES ALLOWS PARTNERS TO GET USED TO THE PROJECT, ITS CRITERIA AND HOW TO REFER (PARTNERS HAVE TOLD US THIS).....PARTNERS IN A VARIETY OF SETTINGS ARE NOW TELLING US THAT FOR SOME YOUNG PEOPLE THIS PROGRAMME IS THE PERFECT INTERVENTION FOR THEM. IT IS ATTRACTIVE AND ENGAGING TO THE YOUNG PERSON, WHILST CONTAINING THE APPROPRIATE AMOUNT OF INFORMAL LEARNING, FUN, AND INSPIRATION TO ALLOW THEM TO DEVELOP.”

REELTIME ANNUAL REPORT, 2018/19

Both MRC Pathways in Glasgow and Hot Chocolate Trust (HTC) in Dundee have reported on the importance of how the CashBack for Creativity programme enable strategic partnerships across a variety of organisations delivering arts, building the capacity of all partners involved to deliver creative engagement to vulnerable young people. In Dundee HTC provided a space for young people to explore gaps in provision and delivered a young person-led mapping project. This resulted in connecting with a number of different organisations including Dundee Comic Space, NEOF Digital Arts Festival, Dundee University Life Sciences, Creative Dundee and V&A Young People's Collective.

IMPACT ON COMMUNITIES



Project Strive, Photo: CityMoves

“IT WAS GREAT TO SEE YOUNG PEOPLE TAKE SUCH PRIDE AND OWNERSHIP OVER THEIR MURAL DURING THEIR SHOWCASE CELEBRATION EVENT, IT WAS FANTASTIC THAT THE YOUNG PEOPLE WERE ABLE TO EXPERIENCE WORKING WITH A PROFESSIONAL URBAN ARTIST FOR FREE.”

(OASIS ANNUAL REPORT 2018/19 P6)

A ripple of impact from CashBack for Creativity projects across communities is beginning to surface with reports on how young people are using their new creative skills to participate in other community events. In West Lothian, participants of the Firefly PILOT programme have applied their newly-won technical skills and experience to run the lighting for the local Christmas show and a community film screening with young film makers undertaking a Q&A session with a visiting delegation.

The Urban Arts Project delivered by Oasis in Dumfries and Galloway created a mural in Annan by painting the walls in a community venue (Victoria Halls). The legacy of this project will remain on the walls in this small town for many years to come.

Winnie’s participation in a CashBack project at Platform, Easterhouse, Glasgow is an example of a creative journey that truly connects people with the place they live in, and also of the potential for intergenerational impact. Her story can be found overleaf, with the creative journeys of other young people from across the programme featured in the following section.



“WINNIE HAS FOUND THE CASHBACK WORKSHOPS AMAZING. NOW SHE HAS A LOT OF CONFIDENCE AND IS MAKING FRIENDS WITH PEOPLE. BEING ABLE TO SPEAK TO DIFFERENT PEOPLE NOW, SHE COULDN'T DO THAT BEFORE.” WINNIE'S MOTHER

Platform Radio, Photo: Jassy Earl, Anna Lomas

In June 2018, Agatha and Lucky moved to Scotland with their children Winnie and Winston following a number of years in Italy. Since arriving in Glasgow, the family have lived in postcodes ranked within the 10% of most deprived in Scotland. However, Agatha is positive about the community that she is part of:

“The first time I came to this part of Glasgow, when I told people I'm living in Easterhouse, people would say, ‘why did you go there it's a slum, they are trying to rehabilitate the place, you don't need to go there’, but since I've been here there is no harassment. I love this place, I really love it.”

The family moved home several months after arriving and Agatha asked to be placed near to Platform, one of the first organisations she had contact with in Easterhouse.

“I moved to Glasgow on Monday 11 June and the first place I came to was this place, [Platform] – on the Tuesday I was here.”

Agatha came to the library and spoke to a current Platform participant, who took her to the in-house cafe, where the free Breakfast and Lunch Club was running. There, Agatha met Platform's Programme Coordinator who

signposted her toward a number of projects and workshops including pARTicipation for Winnie and Winston. Since then, the family have taken part in a number of events and workshops, with Agatha a keen advocate for Platform, in particular the Cashback project from which Winnie and Winston have benefitted in a number of ways:

“They [Winnie and Winston] are now part of the community. It's not like the first day when they were shy and afraid. They are so open, they can now say they know one or two people around. I like telling other people about this place because it's really great. It's just like home for me, that's why I always want my kids to be here – when they are not in school they are here.”

“Apart from the confidence, it [CashBack] helped us with the language. Winnie has learnt – [through CashBack] how to express herself

with others. A lot of workshops she has done, classes [that] improve her ability. She went to Tramway, [visit to an exhibition as part of CashBack] she enjoyed it so much."

In the feedback sessions, Winnie said:

"I hadn't taken part in anything like the workshops at Platform before and I made friends here. I think that it helped [me at school], because when I came here, I was not really good at English."

When asked what was good or special about Platform's CashBack project Agatha notes:

"Surprises like the transport. Telling somebody 'don't worry, there is transport and food', these things are motivation to be involved and so the person doesn't have an excuse not to come. Most people want to come but they don't have money [or] tickets, but when you give them transport you see them, they want to come and get involved in what is going on in the community."

Platform continues to work with Agatha and her family, directing them to events, exhibitions and performances. Agatha currently attends Platform Singers, Winnie Nu Gen and Winston weekly drama sessions. Agatha has signed up to volunteer at family festival days throughout summer and beyond.



Platform Radio, Photo: Jassy Earl, Anna Lomas

3. OUTCOMES



As expected the programme is starting to show how the longer term impact of some of the Targeted Fund projects are providing significant progression opportunities for young people, exceeding many of the organisations expectations with a 125% success rate against targets.

The following case studies illustrate a range of participants CashBack creative journeys and their fulfilment of the outcomes of the programme. For all data relating to the achievement of outcomes please refer to Appendix 2. Further analysis of the outcomes will be provided in our External Evaluation Year 2 report.

OUTCOME 1: Young people build their capacity and confidence

Youth Theatre Arts Scotland
New Territories
National, Targeted Fund

OUTCOME 2: Young people develop their physical and personal skills

GAADA Projects CIC
Portable Print Projects
Shetland, Open Fund

OUTCOME 3: Young people's behaviours and aspirations change positively

YDance,
Take the Lead
HMYOI Polmont, Targeted Fund

OUTCOME 4: Young people's wellbeing improves

Hot Chocolate Trust
Dundee, Targeted Fund

OUTCOME 5: Young people participate in positive activity (Targeted and Open Fund)

Quarriers
Oh Yellow
Glasgow, Targeted Fund

OUTCOME 6: Young people participate in activity which improves their learning employability and employment options (positive destinations) (Targeted Fund only)

SHMU
Aberdeen, Targeted Fund

OUTCOME 7: Young people contribute positively to their communities (Open Fund only)

Bannerfield Sculpture Project
Scottish Borders, Open Fund



“WORKING WITH MY MENTOR HAS GIVEN ME A NEW CONFIDENCE IN MYSELF THAT I DIDN’T KNOW I HAD, THE CONFIDENCE OF STANDING UP BY MYSELF LEADING AN ACTIVITY. I NOW FEEL MORE LIKE AN ADULT AND MORE CREATIVE WITHIN MY CLASSES. I WOULD RECOMMEND NEW TERRITORIES TO PEOPLE WHO WANT TO BUILD ON THEIR IDEAS, SKILLS AND TRY NEW THINGS.”

Photo: YTAS

M is a 17-year-old girl from North Lanarkshire who suffers from type 1 diabetes and chronic fatigue. She has always shown a strong interest in drama, but fitting youth theatre activity around the pressures of education and her ongoing health considerations can feel overwhelming at the best of times.

YTAS have been working with M to support her role as workshop assistant at Cultural NL drama sessions. When their staff first met M, she was ambitious but lacked confidence in her own ideas. She feels that because she was given few responsibilities growing up, she struggles to assert herself in her capacity as a young adult.

During their mentoring, YTAS encouraged M to explore leadership-orientated goals. While she initially demonstrated anxiety and uncertainty about leading drama classes her ability was always clear.

In an initial goal setting session, M opted to have a small goal of co-facilitation with an adult leader for 5 minutes. In 1-1 sessions, she worked through the barriers she felt prevented

her from leading, self-doubt and health management among them. By the end of the third month of sessions, she was leading a full class of 30 children on her own for two hours. She had transformed into a self-assured and capable leader.

M has reported feeling more confident in her own ideas thanks to the New Territory scheme and feels the skills and knowledge she has gained have opened up new opportunities.

M has gone on to secure a paid workshop assistant role with Cultural NL youth theatre and is now studying acting at North Lanarkshire college.



THIS HAS BEEN A HUGE AREA OF PERSONAL DEVELOPMENT FOR “A” WHO IN THE PAST HAS REALLY BEEN QUITE LOW AND DEPRESSED WITH A NEGATIVE OPINION ON HIMSELF AND HIS SKILLS.

STEPHANIE BAIN, TEAM LEADER, DISABILITY SHETLAND (PROJECT PARTNER)

Photo: Gaada

“A” was introduced to Gaada Projects through Disability Shetland, the organisation they partnered with on this particular project.

Based in Lerwick, “A” is 24 years old, autistic and living in supported accommodation. Currently, he does not work due to a severe anxiety condition which sees him struggle with social interaction. Based on their long-term experience of working with “A”, Disability Shetland suggested he could greatly benefit from being involved in the Gaada’s Portable Print Project.

One of the key needs Disability Shetland had identified for “A” was encouragement to socialise during the evenings, as he would otherwise sit alone in his room. A talented artist with a creative imagination, the Portable Print Project seemed ideal for the young man.

At the start of the project, he was very shy, and only willing to spend 5 minutes making artwork during the sessions. Despite his initial timidity, “A” came to every session and quickly established himself as an important contributor to the project. He offered suggestions for workshop

themes such as “Super Power Week” and t-shirt production, the latter in particular proving engaging and popular with the wider group. There’s no doubt that his influence shaped the project’s final outcome. By week 12, he could be found in the print room making work and chatting. He even turned up, unprompted, to help hang the final exhibition, a process which took over 4 hours.

The set-up proved to be a fantastic, impromptu work-experience opportunity for “A”. On the day the team hung the exhibition, he noted having spoken to “over 70 people”. As part of his routine, “A” precisely documents the full name of every person he speaks to socially in the Notes app on his smartphone. At the end of the day, he proudly announced, “*this is the most people I’ve spoken to for two years*”. The change witnessed in “A” over the project’s 12 weeks was huge.



“IT’S MADE ME REALISE THAT I CAN ACHIEVE MORE THAN JUST THE NEGATIVES.”

Photo: Paul Watt Photography

Callum participated in Take the Lead while incarcerated at HYMOI Polmont after committing a violent crime.

Callum grew up in Glasgow with his mum and sister. Several of the men his mum entered into relationships with over the years were physically abusive, and as a result his childhood suffered from the absence of a positive male role. Callum regularly witnessed violence at home, and had to learn how to defend himself, his mum and his sister at an early age. Drug abuse in the home was equally prevalent during Callum’s upbringing.

Callum spent time with his dad every second weekend, but this lessened as he claimed that Callum was “too hyper” to be around. Callum had been diagnosed as having ADHD which some of this erratic behaviour could be attributed to. These behaviours also caused a lot of problems for him at school – Callum claims that his teachers didn’t want to deal with him and instead of trying to engage him,

often left him in rooms by himself, physically isolating him from classmates and staff. He struggled with his social skills because of this, unable to join in play or make strong friendships. By age 10, Callum was already known to police for 10 different cases of vandalism and theft. It was around this age that he began to take drugs.

Callum did not attend a mainstream secondary school. Instead, he attended Spark of Genius, an educational and residential establishment for young people with complex needs. He was then referred to different secure units including St Mary’s Kenmure in Bishopbriggs. In these institutes, Callum found it difficult to engage with traditional subjects such as English and Maths, and so his achievement of the Dance Leadership qualification at Polmont is a major accomplishment of which he is immensely proud.

Callum initially joined the dance sessions out of curiosity. He wanted to see what it was all about and thought it would be a good way to meet new people. During his participation at the Take the Lead sessions, he told tutors how by having the dance session to look forward to, it prevented him from taking drugs on those days. He wanted to have a clear head for the sessions. *"I thought, I'll just stay sober during the day and do this dancing and then I'll do whatever I want at night,"* he says, *"but I've decided to actually try to quit all together because I feel healthier now and I want to be better."*

Tutors noted that Callum's focus continued to improve as the weeks went on. His favourite aspects of the project were meeting new people and learning the dance routines. Callum feels that his confidence and teamwork skills have improved due to the dance sessions. *"It's made me realise that I can achieve more than just the negatives."* Crucially, he has enjoyed the classes because he feels the tutors treated him with respect, something that can be a rarity within the prison system.

Callum excelled in the leadership elements of the sessions, and devised a full Bollywood dance session with a partner, co-delivering it to the rest of the group for his final assessment. He led each element of his workshop with confidence and professionalism, and supported his teaching partner whilst they worked together. He was extremely proud of himself for being able to work constructively and collaboratively. Callum has now gone on to join the drama group in Polmont run by Glas(s) Performance and has said that the confidence that he gained as part of Take the Lead has opened him up to other activities.



“THIS IS LIKE MY SECOND HOME NOW, I’M HERE MOST OF THE TIME. I FEEL SAFE - THERE’S NOTHING TO WORRY ABOUT HERE. THE TEAM UNDERSTAND YOU, AND HELP YOU MAKE THE RIGHT CONNECTIONS. IT’S HELPED ME GET FITTER, THROUGH SPORT, AND OF COURSE ART AND MUSIC - I PLAY THE DRUMS AND BASS, AND I FEEL SO HAPPY.”

Photo: Hot Chocolate

Nathan lives with his mum in a flat in Dundee City Centre, an SIMD 5 area where life can be challenging for a pre-teen. “The things that go on in Dundee,” says Nathan. “There’s a lot of stuff - knife crime, violence. It doesn’t make sense to me. In our school, people worry all the time, and can get jumped for minor things. Young people don’t feel safe, and Hot Chocolate makes me feel a lot better and safer.”

Hot Chocolate is a project Nathan connected with as a result of his older cousin bringing him to a drop-in open session. “She thought it would be good for me and said that if I didn’t like it then we didn’t need to come back. But I loved it straight away. The first session I was there we made badges. That was a new experience for me and they turned out great. I made one for myself, and one for my auntie. She really liked it. I love that I can now create things like that.”

From here he engaged with the opportunity to become part of Hot Chocolate’s street art group, working with local artist Craig Crawford (C-GUL) to learn skills and techniques, develop designs, make stencils, and do a series of live paint jams in legal graffiti spots. It became clear very early on that Nathan was committed to his newfound art form, spending a great deal of time in and out of the group, thinking about how to turn his ideas into reality.

His time with this group cemented his involvement in Hot Chocolate, and he has since gone on to take up wider opportunities within the creative programme.

His tutors and family have found it a pleasure to see Nathan grow in both his creative ability and social capacity. He once felt isolated but now he is part of something bigger, and making new friendships and feeling a renewed sense of hope.

When asked about Wellbeing, Nathan says:

"That group has really made a big difference to me and how I feel about Hot Chocolate. I got to know people better and since then I've been on trips to Edinburgh Zoo, the National Museum of Scotland and Dundee's V&A Museum. This is like my second home now, I'm here most of the time. I feel safe - there's nothing to worry about here. The team understand you, and help you make the right connections. It's helped me get fitter, through sport, and of course art and music - I play the drums and bass, and I feel so happy."

The Oh Yellow project managed by Quarriers in Glasgow has been working one to one with young people experiencing a range of challenges including mental health issues and homelessness. For many this music project is a release.

Practitioners working on the project have said this project has helped Sadie “to cope with the other challenges she is facing” and as Sadie states herself *“Being involved with “Oh Yellow” and “Elements” has really given me a reason to get out of bed in the morning, now I want to keep going and going.”* Below is a poem she completed during her workshop sessions with experienced creative practitioners.

A Wolf In The Night

Wolf in the night, howling at the moon
Fireworks in the distance, mischief commences
A gunshot rings out, tears trickle down
Scared to turn off the light, A wolf in the night

School in the never-ending shadow of the high-rise flats
The sound of the pub
The squeak of the bus, as it speeds past
Doors bang shut
People outside
A wolf in the night

Drugged up ex
Let the terror begin
His shape casts a shadow on the red couch
A night that I can't forget
Guilt and regret
Overwhelmed with fear
And fright
Relieved at the sight of police in sight

High rises..bungalow.....
Fear.....hell.....terror.....my fault.....
mental illness, anxiety, depression, when I'm down its hard to go out....hard to carry on...
gave up searching for my mum.....obviously not interested if she hasn't turned up yet....
Heartache, guilt...protected her and my brothers...i protected them from the beatings by pushing
them under the bed...but got blamed...speak to one of my brothers...
Music is my escape, happy....helps me relax.....freedom....art.....



“CAN SEE A DIFFERENCE AS I REMEMBER WHEN LUKASZ FIRST JOINED, HE WAS A VERY SHY BOY. SINCE THEN HE HAS GAINED A LOT OF SELF-CONFIDENCE AND IS MORE OPEN TO PEOPLE. HE CONSTANTLY EXPANDS HIS KNOWLEDGE AND SKILLS BY PREPARING TOPICS FOR THE RADIO SHOW EVERY WEEK.”

LUKASZ’S MOTHER

Lukasz after conducting an interview with some Special Olympics participants for a youth media radio show Photo: SHMU

Originally from Poland, Lukasz moved to Aberdeen with his parents and attended Primary School in Woodside – one of Aberdeen’s regeneration areas. Lukasz lacked confidence and struggled with a language barrier, leading to low interaction with his peers and experiences of social isolation.

In October 2014 whilst in S1, Lucasz attended taster sessions in radio, film, magazine and music after SHMU secured Cashback funding to develop a wider youth media project based on the prior success of the Youth Radio and Youth TV projects. Initially, Lukasz was less than keen to engage but his parents encouraged him to continue taking part, building his skills and learning how to socialise with those around him.

The more staff got to know Lukasz, the more they could encourage him to participate fully and in a way that would be of benefit to him. His communication skills improved vastly over time, and he can now express ideas while considering

the emotions of those around him. He displayed markedly improved behaviours and attitudes with the wider youth media team and changed from a young person who did not interact well with those around him to a confident, capable mentor to newer members of the team. His sustained participation is a clear indicator of his personal enjoyment and development.

As well as increasing his emotional wellbeing, Lukasz has gained accreditation for his work with SHMU, securing Saltire Awards, Dynamic Youth Awards and Media SQAs. He has demonstrated increased ambition and his aspiration for the future is to attend university.



“LOGAN HAS DEFINITELY HAD A SENSE OF ACHIEVEMENT THROUGH THE ARTWORK.”

Bannerfield Sculpture Project, Photo: Lara Greene

Logan lives in Bannerfield, a postcode area within the lowest 20% of the SIMD. He suffers from dyslexia and has low self-esteem in most areas of school and academic learning. For much of his life, he has felt socially isolated and this had led to difficulties in managing his emotions.

Like many people with dyslexia, Logan has found he feels comfortable using artistic means, rather than written or verbal expression. He found out about this project when an artist visited his school, and his interest was immediately captured. He would go on to attend sessions after school on Friday afternoons.

Many of the others attending the sessions found they shared similar perceptions of the local area, where Logan says it can feel dangerous at times. Some in the group had been followed or threatened with violence, while all identified litter in the area as a factor which negatively impacts their environment. Many acknowledged that drug abusers and drinkers hang around certain places, but that it could otherwise be quite friendly and fun.

Logan attended most of the Sculpture Project. Activities he was involved in included drawing, action painting, general sculpture, pewter casting on an open fire, Jesmonite casting using clay, alginate & plaster moulding, photography, video, being outdoors exploring nature. He also found out about some areas of art history, developed his own unique designs in his sketchbook and took an active part in discussions about the local issues identified above. Logan went on to achieve a Discover Arts Award Qualification for his involvement in the project.

The artist he primarily worked with was surprised to find that his mum and various teachers had reported in their feedback questionnaires that Logan lacked self-esteem, because during the art sessions he had come

across as both capable and sure of himself. The project evidently allowed him to explore areas closed off to him at school and at home. He was able to excel, be himself and have fun.

His teachers noted that he has been keen to talk about the art sessions in school and has spoken confidently and enthusiastically about his work. He has sense of pride and achievement in the art he has created, and in gaining the Arts Award.

Quote from Logan:

'This project made me feel excited'.

Quote from class teacher:

'Logan is proud of his artwork and was very keen to share his learning on Mondays'.

Quote from depute head teacher:

'Logan has definitely had a sense of achievement through the artwork'.

4. SUMMARY OF EVALUATION



YEAR 2 OVERARCHING OBSERVATIONS AND RECOMMENDATIONS

We work closely with our contracted external evaluators across the CashBack programme to ensure the programme delivery is robust and that projects delivering activity are supported in developing effective self-evaluation methods. As programme managers of the fund, we are keen to employ a cycle of continuous improvement in project and programme delivery, to ensure best practice in the delivery of the programme outcomes for targeted young people. Below are a series of observations and recommendations from this year's independent evaluation of the programme by BoP.

Observation 1: Projects who struggled to meet their target numbers were often those which lacked strong partnerships, or their planned partners were unable to deliver once the CashBack programme started. This meant the projects were unable to gain access to the anticipated number of young people, as well as gain from resources they needed during and after the delivery.

Recommendation: Keep existing and potential partners closely updated on the delivery and impact it is having, therefore allowing projects to seek further support for participants once they complete their time on the project. This could also help build resilience when other public support is withdrawn (e.g. local authority funding cuts), or when additional hours are required for delivery than anticipated.

Observation 2: The adopted evaluation methodology can make it hard for some participants to recognise their own progress against their own baseline, rather than compared to their peers or how they felt on that specific day.

Recommendation: Where possible provide clear guidance and in person support when participants are filling in their self-assessment questionnaires, where terms are clearly explained, and testimonial evidence is provided when relevant and required

Observation 3: Change in staff causing strains on project delivery, as well as reduction in evaluation buy-in and understanding (including monitoring outcomes). Common disparities and underreporting for individual Targeted Fund projects were the result of new members of staff incorrectly using the datasheet used for recording outcomes.

Recommendation: Ensure that all delivery staff are familiar and understand the evaluation process at point of delivery, are given opportunities to (re)shape where possible. When staff move on, ensure their knowledge is included in handover notes, as well as including evaluation in job specifications during recruitment of their replacement. This will help build ownership of evaluation processes over time.

Observation 4: Financial demands for sustained engagement continue to be felt more acutely for those in remote, more deprived areas. Cost implications of getting to the workshops mean some participants can miss out on follow up support, as well as taking part in the evaluation.

Recommendation: Ensure additional resources are always available to cover transport and food costs where necessary. Participant evaluation questionnaires can be undertaken during provided lunches, to ensure maximum participation rates.

5. FINANCE UPDATE



Table 4 CashBack for Creativity 2018/19 Budget

SUMMARY FINANCE	ACTUAL	TARGET	VARIANCE
PROJECT ACTIVITY			
TARGETED CASHBACK FUND	£509,619	£519,333	£9,714
*OPEN ARTS FUND	£251,406	£250,000	-£1,406
PROGRAMME LAUNCH	£0	£0	£0
TOTAL PROJECT ACTIVITY	£761,025	£769,333	£8,308
OTHER PROJECT COSTS			
MANAGEMENT AND MARKETING	£81,546	£88,255	£6,709
EXTERNAL EVALUATION	£24,600	£25,000	£400
TOTAL OTHER PROJECT COSTS	£106,146	£113,255	£7,109
TOTAL EXPENDITURE	£867,171	£882,588	£15,417

*NB Open Arts Fund additional £1406 has been taken from a 2017/18 Open Fund underspend

Any variance in expenditure for 2018/19 has been used to fund additional projects in Round 3, 2019-20 CashBack Open Fund. We are delighted that this increased Open Fund pot has enabled increased access to creative activity for young people across Scotland by funding 45 projects, with a spend of £324,662.



Digi Team Eden Court, Photo: Erin

6. COMMUNICATIONS UPDATE: CELEBRATING CASHBACK FOR CREATIVITY



We have pursued a multi-media approach to launching funds, sharing programme updates and celebrating outcomes. This has included written pieces, press releases, podcasts (with transcripts), and social media. Some of the coverage:

WEB FEATURES

In 2016, 18-year-old **Sam Cameron** was involved in a road accident. He sustained a serious brain injury, and was in a coma for two months. During his rehabilitation, Sam had to learn to walk and talk again. He attended the [Quarriers Head Injury Service](#), where he expressed an interest in music and poetry and was referred to [Quarriers' Oh Yellow Music](#) project, a targeted fund.

“EVERY SINGLE THING I WRITE IS ALWAYS EXPLAINING A BIT OF MY OWN JOURNEY.”

[How rap music helped Sam Cameron's rehabilitation following a brain injury](#)

Features have also highlighted the legacy of programmes. To coincide with Refugee Scotland Week, we told the story of Shemaa Abdullah who was referred to a CashBack for Creativity project shortly after her arrival in Scotland from Syria. Two years on, Shemaa has set up a youth group for young refugees in Dundee.

This story was the best performing story on Creative Scotland's social media feed that week, and gained good traction when subsequently shared.

ART HAS MADE ME BRAVE. YES, BRAVE ENOUGH TO TAKE THE NEXT STEPS.”

[Shemaa Abdullah: art has made me brave](#)

PODCASTS (WITH TRANSCRIPTS)

[A series of features](#) exploring the positive impact of the CashBack for Creativity programme was complemented by [five podcasts made by the young people themselves](#), we take a look at the theme of “employability” and how one teenager got the chance to kickstart a creative career.

SOCIAL MEDIA

CashBack for Creativity has two social media accounts –Twitter and Facebook – and has steadily increased the number of followers and impressions.

We have worked in coordination with both internal and external partners – such as Time to Shine and Creative Scotland, using their channels to maximise reach.

We have continued to use the hashtag #creativitymatters

TWITTER

In 2018/2019 the Cashback for Creativity account amassed 1778 profile visits, 200.8K impressions and 121 followers over 170 tweets

FACEBOOK

During 2018/2019 the number of followers has increased from 640 to 682.

PRESS


The current strategy is to focus on coverage by local media, who are more likely to pick up a story.

Over 2018/19 there have been twenty-eight articles in the print press which cover the CashBack for Creativity programme and related project activity or legacy.

THE COURIER & ADVERTISER
FRIDAY, JUNE 21, 2019

THE COURIER & ADVERTISER
FRIDAY, JUNE 21, 2019

COMMUNITY



Art project offers hand of friendship

A Syrian refugee terrified about moving to Britain due to racism is helping other young arrivals after she found support in an art project.

Shemaa Abdullah, 19, arrived in Dundee in 2017 and joined the Share the Love project. It brings together minority communities to create artwork celebrating Dundee's different cultures.

Share the Love proved so good for Shemaa that she is now working to help other young refugees settle in Dundee.

She said: "I want them to feel they have someone to come to, someone who has been through the same experiences."

Share the Love is to exhibit at Steeple Church in the Refugee Festival Scotland from June 24-30.

Picture: Andrew Farrell.

GOING FORWARD

Summer 2019 – Maintaining Profile

We have identified that there tends to be less social media activity from Open Fund partners. To maintain the programme profile and encourage engagement during this period, Creative Scotland will support a Youthlink-led campaign.

Open Fund partners have been encouraged to produce creative objects to be discovered around their community, then photographed and shared via social media with hashtag (#CashBackCreates).

7. LOOKING AHEAD



For 2019/20 and the final year of the Phase 4 programme we will be focusing on highlighting CashBack creative journeys with the production of a series of films made by young people, features of project activity published locally and nationally through Creative Scotland web pages and continuing with our #cashbackcreates campaign.

Projects across Scotland will be celebrating their young people's successes and creative outputs in a number of events that Creative Scotland will endeavour to support by publicising locally and nationally.

We will also be using findings from our research project to build better frameworks for evidencing the long term impacts of the CashBack programme and sharing that with the creative sector and other sectors and partners who make the delivery of the Cashback for Communities programme possible.

APPENDIX 1 – TABLES OF DATA

1.1 List of Open Fund Round 2 projects

HIGHLANDS, ISLANDS AND MORAY

Targeted Project (up to three-years)

Eden Court Theatre (£120,000)

Eden Court's CREATIVE programme in the Highlands and Moray will offer first-contact to multi-artform creative opportunities including film making, theatre and electronic music workshops for disadvantaged young people from deprived areas or who are non-attenders at school or work, or at risk of exclusion or offending. eden-court.co.uk

Findhorn Bay Arts (£119,625)

In the Mix is a three-year project of creative activity for young people in Moray who are experiencing isolation, out of work or school, at risk of offending, and/or live in rural pockets of deprivation. Led by professional, qualified creative practitioners, these young people will be supported through a series of workshops, one-to-ones, creative visits and a Creative Holiday Programme. findhornbayarts.com

Open Projects (up to 12 months)

High Life Highland (£4,765)

A youth arts programme including a variety of taster sessions for at risk young people living in the Highlands, where they will have the opportunity to engage in a range of fun and creative learning activities including filmmaking, fashion design, arts & crafts, healthy eating, dance creations, junk/upcycling, music making, creative writing and poetry. highlifehighland.com

GAADA (£9,800)

PORTABLE PRINT is an exciting initiative to engage young people in Shetland who are often excluded from school or work in a productive, positive, and empowering experience to create print-based artworks. The young people accessing the activity have a variety of complex needs and the project is working in collaboration with Disability Shetland to ensure *PORTABLE PRINT* suits the current gap for a skills-based, social, and local space in which participants can feel safe and create.

An Lanntair Ltd (£8,798)

An Lanntair is working with the service users of two partner organisations to engage disadvantaged young people in the Western Isles in their 'Las'(Gaelic)/Ignite festival in October 2018. A skilled artist educator will deliver weekly half day sessions from April - December 2018, and the young people participating will have the opportunity to assist in running the festival. lanntair.com

ABERDEEN

Targeted Projects (up to three-years)

Station House Media Unit (SHMU) (£120,000)

Youth Media Project is a three-year activity that will provide creative opportunities for young people from disadvantaged backgrounds in Aberdeen to participate in a diverse media programme covering four strands: Youth Radio Project, youthTV, Youth Magazine, shmuSOUND and Citizen Journalism. shmu.org.uk

Citymoves Dance Agency (£95,464)

Project Strive is a three-year programme that will offer free weekly dance and art activities to young people living in areas of deprivation. The programme will be run with a range of partners including Denis Law's Streetsport, Aberdeen FC Community Trust and Twilight Basketball. Dance sessions will be themed around the skills of each of the sporting partners. citymoves.org.uk

DUNDEE

Targeted Project (up to three-years)

Hot Chocolate Trust (£116,491)

Working with disadvantaged young people in Dundee, the Hot Chocolate Trust's three-year project will offer young people opportunities to experience multi-disciplinary arts as audience, makers, and curators. hotchocolate.org.uk

Open Projects (up to 12 months)

Front Lounge (£8,475)

JAMBEE is a summer graffiti festival where young people can express their creativity and interact with the wider community. Leading up to the festival, young people will have the opportunity to engage in a series of sessions hosted by seasoned local graffiti artists, where they can learn the skills to design and safely make quality graffiti art. frontlounge.org

Shaper Caper Ltd (£9,080)

Hubbub - a creative dance and digital project for young people aged 10-24, aiming to create cohesion and provide the participants with social agency by celebrating the arts and linking these activities to other local initiatives via connections with the creative industries thriving in Dundee, such as the gaming and arts sectors. shapercaper.com

FIFE

Open Projects (up to 12 months)

Falkland Stewardship Trust (£10,000)

Journeys into Literacy is the continuation of a literacy programme offering young people opportunities to connect with their community and the landscape they live in through workshops with skilled facilitators in prose, poetry and song. centreforstewardship.org.uk

Gallatown Bike Hub (£4,890)

Funding for Gallatown Bike Hub to deliver a 12-week open holiday programme of arts activities comprising graffiti, photography, pottery and craft in the Fife town. facebook.com/gallatownbikehub

CLACKMANNANSHIRE

Open Projects (up to 12 months)

Macrobert Arts Centre (£10,000)

New Creative Voices (NCV) is designed to increase participation in the arts for young people in Clackmannanshire, through a diverse year-round programme of participatory classes which includes dance, drama, visual art and filmmaking. macrobertartscentre.org

EDINBURGH

Targeted Project (up to three-years)

Screen Education Edinburgh (£120,000)

A creative learning programme targeted at young people living in areas of multiple deprivation, aimed at developing filmmaking skills and film knowledge. Activities will include filmmaking, editing, storyboarding, film taster sessions and introductory film workshops. screen-ed.org

Dance Base, National Centre for Dance (£119,079)

Great Feats is a three-year combined dance programme working with young people not in education, training or employment. Activities focus on dance, healthy eating and building up participants' personal skills and confidence. dancebase.co.uk

Open Funded Projects (up to 12 months)

Granton Youth Centre (£5,796)

A drumming programme for Young People aged 10 – 24, living within the North Edinburgh areas of Granton, Craigroyston, Muirhouse and Pilton. The programme will deliver Friday evening sessions for two age groups (10-15 and 15-20) up until March 2019. grantonyouth.com

North Edinburgh Arts (£8,150) Working with Who Cares? Scotland (WC?S) and local partners to run a pilot project with and for looked-after children in the Pilton/Muirhouse area of Edinburgh in Summer 2018. Activities will involve music/rap/DJing, dance and movement, film making, animation, storytelling, visual art and crafts. northedinburgharts.co.uk

WHALE Arts (£10,000)

Inspire Indian Dance Project is a partnership project with Dance Ihayami and WHALE Arts that will allow young people to participate in Indian dance, choreography, costume and set design and music activities at WHALE Arts Centre in Wester Hailes, Edinburgh. whalearts.co.uk

Lyra (£9,960)

Young Artists is a weekly programme of performing arts classes at Artspace, Craigmillar, for those who have a talent/enthusiasm for the performing arts and who would most benefit from improved creative skills, greater self-esteem and aspiration. lyra.co.uk

Tinderbox Project (£6,336)

Weekly out-of-school music sessions for young people of different ages, backgrounds and abilities in the Muirhouse area. The hub includes a live band, singing and song writing sessions, samba and percussion, a studio and production group, and a drop-in area for children and young people who want to try out various instruments. tinderboxcollective.org

The BIG Project (£3,315)

Weekly drama workshops for young people aged 10-16 years living in Broomhouse, Edinburgh, working towards an end of year production to be performed to the local community. thebigproject.org.uk

GLASGOW

Targeted Project (up to three-years)

Glasgow East Arts Company – Platform (£100,000)

pARTicipation is a three-year arts programme for young people from Easterhouse to develop skills in film, music, performance and visual art. The holiday programme will involve artists supported by youth providers and tutors from Glasgow Kelvin College who will work together to coproduce new work that will be shared at the Platform arts centre's showcase events. platform-online.co.uk

MCR Pathways (£82,345)

Young Glasgow Talent Taster Culture Programme is a three-year activity that will offer care experienced and other disadvantaged young people in Glasgow the opportunity to take part in cultural activities. Delivered in partnership with Glasgow Life, a range of National Performing Companies and local creative organisations, the two-year creative programme has three distinct streams: creative participation, active attendance and skills and employment. mcrpathways.org

Quarriers (£42,793)

Oh Yellow is a three-year programme that will provide access to quality music making experiences for vulnerable young people in Glasgow. The workshops will involve facilitated practise, access to specialist tutors and professional studio time. Using music as a catalyst, the project will provide young people with the tools they need to express themselves, manage their behaviour, and maintain good mental health. Additionally, through links with the music industry and further education, the project will provide qualifications and meaningful progression opportunities to participants. quarriers.org.uk

GLASGOW (NORTH EAST)

Open Projects (up to 12 months)

The Sound Lab (£9,820)

The *Bridgeton Beatmakers* programme is an innovative, inclusive music and creative tuition syllabus, which aims to break down the barriers that young people in one of the most deprived communities in Glasgow face in accessing music. thesoundlab.org.uk

conFAB (£5,610)

Out of Harm, will use storytelling and visual art to enable 10-11 year olds to understand self-harm and the reasons for it. The project will support young people to explore their feelings and experiences within the context of metaphors in stories. The workshops, based in Quarriers, Ruchazie Family Centre, offer an out of school, high quality arts experience. confab.org.uk

PEEK – Possibilities for Each and Every Kid (£9,242)

PEEK are providing access to quality music workshops to further develop a young person's choir in North East Glasgow. peekproject.org.uk

Impact Arts (Projects) Ltd (£9,908)

The *Young Gallery Project* for children and young people in the North East of Glasgow works in partnership with schools, health, social work and third sector services. The programme includes weekly workshops with professional artists and will culminate in a festival event in Dennistoun where all works will be displayed. impactarts.co.uk

GLASGOW (NORTH WEST)

Open Projects (up to 12 months)

Neighbourhood Watch Scotland SCIO (£10,000)

Through artists residencies, this project will establish a creative collaboration between artists, young people and their communities, in areas of complex and multiple social deprivation, and aims to support Scotland's Year of Young People. The project will be delivered within the areas of Possil, Westercommon, Hamiltonhill and Easterhouse, Glasgow, delivered in weekly sessions at Young People's Futures, with an end of project performance to take place at Platform.

neighbourhoodwatchscotland.co.uk

Ignite Theatre (£9,800)

Happiness Project!; a series of weekly drama/photography and film making workshops focussing on physical and mental health for young people in the community of Knightswood in North West Glasgow. ignitetheatre.wordpress.com

GLASGOW (SOUTH)

Open Projects (up to 12 months)

Youth Community Support Agency (£8,525)

Get In:Formation 2- is a continuation of a pilot project where BME young women come together in South Glasgow to explore issues of importance to them through dance and art. ycsa.org.uk

RENFREWSHIRE

Open Projects (up to 12 months)

Paisley YMCA (£8,947)

Establishing Renfrewshire's first digital fabrication studio, a DIY environment where young people can gather to create, invent and learn using digital technology as a tool to build and design. The studio will support young people aged 18 and under to develop skills in product, art, paint, engineering and lighting design that tap into a young person's creative side as an artist or maker. ymcascotland.org

Scottish Youth Film Festival (SYFF) (£4,800)

SYFF are collaborating with East Renfrewshire Youth Intensive Support Service (YISS) to work with care-experienced young people in a week-long filmmaking project in 2018. Participants will be taught film theory and offered practical film making experience in order to make their own film, which will be screened at the Scottish Youth Film Festival in November 2018. syff.scot

GLASGOW, FIFE, INVERCLYDE, WEST LoTHIAN

Targeted Project (up to three-years)

Youth Theatre Arts Scotland (£120,000)

New Territory is a project delivered in partnership with Toonspeak Young People's Theatre, Ignite Theatre and Youth Theatre Arts Scotland. Activities include weekly drama sessions, summer projects, training for young leaders in Glasgow, Inverclyde, Fife and West Lothian.

ytas.org.uk

Firefly Arts Ltd (£116,000)

Pilot is a three-year creative arts programme aimed at helping West Lothian's most vulnerable young people grow in confidence, skill and aspiration. Working with local partners, professional artists and film and media specialists, participants will take part in quality and progressive youth arts projects, technical training, work placement opportunities, and tailored support for entry into further education and employment. firefly-arts.co.uk

WEST DUNBARTONSHIRE

Open Projects (up to 12 months)

Y Sort-It (£10,000)

CreActive youth groups delivered in the three main areas of West Dunbartonshire, once a week during school term time. Activities include drama, film making, music, and developing a community mural. ysortitreport.ysortit.com

NORTH LANARKSHIRE

Targeted Project (up to three-years)

Reeltime Music (£66,823)

Stepping Stone is a weekly youth music group and college access course for disadvantaged young people in North Lanarkshire, running for three-years. reeltimeusic.net

Open Projects (up to 12 months)

Getting Better Together Ltd (£10,000)

A continuation of a programme of music workshops for local young people living in North Lanarkshire, delivered weekly, to build music skills, confidence and self-esteem.

shottshealthyiving.com

Reeltime Music (£3,543)

A high-quality music and media programme for young people in North Lanarkshire who find it difficult to access such opportunities. reeltimeusic.net

NORTH AYRSHIRE

Targeted Project (up to three-years)

YDance (£107,700)

Take the Lead is a three-year dance programme aimed at young people from areas of deprivation, at risk of offending, or who are being excluded from school, delivered in North Ayrshire and HMYOI Polmont. The programme aims to increase ambition and aspiration by building young peoples' confidence, health and wellbeing, and developing the behavioural, social and emotional skills needed to progress into further learning and employability. ydance.org

Open Projects (up to 12 months)

Capall Dorcha Theatre Company (£3,609)

Providing young people with professional development in theatre over an intensive week-long series of workshops, with performance and filmed elements led by current industry professionals. At the end of the week, young people will have the opportunity to perform on stage at the Harbour Arts Centre in Irvine. capalldorcha.com

EAST AYRSHIRE

Open Projects (up to 12 months)

yipworld (£10,000)

Funding to support East Ayrshire-based yipworld in delivering their *Four Seasons of Art* project in celebration of Scotland's Year of Young People. Each Season will operate over a ten-week period, at weekends, and will focus on children's lives by capturing their reflections on the present and the future, depicted through visual art. The story boards and mood boards created throughout the year will be displayed to show case and celebrate being young in Scotland in 2018. yipworld.org

DUMFRIES & GALLOWAY

Targeted Project (up to three-years)

Oasis Events Team (£102,548)

Urban Arts' two-year programme of creative arts, writing and music workshops for young people in three communities identified as having high levels of deprivation within Dumfries and Galloway: Stranraer, Kelloholm and Annan. The programme will develop to become peer led in year two, co-facilitated by young people who were involved in the project during the initial year. The project aims to engage young people considered 'at risk' in a skills development programme to be exhibited within their local area. oasisyouthcentre.org

Open Projects (up to 12 months)

Young Peoples Services (£6,000)

Development of a street arts production for young people aged 13-25, culminating in the participants performing at Youth Beatz festival 2018. Participants will learn about street theatre, how to perform in public spaces, how to interact with audiences, character creation, and movement work. During each workshop they will have an opportunity to test out ideas in the streets, before going on to perform at the festival. youthbeatz.co.uk/events-team

Wigtown Festival Company Limited (£6,706)

Board will see young people gain hands-on experience with the support of professional artists and writers in June. It will culminate in a public exhibition of their work in Dumfries during the summer and at Wigtown Book Festival in September. wigtown-booktown.co.uk

BORDERS

Open Project (up to 12 months)

Philiphaugh Community School (£6,365)

A sculpture making project for children aged 10-13 living in Bannerfield in the Scottish Borders; taking inspiration from the land surrounding the Bannerfield estate, young people will be assisted by a local sculptor to make a new piece of work, which will be sited in the local area.

YouthBorders (£9,800)

Sound Cycle, a project enabling young people from the Scottish Borders to access, enjoy and participate in music of all kinds, growing in confidence, gaining new skills and friendships and building self-esteem and community engagement. youthborders.org.uk

1.2 Distribution of Funding and Numbers of Young people by Local Authority

LOCAL AUTHORITY	TARGETED FUND	ACTUAL SPEND	OPEN FUND R2	ACTUAL SPEND	EXTERNAL EVALUATION	RESEARCH	PROGRAMME MANAGEMENT/ MARKETING EXPENSES	LAUNCH ACTUAL (INCLUDING UNDERSPEND)	TOTAL PROGRAMME	PARTICIPANTS TARGETED FUND	PARTICIPANTS OPEN FUND	TOTALS
ABERDEEN CITY	SHMU/ Citymoves	£40,000.00							40,000.00	300		681
	Citymoves	£31,821.33							31,821.33	381		
ABERDEENSHIRE												
ANGUS												
ARGYLL & BUTE												
COMHAIRLE NAN EILEAN SIAR			An Lanntair Ltd	£8,798.00					8798		59	59
CLACKMANNANSHIRE			Macrobert Arts Centre	£10,000.00					10,000		427	427
DUMFRIES AND GALLOWAY	Oasis Youth Centre	£34,182.67	Dumfries and Galloway Council - Young Peoples Services	£6,000.00					40182.67	82	72	154
			Wigtown Festival Company Limited	£ 6,706.00					6706			
DUNDEE CITY	Hot Chocolate Trust	£38,830.33	Front Lounge	£8,475.00					47305.33	91	609	888
			Shaper Caper Ltd	£9,080.00					9080		188	
EAST AYRSHIRE			yipworld	£10,000.00					10000		80	80
EAST DUNBARTONSHIRE												
EAST LoTHIAN												
EAST RENFREWSHIRE												
EDINBURGH	Screen Education Edinburgh	£40,000.00	Granton Youth Centre	£5,796.00	15,000	9600	81546	0	151942	145		537
	Dancebase	-£7,129.00	North Edinburgh Arts	£8,150.00					1021	12	108	
			WHALE Arts	£10,000.00					10000		54	
			Lyra	£9,960.00					9960		106	
			Tinderbox Project	£6,336.00					6336		82	
			The BIG Project	£3,315.00					3315		30	
FALKIRK	Ydance	£17,950.00							17950	25		25
FIFE			Falkland Stewardship Trust	£10,000.00					10000		99	151
			Gallatown Bike Hub	£4,890.00					4890		52	

GLASGOW	Youth Theatre Arts Scotland	£10,000.00	The Sound Lab	£9,820.00					19820	82	68	1046
	Mcr Pathways	£27,448.33	Confab	£5,610.00					33058.33	246		
	Quarriers	£14,404.33	Youth Community Support Agency	£8,525.00					22929.33	223	36	
	Platform	£33,333.33	Neighbourhood Watch Scotland Scio	£10,000.00					43333.33	65	35	
			Peek - Possibilities For Each And Every Kid	£9,242.00					9242		72	
			Ignite Theatre	£9,800.00					9800		52	
			Impact Arts (Projects) Ltd	£9,808.00					9808		167	
HIGHLAND	Eden Court	£20,000.00	High Life Highland	£4,765.00					24765	62	96	158
INVERCLYDE	Youth Theatre Arts Scotland	£10,000.00							10000	82		82
MIDLOTHIAN												
MORAY	Findhorn Bay Arts	£39,875.00							39875	118		179
	Eden Court	£20,000.00							20000	61		
NORTH AYRSHIRE	YDance	£17,950.00	Capall Dorcha Theatre Company	£3,289.00					21239	337	19	356
NORTH LANARKSHIRE	Reeltime Music	£22,274.33	Getting Better Together Ltd	£10,000.00					32274.33	44	32	207
	Youth Theatre Arts Scotland	£10,000.00	Reeltime Music	£3,542.00					13542	82	49	
ORKNEY												
PERTH & KINROSS												
RENFREWSHIRE			Scottish Youth Film FESTIVAL (SYFF)	£4,800.00					4800		12	90
			Paisley YMCA	£8,947.00					8947		78	
SCOTTISH BORDERS			Philiphaugh Community School	£6,365.00					6365		19	209
			YouthBorders	£9,689.00					9689		190	
SHETLAND ISLANDS			GAADA	£9,800.00					9800		18	18
SOUTH AYRSHIRE												
SOUTH LANARKSHIRE												
STIRLING												
WEST DUNBARTONSHIRE	Ysortit	£40,012.00	Ysort it	£9,898.00					49910		365	365
WEST LoTHIAN	Youth Theatre Arts Scotland	£10,000.00							10000	82		214
	Firefly Arts	£38,666.67							38666.67	132		
TOTAL		£509,619.32		£ 251,406.00	15000	9600	81546	0	867171.32	2652	3274	5926

1.3 CashBack for Creativity Open Fund organisations

ORGANISATION NAME	LOCAL AUTHORITY	ACTUAL AMOUNT
AN LANNTAIR LTD	COMHAIRLE NAN EILEAN SIAR	£8,798
CAPALL DORCHA THEATRE COMPANY	NORTH AYRSHIRE	£3,289
CONFAB	GLASGOW	£5,610
DUMFRIES AND GALLOWAY COUNCIL - YOUNG PEOPLES SERVICES	DUMFRIES AND GALLOWAY	£6,000
FALKLAND STEWARDSHIP TRUST	FIFE	£10,000
FRONT LOUNGE	DUNDEE CITY	£8,475
GAADA	SHETLAND ISLANDS	£9,800
GALLATOWN BIKE HUB	FIFE	£4,890
GETTING BETTER TOGETHER LTD	NORTH LANARKSHIRE	£10,000
GRANTON YOUTH CENTRE	EDINBURGH	£5,796
HIGH LIFE HIGHLAND	HIGHLANDS	£4,765
IGNITE THEATRE	GLASGOW	£9,800
IMPACT ARTS (PROJECTS) LTD	GLASGOW	£9,808
LYRA	EDINBURGH	£9,960
MACROBERT ARTS CENTRE	CLACKMANNANSHIRE	£10,000
NEIGHBOURHOOD WATCH SCOTLAND SCIO	GLASGOW	£10,000
NORTH EDINBURGH ARTS	EDINBURGH	£8,150
PAISLEY YMCA	RENFREWSHIRE	£8,947
PEEK - POSSIBILITIES FOR EACH AND EVERY KID	GLASGOW	£9,242
PHILIPHAUGH COMMUNITY SCHOOL	SCOTTISH BORDERS	£6,365
REELTIME MUSIC	NORTH LANARKSHIRE	£3,542
SCOTTISH YOUTH FILM FESTIVAL (SYFF)	EDINBURGH	£4,800
SHAPER CAPER LTD	DUNDEE	£9,080
THE BIG PROJECT	EDINBURGH	£3,315
THE SOUND LAB	GLASGOW	£9,820
TINDERBOX PROJECT	EDINBURGH	£6,336
WHALE ARTS	EDINBURGH	£10,000
WIGTOWN FESTIVAL COMPANY LIMITED	DUMFRIES AND GALLOWAY	£6,706
YIPWORLD	EAST AYRSHIRE	£10,000
YOUTH COMMUNITY SUPPORT AGENCY	GLASGOW	£8,525
YOUTHBORDERS	SCOTTISH BORDERS	£9,689
YSORT IT	WEST DUNBARTONSHIRE	£9,898
	TOTAL	£251,406

1.4 CashBack for Creativity Targeted Fund organisations

LOCAL AUTHORITY	TARGETED FUND PROJECTS	TARGETED FUND YEAR 2 PAYMENTS
ABERDEEN CITY	SHMU/ CITYMOVES	£40,000.00
	CITYMOVES	£31,821.33
ABERDEENSHIRE		
ANGUS		
ARGYLL & BUTE		
COMHAIRLE NAN EILEAN SIAR		
CLACKMANNANSHIRE		
DUMFRIES AND GALLOWAY	OASIS YOUTH CENTRE	£34,182.67
DUNDEE CITY	HOT CHOCOLATE TRUST	£38,830.33
EAST AYRSHIRE		
EAST DUNBARTONSHIRE		
EAST LoTHIAN		
EAST RENFREWSHIRE		
EDINBURGH	SCREEN EDUCATION EDINBURGH	£40,000.00
	DANCEBASE	-£7,129.00
FALKIRK	YDANCE	£17,950.00
FIFE		
GLASGOW	YOUTH THEATRE ARTS SCOTLAND	£10,000.00
	MCR PATHWAYS	£27,448.33
	QUARRIERS	£14,404.33
	PLATFORM	£33,333.33
HIGHLAND	EDEN COURT	£20,000.00
INVERCLYDE	YOUTH THEATRE ARTS SCOTLAND	£10,000.00
MIDLoTHIAN		
MORAY	FINDHORN BAY ARTS	£39,875.00
	EDEN COURT	£20,000.00
NORTH AYRSHIRE	YDANCE	£17,950.00
NORTH LANARKSHIRE	REELTIME MUSIC	£22,274.33
	YOUTH THEATRE ARTS SCOTLAND	£10,000.00
ORKNEY		
PERTH & KINROSS		
RENFREWSHIRE		
SCOTTISH BORDERS		
SHETLAND ISLANDS		
SOUTH AYRSHIRE		
SOUTH LANARKSHIRE		
STIRLING		
WEST DUNBARTONSHIRE	YSORTIT	£40,012.00
WEST LoTHIAN	YOUTH THEATRE ARTS SCOTLAND	£10,000.00
	FIREFLY ARTS	£38,666.67
	TOTAL	£509,619.32

APPENDIX 2 OUTCOMES DATA



	TARGETED FUND		OPEN FUND		PROGRAMME TOTAL		
	GRANT OFFER LETTER TARGET	ACTUAL	GRANT OFFER LETTER TARGET	ACTUAL	GRANT OFFER LETTER TARGET	ACTUAL	VARIANCE
OUTCOME 1: BUILD CAPACITY AND CONFIDENCE							
YOUNG PEOPLE REPORT THEIR CONFIDENCE INCREASING	2,388	2,070	2,500	1,942	4,888	4,012	-876
YOUNG PEOPLE FEEL ABLE TO DO NEW THINGS	2,387	2,154	2,500	1,890	4,887	4,044	-843
YOUNG PEOPLE GO ON TO DO NEW THINGS AFTER THEIR INITIAL CASHBACK INVOLVEMENT	N/A	1,043	N/A	N/A	N/A	1,043	N/A
STAKEHOLDERS REPORT ON INCREASING CONFIDENCE/ CAPACITY OF YOUNG PEOPLE	N/A	85%	N/A	100%	75%	96%	+21%
OUTCOME 2: DEVELOP PHYSICAL AND PERSONAL SKILLS							
YOUNG PEOPLE GAIN ACCREDITATION FOR LEARNING AND SKILLS DEVELOPMENT	561	335	N/A	654	561	989	428
YOUNG PEOPLE REPORT THEIR SKILLS ARE INCREASING	2,364	1,930	2,500	1701	4,864	3,631	-1,233
STAKEHOLDERS REPORT ON INCREASED SKILLS IN YOUNG PEOPLE	N/A	85%	N/A	100%	75%	96%	+21%

Accreditations achieved 2018/19

ACCREDITATIONS	OPEN FUND	TARGETED FUND	TOTAL
SCGF LEVEL 1	0	10	10
SCGF LEVEL 2	0	2	2
SCGF LEVEL 3	0	2	2
SCGF LEVEL 4	1	28	29
NON-SCGF	200	18	218
ARTS AWARDS	0	95	95
DYNAMIC YOUTH AWARDS	2	48	50
DUKE OF EDINBURGH	3	40	43
SALTIRE AWARDS	26	0	26
UNKNOWN	136	0	136
UNSPECIFIED	20	0	20
TOTAL	654	335	989

OUTCOME 3: BEHAVIOURS AND ASPIRATIONS CHANGE POSITIVELY							
YOUNG PEOPLE REPORT INCREASED ASPIRATIONS	2,380	1,739	2,500	1,391	4,880	3,130	-1,750
YOUNG PEOPLE REPORT POSITIVE CHANGES IN THEIR BEHAVIOUR	2,338	1,590	2,500	1,417	4,838	3,007	-1,831
STAKEHOLDERS REPORT ON PERCEIVED INCREASED ASPIRATIONS IN YOUNG PEOPLE	N/A	69%	N/A	100%	75%	91%	+16%
OUTCOME 4: IMPROVES WELLBEING							
YOUNG PEOPLE REPORT INCREASES IN FEELINGS AGAINST SHANARRI INDICATORS	2,417	1,822	2,500	1,743	4,917	3,565	-1,352
STAKEHOLDERS REPORT ON PERCEIVED INCREASES IN SHANARRI INDICATORS AMONG YOUNG PEOPLE	N/A	77%	N/A	100%	75%	93%	+18%
OUTCOME 6: PARTICIPATE IN ACTIVITY WHICH IMPROVES LEARNING EMPLOYABILITY AND EMPLOYMENT OPTIONS (Targeted Fund only)							
# IN TRAINING AND LEARNING AS PART OF THE PROGRAMME	194	199	N/A	N/A	194	199	5
# IN LEARNING AS PART OF THE PROGRAMME	2,380	2,307	N/A	N/A	2,380	2,307	-73

Achievement Against Indicator

INDICATOR	GRANT OFFER LETTER TARGET	TOTAL ACHIEVED	PROPORTION OF PARTICIPANTS ACHIEVING THIS OUTCOME
# PROGRESSING INTO A FURTHER INFORMAL LEARNING OPPORTUNITY IN YOUR ORGANISATION		386	6.5%
# PROGRESSING INTO A FURTHER INFORMAL LEARNING OPPORTUNITY IN ANOTHER ORGANISATION		231	3.9%
# REMAINING AT OR RETURNING TO SCHOOL		1,317	22.2%
# TAKING A COURSE OF FURTHER OR HIGHER EDUCATION		78	1.3%
# UNDERTAKING A SKILLS DEVELOPMENT SCOTLAND-FUNDED TRAINING PROGRAMME		49	0.8%
# ENGAGING IN AN ACTIVITY AGREEMENT		69	1.2%
# PARTICIPATING IN LEARNING OR TRAINING OFFERED BY THIRD SECTOR PROVIDERS / SOCIAL ENTERPRISES / COMMUNITY LEARNING AND DEVELOPMENT		56	0.9%
# VOLUNTEERING WORK EXPERIENCE, WHERE IT IS PART OF A RECOGNISED COURSE OR PROGRAMME		29	0.5%
# ENGAGED WITH COMMUNITY JOBS SCOTLAND		13	0.2%
# BEING EMPLOYED / A MODERN APPRENTICESHIP		28	0.5%
TOTAL	1361	2256	100%

OUTCOME 7: PARTICIPATE IN POSITIVE ACTIVITY							
NUMBER PARTICIPATING IN THE ACTIVITY	3,125	2,482	3,333	2,993	6,458	5,475	-983
NUMBER WHO WERE NEW TO THIS TYPE OF ACTIVITY	1,936	1,939	2,000	1,744	3,936	3,683	-253
NUMBER SUSTAINING PARTICIPATION	2,370	2,110	2,500	2,461	4,870	4,571	-299
OUTCOME 9: CONTRIBUTE POSITIVELY TO THEIR COMMUNITIES (Open Fund only)							
NUMBER OF YOUNG PEOPLE ARE UNDERTAKING COACHING, MENTORING OR SUPPORTING ROLES	0	0	0	207	0	207	207
NUMBER WHO FEEL THEIR LINKS WITH COMMUNITIES ARE IMPROVING	0	0	1,666	1,499	1,666	1,499	-167