

# CASHBACK FOR CREATIVITY

ANNUAL REPORT 2017/18





“IT DEFINITELY TAKES MY MIND OFF THINGS  
– BEING CREATIVE AND DOING ART IS VERY  
CALMING. I GET REALLY EASILY FRUSTRATED AT  
SCHOOL BY TRYING REALLY HARD AND THINGS  
NOT WORKING OUT... BUT HERE, WHEN PEOPLE  
ARE BEING FREELY CREATIVE, THERE’S ENERGY  
BUT EVERYONE’S FOCUSED IN ON THEIR IDEAS”

YOUNG PERSON, 15

# CASHBACK FOR CREATIVITY ANNUAL REPORT 2017/18

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# 1. PROGRAMME INTRODUCTION



The CashBack for Creativity programme is administered by Creative Scotland and funded by the Scottish Government through the Cashback for Communities programme which redistributes the proceeds of crime to benefit Scotland's young people.

The CashBack for Creativity programme creates access to high-quality arts activities for young people aged 10-24 years. The programme is committed to supporting the Scottish Government's aim to tackle inequalities by targeting young people, particularly those from areas of deprivation, and breaking down the barriers preventing them from accessing creative projects.

## CASHBACK FOR CREATIVITY PROJECTS ARE TARGETING YOUNG PEOPLE WHO ARE EXPERIENCING DISADVANTAGE BY:



Living in areas of deprivation

Being unemployed, not in education or training

Being excluded, or at risk of exclusion from school

Being at risk of being involved in antisocial behaviour, offending/re-offending

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43,000



Since launch in 2008, over 43,000 young people have taken part in CashBack for Creativity projects

## 1.1 PROGRAMME SUMMARY

Creative Scotland has been a delivery partner of the Cashback for Communities programme since its inception in 2008. Over 43,000 young people from across the country have participated in it so far.

This phase of the programme (Phase 4) runs until March 2020, and distributes £2.6m across two Funds:

### CashBack Targeted Fund

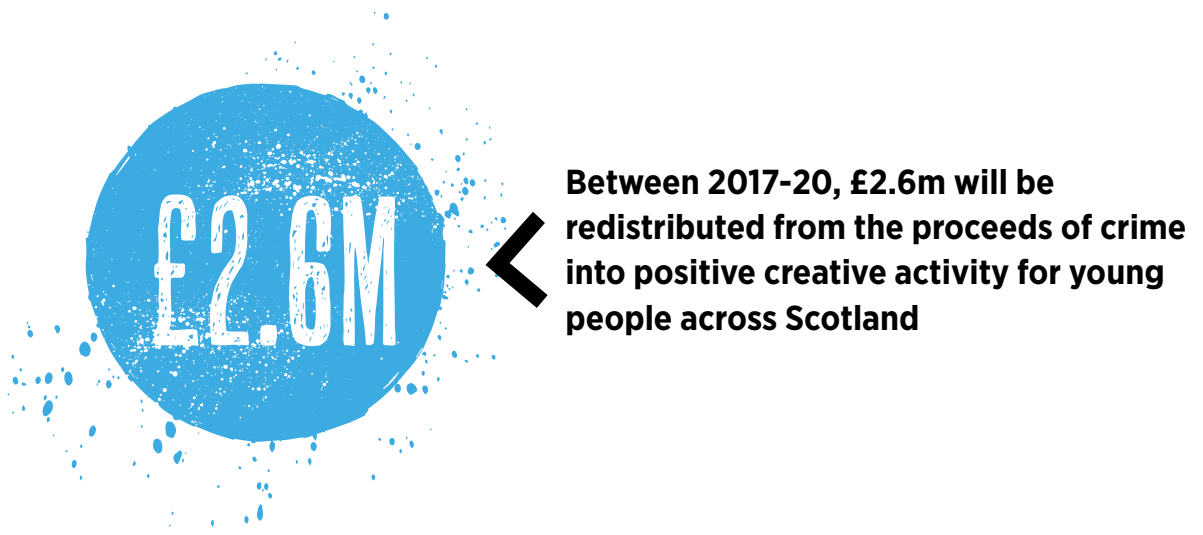
- £1.5m has been awarded to 15 projects.
- Each project has received up to £120k, to support a three-year programme of activity.

The fund is to provide longer term engagement and create positive destinations for disadvantaged young people.

### CashBack Open Fund

- £750,000 will be awarded to projects across Scotland over three rounds.
- So far, a total of 66 projects have received up to £10k each to deliver high quality arts activities for up to 12 months across two rounds (34 projects in Round 1 now completed and 32 projects from Round 2 starting April 2018).

The Open Fund is focused on providing as many high-quality opportunities as possible for targeted young people to access short term arts and creative industries projects. Round 3 of the fund will be open to applications in Q3 of 2018, for delivery of projects in 2019/20. This fund is administrated by Youthlink Scotland.



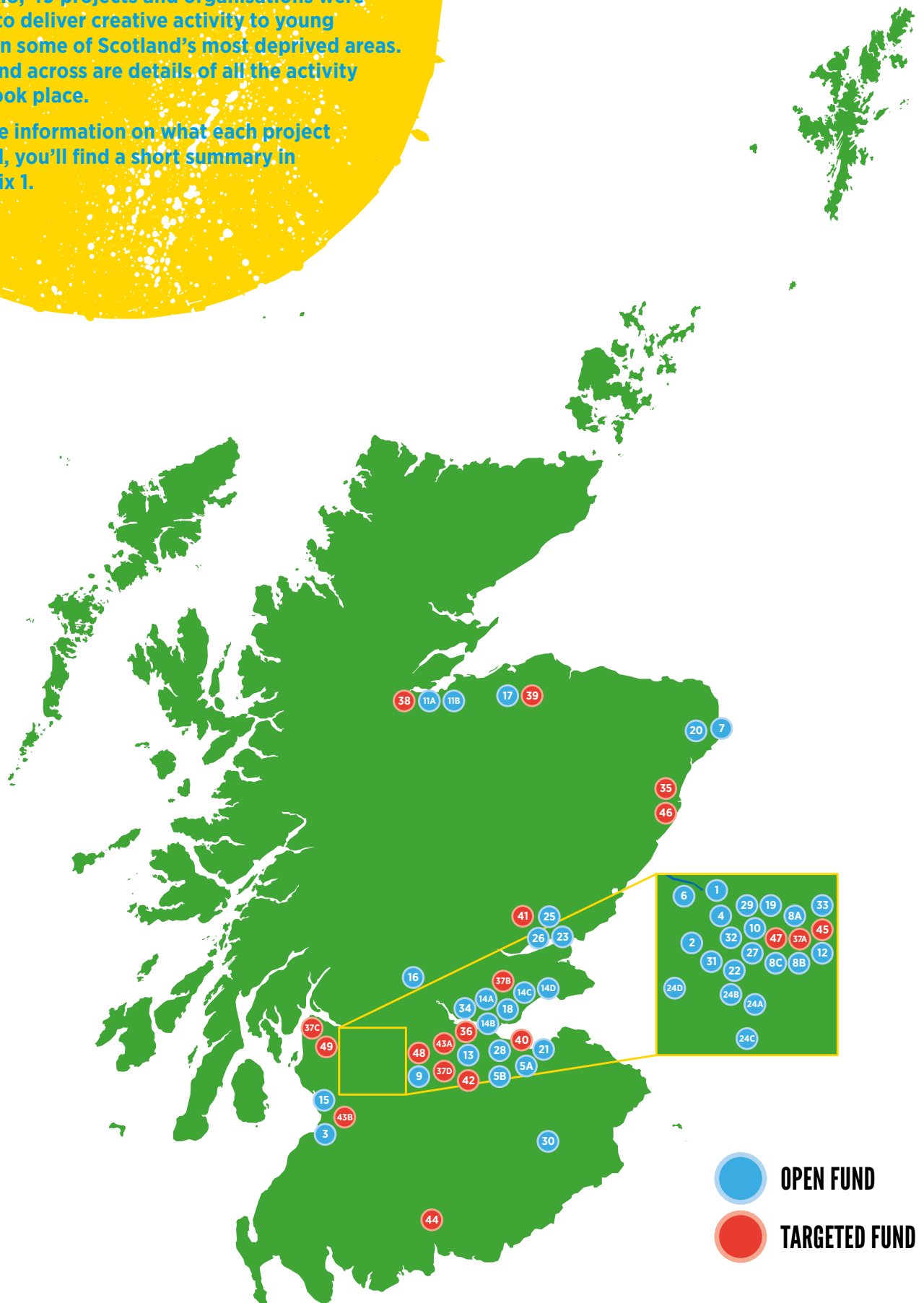
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**IN TOTAL, IN 2017/18, 49 PROJECTS HAVE BEEN SUPPORTED, ACROSS 21 LOCAL AUTHORITIES**

# MAP OF FUNDED PROJECTS 2017/18

In 2017/18, 49 projects and organisations were funded to deliver creative activity to young people in some of Scotland's most deprived areas. Below and across are details of all the activity which took place.

For more information on what each project involved, you'll find a short summary in Appendix 1.



	ORGANISATION NAME	AREA OF ACTIVITY	AWARD AMOUNT	
OPEN FUND	1	Glasgow Music Studios Ltd.	Glasgow North East: Drumchapel	£5,140
	2	Loud n Proud	Renfrewshire: Paisley, Ferguslie, Renfrew and Renfrewshire	£9,500
	3	The zone initiative limited	East Ayrshire: Bellsbank, Dalrymple, Rankinston, Patna	£7,155
	4	Kingsway Court Health and Wellbeing Centre	Glasgow North West	£4,050
	5 (AB)	Midlothian Libraries	Midlothian: Dalkeith, Penicuik	£1,953
	6	Erskine Music and Media Studio	Renfrewshire	£7,200
	7	North East Arts Touring	Aberdeenshire: Peterhead	£5,500
	8 (ABC)	Parkhead Youth Project	Glasgow North East: Parkhead, Dalmarnock	£10,000
	9	Wishaw Academy Primary School	North Lanarkshire: Wishaw	£5,150
	10	Glasgow Media Access centre Ltd (Trading as GMAC Film)	Glasgow	£10,000
	11 (AB)	Bauer Radio's Cash for Kids Charities (Scotland)	Highland: Inverness, Raigmore	£9,400
	12	Indepen-dance (Scotland) Ltd.	Glasgow South	£8,040
	13	West Lothian Council	West Lothian: Armadale, Bathgate, Bridgend, Craigshill, Blackburn, Whitburn, Livingston	£10,000
	14 (ABCD)	Falkland Stewardship Trust	Fife: Lochgelly, Beath, Levenmouth, Auchmuty	£10,000
	15	Pennyburn Regeneration Youth Development Enterprise (PRYDE)	North Ayrshire: Pennyburn, Kilwinning	£3,718
	16	Doune and Deanston Youth Project	Stirling: Doune, Deanstone	£6,597
	17	Bodysurf Scotland	Moray	£8,010
	18	Suit and Pace	Fife: Benarty	£6,350
	19	A&M Scotland	Glasgow North West: Milton	£9,920
	20	Modo - Circus with Purpose	Aberdeenshire: Peterhead	£4,600
	21	Vision Mechanics	East Lothian: Prestonpans	£5,700
	22	Youth Community Support Agency (YCSA)	Glasgow South	£7,800
	23	The Artifact Dance Company Ltd.	Dundee	£2,320
	24 (ABCD)	Articulate Cultural Trust	East Renfrewshire	£9,100
	25	Shaper/Caper	Dundee	£10,000
	26	Arts and Communities Association	Dundee	£9,224
	27	PEEK - Possibilities for Each and Every Kid	Glasgow North East	£10,000
	28	The BIG Project	Edinburgh	£3,150
	29	Queens Cross Housing Association	Glasgow North West	£6,394
	30	Alchemy Film and Arts	Scottish Borders	£9,590
	31	The Village Storytelling Centre	Glasgow South	£5,370
	32	Sunny Govan community media	Glasgow South	£10,000
	33	Impact Arts (Projects) Ltd	Glasgow North East	£9,982
	34	HEART AND SOUND	Fife: Brucefield, Halbeath, Touch, Abbey View, Wellwood	£9,960
TARGETED FUND	35	Station House Media Unit (SHMU)	Aberdeen	£39,960
	36	Screen Education Edinburgh	Edinburgh	£39,960
	37 (ABCD)	Youth Theatre Arts Scotland/Ignite/Toonspeak	Glasgow, Fife, Inverclyde, West Lothian	£39,960
	38	Eden Court Theatre and Cinema	Highland	£39,960
	39	Findhorn Bay Arts	Moray	£39,835
	40	Dance Base, National Centre for Dance	Edinburgh	£39,653
	41	Hot Chocolate Trust	Dundee	£38,792
	42	Firefly Arts Ltd	West Lothian	£38,628
	43 (AB)	Y Dance	Falkirk, North Ayrshire	£35,864
	44	Oasis Events Team	Dumfries and Galloway	£34,148
	45	Glasgow East Arts Company (Platform)	Glasgow	£33,300
	46	Citymoves Dance Agency	Aberdeen	£31,790
	47	MCR Pathways	Glasgow	£27,421
	48	Reeltime Music	North Lanarkshire	£22,252
	49	Quarriers	Glasgow	£14,390

## 2. PROGRAMME UPDATE

In 2017/18, 13 of the 15 Targeted Fund projects began working with young people, and 34 Open Fund projects started and completed (and are therefore considered in this report), all together working within 21 Local Authorities across Scotland.

Across the two funds in Year 1, a total of **3,620** young people participated in the activities of the **49** organisations. This included **1,898** young people within the Targeted Fund and **1,722** young people across the 34 projects of the Open Fund. 59% of the young people taking part in both Funds come from the 20% most deprived neighbourhoods in Scotland, as highlighted in Table 1 below.

**Table 1 SIMD Breakdown: Programme**

SIMD BREAKDOWN	TARGETED FUND	%	OPEN FUND	%	PROGRAMME TOTAL	%
<b>0 to 20%</b>	<b>878</b>	<b>46%</b>	<b>1267</b>	<b>74%</b>	<b>2145</b>	<b>59%</b>
<b>0 to 30%</b>	<b>1082</b>	<b>57%</b>	<b>1603</b>	<b>93%</b>	<b>2685</b>	<b>74%</b>
<b>0 to 40%</b>	<b>1268</b>	<b>67%</b>	<b>1669</b>	<b>97%</b>	<b>2937</b>	<b>81%</b>
<b>0 to 50%</b>	<b>1411</b>	<b>74%</b>	<b>1722</b>	<b>100%</b>	<b>3133</b>	<b>87%</b>
<b>50 to 100%*</b>	<b>298</b>	<b>16%</b>	<b>0</b>	<b>0%</b>	<b>298</b>	<b>8%</b>
<b>Not yet recorded</b>	<b>189</b>	<b>10%</b>	<b>0</b>	<b>0%</b>	<b>189</b>	<b>5%</b>
<b>TOTAL</b>	<b>1898</b>	<b>100%</b>	<b>1722</b>	<b>100%</b>	<b>3620</b>	<b>100%</b>

\* For those projects not specifically working in the most deprived neighbourhoods, young people are from one or more of the other three target groups as defined below.

In both funds the projects are targeting young people who are experiencing disadvantage by:

- Living in areas of deprivation; and/or
- Being unemployed, not in education or training; and/or
- Being excluded, or at risk of exclusion from school; and/or
- Being at risk of being involved in antisocial behaviour, offending/re-offending

Projects funded in both the Targeted and Open Fund have now been delivering activity for up to 8 months. The programme officially started in August 2017 after completion of all application and award processes for both Funds. Therefore this report has been compiled with data from two Quarterly Reports (Q3 and Q4 of 2017/18) and an Annual Report submitted by each of the Targeted Fund partners. It also utilises the End of Project Data Report from Youthlink Scotland, which summarises the 34 Open Fund projects completed in the first round of the Open Fund. All projects funded over £5,000 in the Open Fund are also required to submit an additional written End of Project report. Whilst all the data from these projects is included in this report further in depth analysis of the reports will be included in the external evaluation report due for completion by Summer 2018.

A summary of updates for each of the Funds follows.



## 2.1 TARGETED FUND UPDATE



Cabinet Secretary Mr Michael Matheson attending the CashBack Targeted Fund Launch at Screen Education Edinburgh, September 2017

The Targeted Fund is designed to provide longer term engagement and create positive destinations for disadvantaged young people. The Fund opened for applications in February 2017, with a deadline in April 2017. It received 52 applications from across Scotland. An official launch of the Programme with the Cabinet Secretary Mr Michael Matheson took place in September 2017, hosted by one of the Edinburgh-based delivery partners, Screen Education Edinburgh.

A total of 15 Targeted Fund projects (see Appendix 1 for further details on each project) were successful for projects up to three years in duration delivering to young people across Scotland. Each project is targeting specific young people, as per the programme guidelines, through a variety of project models and art forms.

Across the Targeted Fund, it was possible to record the postcodes of 1709 participants. Using the SIMD rankings, it can be seen that just under half (49%) of the participants lived within the 0-20% most deprived areas of Scotland (See Table 1) ) and three quarters (74%) lived within the most deprived 50% of areas (See Table 1). Across both funds the majority (61%) of participants were female, with a marginally lower percentage (57%) in the Targeted Fund (see Table 2 below).

**Table 2 Gender Breakdown: Programme**

GENDER	TARGETED FUND	%	OPEN FUND	%	PROGRAMME TOTAL	%
<b>Male</b>	<b>791</b>	<b>41.7%</b>	<b>602</b>	<b>35%</b>	<b>1393</b>	<b>38.5%</b>
<b>Female</b>	<b>1079</b>	<b>56.8%</b>	<b>1120</b>	<b>65%</b>	<b>2199</b>	<b>60.7%</b>
<b>Prefer not to say</b>	<b>7</b>	<b>0.4%</b>	<b>0</b>	<b>0%</b>	<b>7</b>	<b>0.2%</b>
<b>Happy to say</b>	<b>10</b>	<b>0.5%</b>	<b>0</b>	<b>0%</b>	<b>10</b>	<b>0.3%</b>
<b>Not collected data</b>	<b>11</b>	<b>0.6%</b>	<b>0</b>	<b>0%</b>	<b>11</b>	<b>0.3%</b>
<b>TOTAL</b>	<b>1898</b>	<b>100%</b>	<b>1722</b>	<b>100%</b>	<b>3620</b>	<b>100%</b>

In terms of targets and overall progress there are clear indications that projects are progressing well towards achieving programme outcomes for young people participating (see Table 3, Page 18). As projects are delivering longer term programmes there are still outcomes and indicators that have not yet been recorded, especially where participants are currently engaged in ongoing project activity.

**“Having a project funded for more than one year has given staff confidence to really make connections with a number of new partners.” REELTIME MUSIC**

Access to three years of funding has clearly impacted positively on organisations with evidence from reports highlighting the benefits, including:

- Building and strengthening an organisation’s creative practice and engagement skills to reach vulnerable young people;
- Increasing an organisations capacity to deliver creative projects that offer real impact to some of Scotland’s most vulnerable young people by having the ability to offer sustained, long term, activity;
- Increase in the number and quality of other sector partners that are integral to ensuring that targeted young people are reached and given any support required (emotional, social or economic) to participate in creative projects.

Eden Court, in Inverness (see Appendix for project details), have delivered CashBack projects across the duration of the Cashback programme from 2008 and state that “There is no doubt from us or our partners that the CashBack for Creativity fund has allowed us to work on multiple long term projects that have been of great benefit and allowed us to try...models of participation and delivery.”

**In 2017/18**

**3620**

**Young people have taken part**

**61%**

**Of all participants in 2017/18 were female**

**884**

**Participants have progressed onto positive destinations**



**‘ALICE’ IS A 15 YEAR OLD FEMALE, WHO HAS OPTED OUT OF MOST ORGANISED OR EDUCATIONAL INPUTS. ALICE WAS ENCOURAGED TO ENGAGE IN ACTIVITIES OR INTERESTS TO HELP BOOST HER SELF-CONFIDENCE AND RESILIENCE AND WAS SUPPORTED TO ATTEND THE ARTICULATE SESSIONS ALONGSIDE SUPPORT WORKERS. SHE FLOURISHED.... AND IS NOW BEING RE-INTRODUCED TO EDUCATION AND IS ABLE TO FOCUS ON NEW TALENTS AND INTERESTS. ALICE HAS NOW RETURNED HOME SUCCESSFULLY AND HAS ALSO ACCEPTED THAT WORKING WITH OTHER YOUNG PEOPLE IN A GROUP SETTING IN THE FUTURE IS SOMETHING SHE WOULD BE KEEN ON. THE ARTICULATE PROJECT AND ARTS AWARD EXPERIENCE HAS BEEN THE FIRST STEP IN HER JOURNEY TO RECOVERY. ‘**

Photo - Articulate Cultural Trust

### What is it?

Workshops for care experienced young people where they co-design three projects looking at: digital creativity through coding, programming and mapping; an exploration of contemporary music making and connections to the world of popular music creation and production; and a devised autobiographical theatre project.

### The organisations' story

Articulate's philosophy and activities are based on an understanding that all young people should be given opportunities to be creative, to have their creative skills nurtured and supported, and to progress into further training and creative careers despite any additional barriers that are put in their way. Articulate has challenged the creative industries to accept that the talent pool is far wider than the 'usual suspects' and that there is clear value in supporting the talent development of young people from all backgrounds.

In order to make this a meaningful experience for the young people they work with, Articulate ensure that participant's voices are at the centre of all that they do. This includes selecting which projects will be supported for further development. The voice of the young people is developed further by removing bureaucracy and enabling the narratives and identities associated with their creative activities and skills. This repositions the young people as being in control of their own creative development and progression, much like anyone working in a creative career.

## 2.2 OPEN FUND UPDATE

**“My favourite part of the Urban Music Project was showing my music to my mentor and have the mentor critique my work.”**

**PARTICIPANT IN THE GLASGOW MUSIC STUDIO, OPEN PROJECT REPORT**

The Open Fund is focused on providing as many high-quality opportunities as possible for targeted young people to access short term arts and creative industries projects. The criteria of the fund are focused around access and participation opportunities in creative activity. The fund is administrated by Youthlink Scotland on behalf of Creative Scotland.

In the Open Fund we continue to see an exciting range of short term projects for young people to participate in creative opportunities, delivered by experienced arts practitioners and youth organisations across Scotland. The Open Fund received and assessed a total of 70 applications between April and June 2017. A total of 34 projects were successful and were funded to deliver projects from July 2017 to March 2018. These projects reached a total of 1722 young people participating in activity across Scotland.

The Open Fund projects supply postcodes for where project activity is delivered and also define their project in relation to which of the four target groups they are working with. Using the SIMD rankings, it can be seen that 74% of the participants lived within the 0-20% most deprived areas of Scotland (See Table 1, Page 8) with all participants (100%) living within the most deprived 50% of areas. Across the Open Fund, the majority (65%) of participants were female (See Table 2, Page 9).

The End of Project Reports delivered by projects indicate an overall success in the achievement of the programme outcomes in the first round of the Open Fund. An unexpected outcome of the Fund is the delivery of 358 accreditations to young people (See Table 3, Outcome 2, Page 18). This is a considerable achievement for projects delivered over a shorter delivery period (8 months as oppose to 12 months) due to late programme start.

## 2.3 CASHBACK PARTNERSHIPS

A theme evident in all the reporting from projects across both funds was that partnerships are key to the successful delivery of projects. One of the strengths of CashBack for Creativity are the arts and non-arts sector partnerships that have enabled many organisations to deliver quality creative opportunities to targeted young people.

Partners have included the NHS, Social Services, Who Cares? Scotland, Scottish Prison Service, Local Authorities, Barnardo's, and a range of other charity and third sector organisations. (See Findhorn Bay Arts Case Study on Page 13 for an example of projects working with a range of other sector partners). Three organisations within the Targeted Fund (Quarriers, Hot Chocolate and MCR Pathways) are non-arts organisations but have been granted funding on their strength of partnerships with artists and other arts organisations to deliver their projects. A good working partnership can help to facilitate areas such as:

- Referrals of young people to projects,
- Access to different creative opportunities,
- Support for artists in the delivery of projects to vulnerable young people through providing expertise, and,
- Cross-art form expertise.



**“FOR THE KIDS I WORK WITH, IT’S REALLY BROUGHT THEM OUT OF THEIR SHELLS AND MADE THEM A LOT MORE CONFIDENT, IMPROVED THEIR COMMUNICATION AND SOCIAL SKILLS. THEY’RE MORE LIKELY TO LISTEN TO EACH OTHER – AND NOW THEY WORK REALLY WELL TOGETHER.”**

Photo – Findhorn Bay Arts

### What is it?

In the Mix is a three-year project of creative activity for young people in Moray who are experiencing isolation, are out of work or school, at risk of offending, and/or live in rural pockets of deprivation. Led by professional, qualified creative practitioners, the project supports young people through a series of workshops, one-to-one sessions, creative visits and a Creative Holiday programme.

### The organisations’ story

Findhorn Bay Arts were working with partners to deliver a Youth Arts Hub for the area, and came together with various other organisations to develop this CashBack project: Aberlour Youth Point (who support care experienced young people and others referred by self, family or social work), Quarriers (working with young carers), Who Cares? Scotland (working with care experienced young people) and Moray Council (various target groups).

They decided on a multi-arts programme and eventually decided to deliver sessions tailored to the needs of the young people and the organisations that refer them. This ensures that the programme is shaped by the young people.

One group of young people were bullied in school. They talked about bullying, looked online at how to tackle it and realised that although their schools had procedures about how to deal with individual examples, there were no overarching bullying policies in place. They developed a music-based project to explore these issues, making musical tracks and adding lyrics. They produced a DVD, which could be shown to guidance teachers and others in the school. This process helped the participants to know that their voices had been heard and they could communicate in a way that can be more difficult in a conversation with an authority figure. In one case this has completely changed the school’s approach to dealing with bullying and highlighted how the victim’s voice can be represented, shared and heard in an alternative format.

CashBack for Creativity has developed a strong network of organisations who have delivered within various phases of the programme from 2008 with some partners collaborating in the delivery of their Phase 4 programme. The impact of partnerships has included increased opportunities for young people to experience a wider range of creative activity or to work with artists in different localities. Some examples of these partnerships include:

- Eden Court and Findhorn Bay Arts have developed stronger partnerships in Moray and Highlands and started collaborations on some project delivery to young people
- Citymoves 'Strive' project has been building relationships with another local CashBack for Creativity delivery partner SHMU as well as other Cashback for Communities delivery partner Basketball Scotland
- Screen Education Edinburgh has been building partnerships with WHALE, who are now delivery partners within the Open Fund
- Youth Theatre Arts Scotland's (YTAS) CashBack Targeted Fund project is a consortium of three partners including Toonspeak and Ignite Theatre, all of whom have delivered within the CashBack programme in previous phases. YTAS are also developing work in other areas including North Lanarkshire and with the Regal Youth Company in Bathgate.

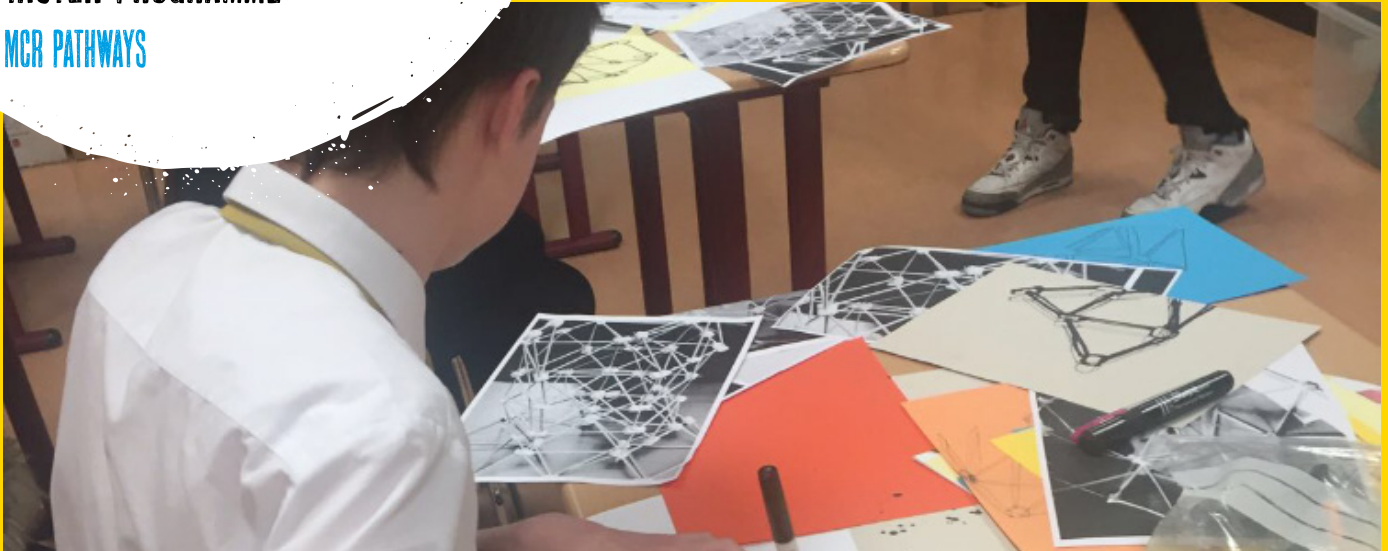
## 2.4 PROGRAMME TARGETS

In 2016, Creative Scotland projected targets for the CashBack for Creativity Programme based on previous programme delivery in Phase 3 (2014 – 2017). It became clear after submission of applications from both the Targeted and Open Fund that, with the changed focus of the programme criteria to 100% targeting and the delivery of the specific outcomes set for Phase 4 of the programme, our Creative Scotland projections were not in line with the realities of the need for increased resource to deliver to the targeted groups of young people while delivering quality creative experiences.

This report is therefore based on both the project-set targets from the Targeted and Open Fund organisations as per their Creative Scotland and Youthlink Funding Agreements, as well as the Grant Offer Letter (GOL) targets for which we are endeavouring to deliver as per the terms of our contract (See Table 3, Page 18). Creative Scotland have been working to raise the numbers of participants where appropriate while also ensuring that the all parameters of the programme remain - including the delivery of the projects that are high quality, safe and deliver the outcomes of the programme to targeted young people.

Both Funds are currently delivering against the project-set targets for participants as expected. The main variance in terms of the GOL targets currently lie in the Open Fund where there has been a significant difference in the number of applications received and the type of project for which organisations are making applications for in comparison to Phase 3.

For many of the Targeted Fund partners there have been some challenges around projecting targets across separate indicators and outcomes, with the last 8 months' project delivery highlighting areas within project delivery that have been unexpected, for example the timing and completion of delivering accreditation while relying on partners to assist with this. There are therefore some variations in the targets for outcome indicators, which is discussed in more detail in Section 3. There were also projects who exceeded their originally projected participant numbers for 2017/18. The Case Study on P16 for MCR Pathways highlights their unexpected achievements and progress within their programme of delivery.



**“I WAS DELIGHTED TO MEET THE VERY ENGAGED GROUP OF YOUNG PEOPLE FROM MCR PATHWAYS THAT VISITED OUR EXHIBITION. THEY PAID GREAT ATTENTION TO HEARING ABOUT THE WORK AND THE THEMES BEHIND IT. WE ALSO WENT ON TO DISCUSS CREATIVITY, MAKING PORTFOLIOS AND NOT BE AFRAID TO MAKE MISTAKES AS THIS IS WHERE THE LEARNING LIES.”**  
JENNY BROWNRIGG, GLASGOW SCHOOL OF ART.

Photo – MCR Pathways

### What is it?

This programme is a three-year project offering care experienced and other disadvantaged young people in Glasgow the opportunity to take part in cultural activities, delivered in partnership with Glasgow Life, a range of National Performing Companies and local creative organisations.

### The organisations' story

MCR Pathways has delivered lots of workshops covering music, drama, visual art and comedy, working with a broad range of partners. They planned to deliver this project to 180 young people, however after scoping potential participants they discovered that there were far more young people who had no previous experience of creative activities - and ended up recruiting nearly 300 young people to take part. This cohort included some of the most challenging young people that they had ever worked with, showing how important creative activities are in engaging and inspiring young people to get involved.

Recognising also that creative activities can inspire careers, they also delivered 23 job tasters – covering routes into the music industry, dance, journalism and creative writing, architecture, fashion design, film, radio, games design and acting. Although the plan had been to engage around 40 young people in these sessions, they again were blown away with the interest shown, and eventually worked with 114 young people.

By challenging their own assumptions about what young people would, and would not, be willing to do they were able to increase their impact. They challenged young people to push their own boundaries within a safe and supported approach. The final course of workshops took place in the Gallery of Modern Art which was an important aspect of engaging young people in their wider creative community. The broader creative community was also highlighted through their model of workplace employment and skills tasters, introducing young people to practical work experience sessions in a variety of professional settings.



# 3. OUTCOMES



The CashBack for Creativity programme is working towards delivering seven outcomes within the programme, selected from the CashBack for Communities Logic Model. Both funds are delivering six outcomes, five of which are mandatory to both Funds, and one additional outcome applicable to each Fund and chosen for its suitability for the Fund criteria. These are listed below:

- 1 Young people build their capacity and confidence**
- 2 Young people develop their physical and personal skills**
- 3 Young people's behaviors and aspirations change positively**
- 4 Young people's wellbeing improves**
- 7 Young people participate in positive activity (Targeted and Open Fund)**
- 6 Young people participate in activity which improves their learning employability and employment options (positive destinations) (Targeted Fund only)**
- 9 Young people contribute positively to their communities (Open Fund only)**

Table 3 Outcomes and Targets 2017/18

CASHBACK FOR CREATIVITY TARGETED OUTCOMES	TARGETED FUND			OPEN FUND			PROGRAMME TOTAL					
	GRANT OFFER LETTER TARGET	PROJECT-SET TARGETS	ACTUAL	GRANT OFFER LETTER TARGET	PROJECT-SET TARGETS	ACTUAL	GRANT OFFER LETTER TARGET	ACTUAL	VARIANCE	PROJECT-SET TARGETS	ACTUAL	VARIANCE
<b>TOTAL PROGRAMME PARTICIPANT NUMBERS</b>	2151	1895	1898	3333	1698	1722	5484	3620	-1864	3593	3620	27
<b>OUTCOME 1: YOUNG PEOPLE BUILD THEIR CAPACITY AND CONFIDENCE</b>												
YOUNG PEOPLE REPORT THEIR CONFIDENCE INCREASING	1566	1437	1335	2500	1343	1359	4066	2694	-1372	2780	2694	-86
YOUNG PEOPLE FEEL ABLE TO DO NEW THINGS	1558	1392	1325	2500	1418	1391	4058	2716	-1342	2810	2716	-94
YOUNG PEOPLE GO ON TO DO NEW THINGS AFTER THEIR INITIAL CASHBACK INVOLVEMENT	0	890	735	0	0	0	0	735	735	890	735	-155
<b>OUTCOME 2: YOUNG PEOPLE DEVELOP THEIR PHYSICAL AND PERSONAL SKILLS</b>												
YOUNG PEOPLE GAIN ACCREDITATION FOR LEARNING AND SKILLS DEVELOPMENT	274	405	174	0	525	358	274	532	258	930	532	-398
YOUNG PEOPLE REPORT THEIR SKILLS ARE INCREASING	1676	1362	1239	2500	1139	1176	4176	2415	-1761	2501	2415	-86
<b>OUTCOME 3: YOUNG PEOPLE'S BEHAVIOURS AND ASPIRATIONS CHANGE POSITIVELY</b>												
YOUNG PEOPLE REPORT INCREASED ASPIRATIONS	1492	1312	1043	2500	1276	1267	3992	2310	-1682	2588	2310	-278
YOUNG PEOPLE REPORT POSITIVE CHANGES IN THEIR BEHAVIOUR	1405	1157	970	2500	1209	1209	3905	2179	-1726	2366	2179	-187
<b>OUTCOME 4: YOUNG PEOPLE'S WELLBEING IMPROVES</b>												
YOUNG PEOPLE REPORT INCREASES IN FEELINGS AGAINST SHANARRI INDICATORS	1458	1356	1058	2500	1333	1303	3958	2361	-1597	2689	2361	-328
<b>*OUTCOME 6: INDICATOR 1 – YOUNG PEOPLE PARTICIPATE IN ACTIVITY WHICH IMPROVES THEIR LEARNING, EMPLOYABILITY AND EMPLOYMENT OPTIONS (POSITIVE DESTINATIONS) YOUNG PEOPLE AS PART OF THE PROGRAMME, PARTICIPATE IN A LEARNING OR TRAINING OPPORTUNITY</b>												
# IN TRAINING AND LEARNING AS PART OF THE PROGRAMME	1976	1689	2029	0	0	0	1976	2029	53	1689	2029	340
<b>*OUTCOME 6: INDICATOR 2 – PROGRESSION OUTCOMES AFTER COMPLETION OF THE PROGRAMME, THE NUMBER OF PARTICIPANTS</b>												
(SEE TABLE 5 FOR BREAKDOWN OF POSITIVE DESTINATIONS)	509	946	884	0	0	0	509	884	375	946	884	-62

<b>OUTCOME 7: YOUNG PEOPLE PARTICIPATE IN POSITIVE ACTIVITY</b>												
<b>NUMBER PARTICIPATING IN THE ACTIVITY</b>	2113	1824	1895	3333	1736	1713	5446	3608	-1838	3560	3608	48
<b>NUMBER WHO WERE NEW TO THIS TYPE OF ACTIVITY</b>	1226	1200	1198	2500	1304	1245	3726	2443	-1283	2504	2443	-61
<b>NUMBER SUSTAINING PARTICIPATION</b>	1615	1498	1668	2000	1247	1320	3615	2988	-627	2745	2988	243
<b>**OUTCOME 9: YOUNG PEOPLE CONTRIBUTE POSITIVELY TO THEIR COMMUNITIES</b>												
<b>NUMBER OF YOUNG PEOPLE ARE UNDERTAKING COACHING, MENTORING OR SUPPORTING ROLES</b>	0	0	0	0	258	258	0	258	258	258	258	0
<b>NUMBER WHO FEEL THEIR LINKS WITH COMMUNITIES ARE IMPROVING</b>	0	0	0	1666	1214	1214	1666	1214	-452	1214	1214	0

\* Targeted Fund only

\*\* Open Fund only

In Table 3 details of all recorded Outcomes to date can be found for both the programme as a whole, along with individual detail on each of the programmes Funds. The targets include those that were outlined in the Grant Offer Letter, and the project-set targets.

There is a large variance in relation to GOL targets across a majority of outcomes and this is largely due to an overestimation of participants taking part in the Open Fund (as highlighted in Section 2.4). All Targeted Fund projects report on a quarterly basis to Creative Scotland. The Open Fund reports on an annual basis after completion of smaller projects up to 12 months in length (8 months in Round 1 due to late start of the programme). In the Targeted Fund there is clear evidence of a positive start to a range of projects where young people have made significant progress as well as other projects where a steadier progress towards positive destinations across longer term projects as anticipated is evident.

In the Open Fund, data presented at the end of year report summary points to a successful year of activity with the delivery of all programme outcomes within the context of the targets set by the projects.

Each of the outcomes will be explored in more detail and progress towards achieving the outcomes across the programme within the next section.

## 3.1 CASHBACK FOR CREATIVITY OUTCOMES UPDATE

### Outcome 1: Young people build their capacity and confidence

#### **“I found that Lewis has been more out going and confident as a result of taking the classes” – GLASGOW MUSIC STUDIOS, OPEN FUNDED PROJECT**

In terms of targets set through the application process by projects in both the Funds there is clear evidence of achievements in young people building their capacity and confidence, with 2694 young people achieving this outcome in the first eight months of project activity (Table 3).

The Open Fund exceeded its targets for each of the indicators of this outcome. The longer term Targeted Fund projects have consistently been reporting on a quarterly basis regarding an increase in confidence in the young people they are working with. Some of the evidence noted by organisations included:

- Young people getting onto stage for the first time and performing,
- A young person leaving their home and travelling to a project unaided,
- A young person joining a new club or trying new activities as a result of being part of a CashBack project.

For those Targeted Fund projects who may not have reached their targets for this year their Annual reports have pointed to a number of reasons for this including:

- Projects timeline: organisations are still monitoring outcomes with young people who are engaging with their project and organisation on a long-term scale and will report on various outcomes/indicators over the upcoming years.

One targeted fund project has highlighted some of the challenges around how young people rate themselves very highly at the beginning of a project. They will test out another approach to evaluating their young people to mitigate this over 2018/19 by introducing a mid-point skills sheet.

### Outcome 2: Young people develop their physical and personal skills

#### **“I’ve got new friends which I’m happy about cause I’m kinda anti-social wee person.” EDEN COURT PARTICIPANT, TARGETED FUND**

Skills development is clearly highlighted in all reports received from projects in both funds. The themes of success from reports included:

- Young people exceeding their expectations on gaining key skills including team work, or simply making new friends or expanding their social sphere.
- Excellent planning with partners focused delivery on what was required - *“several pre-planning sessions with artists and creative organisations to ensure they had an understanding of the skills deficit and personal challenges that the young people faced.”* (MCR Pathways)
- Outputs from the programme in the form of new music on Soundcloud, completed films, photos of new artworks, and a range of stakeholder evidence highlighting the impact of the development of personal skills for young people involved in projects.

The current data shows that a significant proportion of Open Fund participants are gaining accreditation (21%) and that across the Targeted Fund, though lower, accreditations are also being achieved for a proportion of participants (9%). The disparity here is likely down to the fact that most Targeted Fund participants are continuing their participation at the time of reporting whereas the Open Fund projects are completed for Round One.

The Targeted Fund project reports highlighted some of the challenges and learning from 2017/18 delivery in relation to accreditations including:

- One organisation working in a prison has encountered systemic issues creating barriers to delivery. These issues have been raised with the prison education services to explore how to mitigate this in projects planned for 2018 - 2020.
- 2017/18 was an 8 month year and the expectation is that further accreditations will be gained across 2018/19, which will balance the targets projected.
- Personnel changes in project delivery have created some capacity issues in terms of trained facilitators to complete accreditations with young people.
- Delivery of accreditation has been slower than expected due to partners (eg colleges, schools) being unable to deliver as originally planned when the projects were developing their partnerships.

It is expected that accreditation levels in the Targeted Fund will pick up across the next two years of the programme.

Table 4 highlights accreditation type and accreditations achieved by young people across both funds.

SQA accreditations included: Awards in Dance Leadership, Practical Skills in Creative Industries and Access to the Creative Industries. We currently do not have the detail on SQA qualifications gained in the Open Fund as this was not originally an outcome for those participating. In Round 2 we will ask projects to specify the SQA achieved.

**Table 4 Accreditations achieved 2017/18**

ACCREDITATIONS	OPEN FUND	TARGETED FUND	TOTAL
<b>SCGF LEVEL 1</b>	<b>0</b>	<b>60</b>	<b>60</b>
<b>SCGF LEVEL 2</b>	<b>0</b>	<b>0</b>	<b>0</b>
<b>SCGF LEVEL 3</b>	<b>0</b>	<b>7</b>	<b>7</b>
<b>SCGF LEVEL 4</b>	<b>28</b>	<b>3</b>	<b>31</b>
<b>NON-SCQF QUALIFICATIONS/ACCREDITATIONS</b>			
<b>ARTS AWARDS</b>	<b>84</b>	<b>42</b>	<b>126</b>
<b>DYNAMIC YOUTH AWARDS</b>	<b>25</b>	<b>21</b>	<b>46</b>
<b>DUKE OF EDINBURGH</b>	<b>0</b>	<b>22</b>	<b>22</b>
<b>SALTIRE</b>	<b>129</b>	<b>0</b>	<b>129</b>
<b>EDUCATION THROUGH CASHBACK</b>	<b>0</b>	<b>17</b>	<b>17</b>
<b>UNKNOWN</b>	<b>0</b>	<b>2</b>	<b>2</b>
<b>YOUTH ACHIEVEMENT AWARD</b>	<b>39</b>	<b>0</b>	<b>39</b>
<b>ASCENT</b>	<b>33</b>	<b>0</b>	<b>33</b>
<b>YAVA</b>	<b>20</b>	<b>0</b>	<b>20</b>
<b>TOTAL</b>	<b>358</b>	<b>174</b>	<b>532</b>

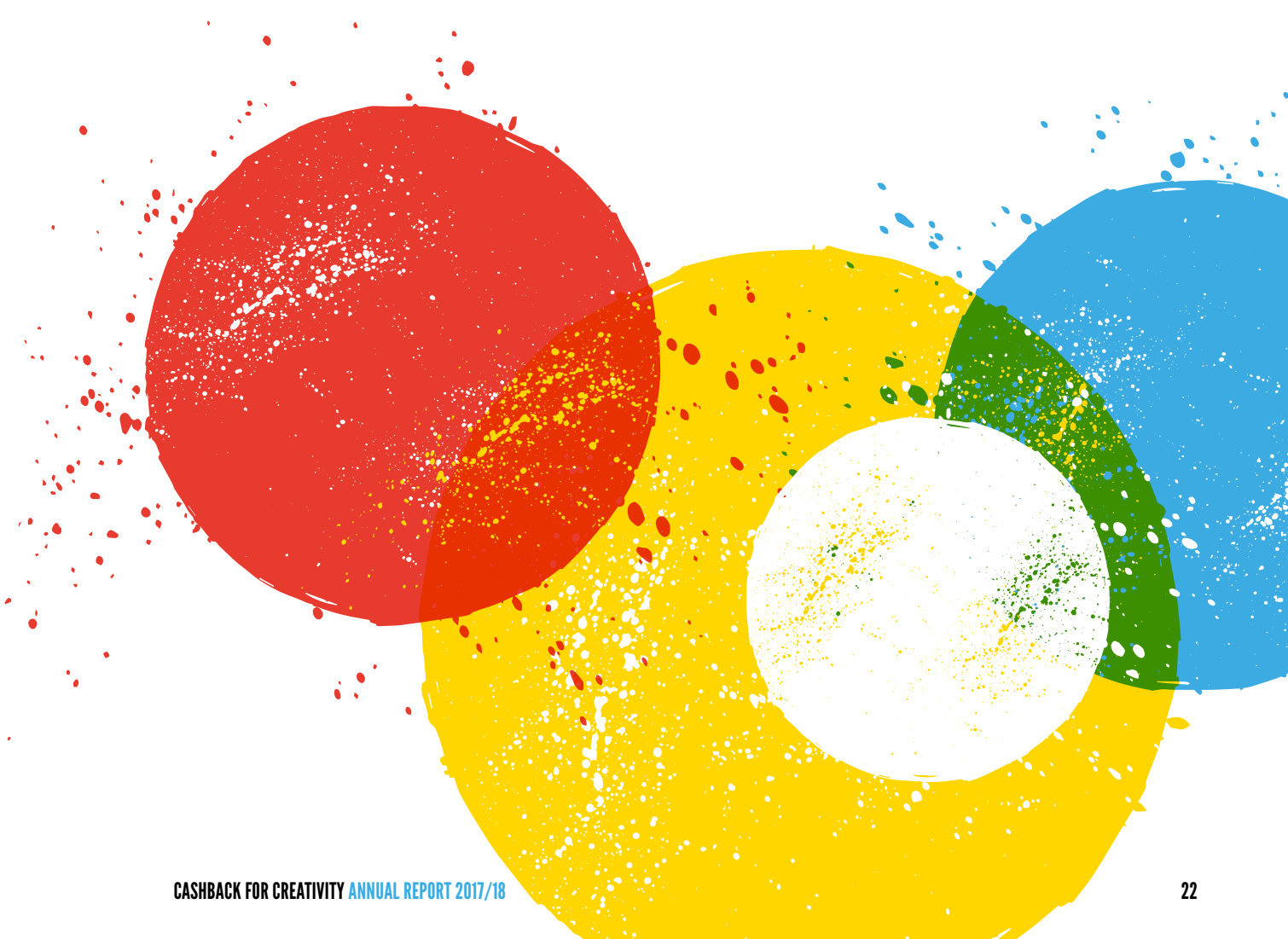
### Outcome 3: Young people's behaviours and aspirations change positively

Across both the Funds 2310 young people achieved this outcome in 2017/18 (See Table 3, Page 18).

The reports received from Targeted Fund projects clearly indicate young people have successfully been working towards this outcome. There are some interesting techniques that organisations have applied within their delivery plan that have lent well to monitoring this outcome, for example, the introduction of "behaviour contracts". Positive changes in behaviour have been measured by indicators such as observing a young person's change from arriving late to every session and then beginning to arrive on time. SHMU in Aberdeen highlight young people who reported that their time participating in their Youth Media Project has encouraged them to pursue their interests as a career. In DanceBase four young people from their Great Feats project are now looking into applying to college to continue learning in the arts.

There were reports which also alluded to finding this outcome more difficult to articulate in terms of self-evaluation and is an area to explore with the external evaluators in terms of further self-evaluation support we can offer projects ongoing. YTAS noted that their participants were unclear about what 'increased aspirations' means when they were asked for their reflections.

The Case Study on P24 illustrates one participant's journey, through their engagement with Hot Chocolate, and the impact of participation on their aspirations and confidence in continuing further study.





**“THE WHOLE THING MADE ME REVISIT THE WAY I THINK ABOUT ART - JUST TO PUSH ON, TRY IT AGAIN, DO SOMETHING NEW. I WANT TO GET MYSELF TO UNIVERSITY. THIS GAVE ME A PROCESS FOR INSPIRATION, A CHANCE TO TRAVEL, AND EXPERIENCES FOR MY CV/PORTFOLIO.”**

Photo - Hot Chocolate Trust

### What is it?

Working with disadvantaged young people in Dundee, this three-year project offers those taking part the opportunity to experience a range of art forms as creators, curators and audiences – and in the process develop their skills, confidence and aspirations for the future.

### One participant's story

Rebecca is 20, living in a deprived area and she came along to an open session. She was a young artist facing significant barriers and was approached as someone who it was felt could both benefit from, and bring a lot to, the project.

She started the project with an interesting mix of character and ability - she was clearly very talented, but also struggling for motivation, and hesitant to put forward her own opinions in group settings. As part of a small group Rebecca planned a series of creative road trips to various cities across Europe, taking opportunities to experience, create, and question the idea of culture in diverse settings. She was supported to get her first passport, and then played a key role in organising the trips. Upon her return, through a series of making days, and a week-long residency at Dundee Contemporary Arts (DCA), she turned her experiences into art, and developed an exhibition. Rebecca was involved in all aspects of the planning, curating, hanging, presenting and documenting of the show.

*“It was really fun to have a final show - a product that we were all so proud of. We got to meet the Head of Exhibitions at the DCA and see how it all happens, and he was really impressed with our work.”*

The project has given her the chance to develop, particularly around decision making, confidence in her ideas, and a commitment to inspiring and helping others. Hot Chocolate now hope she will volunteer with them and help share her experiences with other young people whilst she takes time to build her portfolio for studying art at University.

#### Outcome 4: Young people's wellbeing improves

**“Coming here has cleared my head, it makes me feel good about myself. I think positive, you know, it takes away the negative thoughts I have.”**

**YOUNG PARTICIPANT, SCREEN EDUCATION EDINBURGH.**

As with Outcome 3 there was general feedback on the challenges of collecting data for this outcome. There were a total of 2361 young people who have so far achieved this outcome across both the funds (See Table 3 Page 18). Within the Targeted Fund the collection of SHANARRI\* indicators has resulted in slightly lower progressions towards the target, however, it is clear from Annual and Quarterly reporting that this is less to do with participants achieving this outcome, and more around issues with the collation of information within a project's self-evaluation process.

YTAS demonstrated an innovative approach to self evaluation, using a combination of partners and stakeholders, including parents, teachers and carers, to support the evaluation of participants.

\* The eight wellbeing indicators are commonly referred to by their initial letters - SHANARRI. They stand for Safe; Healthy; Achieving; Nurtured; Active; Respected; Responsible; Included.





## Outcome 6: Young people participate in activity which improves their learning, employability and employment options (positive destinations)

A significant success for Targeted Fund participants is that 46% of the young people who have participated in their projects across 2017/18 have already achieved positive destinations. Table 5 below is a breakdown of some of those destinations achieved.

**Table 5 Targeted Fund Positive Destinations Achieved 2017/18**

POSITIVE DESTINATIONS TARGETED FUND	PROJECTED	TOTAL
<b>PROGRESSING INTO A FURTHER INFORMAL LEARNING OPPORTUNITY IN YOUR ORGANISATION</b>	<b>187</b>	<b>350</b>
<b>PROGRESSING INTO A FURTHER INFORMAL LEARNING OPPORTUNITY IN ANOTHER ORGANISATION</b>	<b>191</b>	<b>123</b>
<b>REMAINING AT OR RETURNING TO SCHOOL</b>	<b>348</b>	<b>212</b>
<b>TAKING A COURSE OF FURTHER OR HIGHER EDUCATION</b>	<b>105</b>	<b>49</b>
<b>UNDERTAKING A SKILLS DEVELOPMENT SCOTLAND-FUNDED TRAINING PROGRAMME</b>	<b>3</b>	<b>47</b>
<b>ENGAGING IN AN ACTIVITY AGREEMENT</b>	<b>33</b>	<b>53</b>
<b>PARTICIPATING IN LEARNING OR TRAINING OFFERED BY THIRD SECTOR PROVIDERS/ SOCIAL ENTERPRISES / COMMUNITY LEARNING AND DEVELOPMENT</b>	<b>23</b>	<b>9</b>
<b>VOLUNTEERING WORK EXPERIENCE, WHERE IT IS PART OF A RECOGNISED COURSE OR PROGRAMME</b>	<b>2</b>	<b>15</b>
<b>COMMUNITY JOBS SCOTLAND</b>	<b>1</b>	<b>13</b>
<b>BEING EMPLOYED / A MODERN APPRENTICESHIP</b>	<b>53</b>	<b>13</b>
<b>TOTAL</b>	<b>946</b>	<b>884</b>

For some of the Target Fund projects there were unexpected indicators for positive destinations and variations in numbers that were expected to be achieved by the end of this year. Reeltime have five young people as oppose to the eight participants they originally projected, move into 'other informal learning opportunities', however, 12 young people, as oppose to the five projected, have now progressed into taking a course in further or higher education. MCR Pathways reported that they expect to see a large number of their participants 'remaining at school' as a result of their participation in their projects and reporting on those progression outcomes for young people will be in line with the school year, therefore evidence of this will be recorded in Q1 and Q2 of 2018/19.

The first Indicator for this Outcome is currently not being recorded correctly by the projects and should be indicative of the total participant numbers across the year. Creative Scotland will work with BOP to ensure organisations understand what this indicator is and that it is recorded correctly across the remainder of the programme.

## Outcome 7: Young people participate in positive activity

The Case Study on P28-29 is a beautiful illustration of the impact that some of the Open Fund CashBack projects have been having to individual participants; in this particular example a young Syrian refugee has been benefiting from exploring her life circumstances through a visual arts project with the Arts and Communities Trust, Dundee.

Projects set realistic targets for this outcome and exceeded their own expectations on the numbers of new young people participating in activity and also sustaining their activity. For example:

- YTAS reported a total of 168 participants as opposed to the 90 projected saying that 'the type of activity they were engaging in was new to them'. As one participant stated in their project *"I never knew I would like theatre until Toonspeak. The area I live in Milton is not great, someone was murdered there recently. Theatre is away from all this. It gives me a break from my house and my responsibilities, but it has also made me more confident and helped me to make more friends."* YTAS Case Study, Toonspeak participant

- Articulate Cultural Trust (Open Fund) noted how one member of the group was very engaged – *“he was always looking for ways to add more advanced features to his story. He was the most technically adept of the group but had never used his technical skills for a creative project before”*.
- For the Falkland Stewardship Trust (Open Fund), the experience of making art or a piece of writing in response to their walk was a very positive and for many the first time they have read things out in a group. It is also the first time they have finished a piece of work and seen it exhibited or published.

There were 2988 young people sustaining participation in project activity across both funds in 2017/18. This is relatively high compared to the targets, and considering the additional barriers to access experienced by many of the participants.

The Indicator for ‘numbers of participants’ has had variable recordings across the quarterly reports from Targeted Fund partners. Creative Scotland worked with partners to ensure their understanding of the indicator and to record it correctly, which resulted in correct data being submitted with Annual Reports. This will now need to be done with Youthlink in relation to the Open Fund and will be another area of monitoring and self-evaluation and a general review of Year 1 that Creative Scotland and BOP will work on with Youthlink over 2018/19.

## Outcome 9: Young people contribute positively to their community



Photo - Ydance

In terms of the targets set by the Open Fund projects within their applications there is a 100% achievement across the indicators for this outcome (Table 3, Page 18). From the project reports considered for this Annual Report there are clear indications of the impact of CashBack for Creativity on how young people contribute to their community. There is also evidence of this outcome from the Targeted Fund reports, an unexpected outcome for this Fund. Many projects have been going out into the community with young people performing and showcasing their new skills by partaking in different charity events with community organisations. For example:

- In Glasgow Quarriers 'Oh Yellow' participants performed to children and young adults with learning disabilities at Cosgrove Care, who do not usually have the budget to run this type of session. Their performance and visit to the centre provided essential additional social interaction opportunities for all participants involved, within the centre and for the young people. Some of the Oh Yellow participants also worked with primary pupils from Tinto Primary to create a Xmas CD.
- In North Ayrshire YDance participants took part in an intergenerational event in North Ayrshire
- The Arts and Communities Association in Dundee publicly exhibited new art work created by their participants
- Toonspeak, in Glasgow, included their participants in a Christmas show in Barmulloch Resident Centre where their offices are based.

## SHARE THE LOVE

ARTS AND COMMUNITIES ASSOCIATION,  
DUNDEE

## CASE STUDY PROFILE



**“I DIDN'T EVER THINK THAT MY ARTWORK WAS THAT GOOD OR THAT SO MANY OTHER PEOPLE WOULD GET TO SEE IT AND LIKE IT. I AM APPLYING TO STUDY DENTISTRY AT COLLEGE BUT I WOULD LIKE TO STAY INVOLVED IN WORKING WITH YOUNG PEOPLE. THIS PROJECT HAS GIVEN (THE GROUP MEMBERS) A CHANCE TO EXPRESS WHAT WE HAVE BEEN THROUGH AND TO MEET WITH OTHER YOUNG PEOPLE.”**

Photo – Arts and Communities Association

### What is it?

Local young people join Indian, Syrian, Polish and Muslim communities in Dundee to research and create a large-scale mixed media artwork – involving weaving, quilting, printing, transfers, silk-screen, embroidery and stencils. The work explores the contribution made by each culture to Dundee’s past and present, with the final work being presented in an exhibition reaching out to all communities.

### One participant's story

Siham, 16, is a young person who arrived in Dundee as a refugee from the conflict in Syria. She lives in an area of Dundee which is amongst the top 15% most deprived areas. Upon arrival in Dundee the family found that the support available in terms of integration was often inadequate. Siham developed her understanding of Scottish culture and the English language through school, and became part of the CashBack project on the recommendation of a youth worker based at her school.

Many of the other young people involved in the group were refugees from conflicts in Syria and Iraq and these sessions were an additional new experience, which they found worrying. However Siham had a relaxed approach which immediately put the other, younger, participants at ease. They were able to observe her creating her own work featuring words and phrases written in Arabic “kindness, friendliness, love, safety” and Siham helped with translations for younger participants.



# 4. ORGANISATIONAL UPDATE



Creative Scotland has held two ‘Gatherings’ for Targeted Fund partners across the last eight months to continue supporting and sharing learning between organisations on the reporting needs and key skills for delivering creative projects to the young people targeted by the CashBack for Creativity programme

Across 2017/18 there has been organisational development in some of the CashBack Targeted Funded projects with personnel changes to project management. This has impacted on some programme delivery while posts have waited to be filled with a knock on impact to the capacity of Creative Scotland to deliver monitoring and evaluation training to newly appointed staff.

Many Targeted Fund projects found the end of year reporting timescales challenging (with submission of both Q4 and an Annual Report in April), however, all projects were able to submit completed reports by May 11. This process will be reviewed after Q1 with the external evaluator to see where any improvements can be made to alleviate some of the reporting demands while ensuring robust data is being collected.

## 4.1 CREATIVE SCOTLAND DATASHEET TOOL

As part of Creative Scotland’s management of the programme, it has been supporting funded projects with data management and effective evaluation frameworks to help the reporting and monitoring process for the fund, and deliver the necessary data to the Scottish Government on a quarterly basis.

Individual participant tracking is a challenge experienced by many organisations working with young people. The programme has been testing out a new tool delivered to Targeted Fund partners, the CashBack Datasheet, supported by the programme’s external evaluators BOP. The Datasheets have been designed to allow organisations to report on participants progress on a quarterly basis while also creating consistent and reliable data for long term and often multi-project programmes. It has also been designed to try and tackle the challenges of collecting longer term outcomes for individual participants and for programmes of activity which include short and longer term projects as well as programmes where young people can dip in and out of activity.

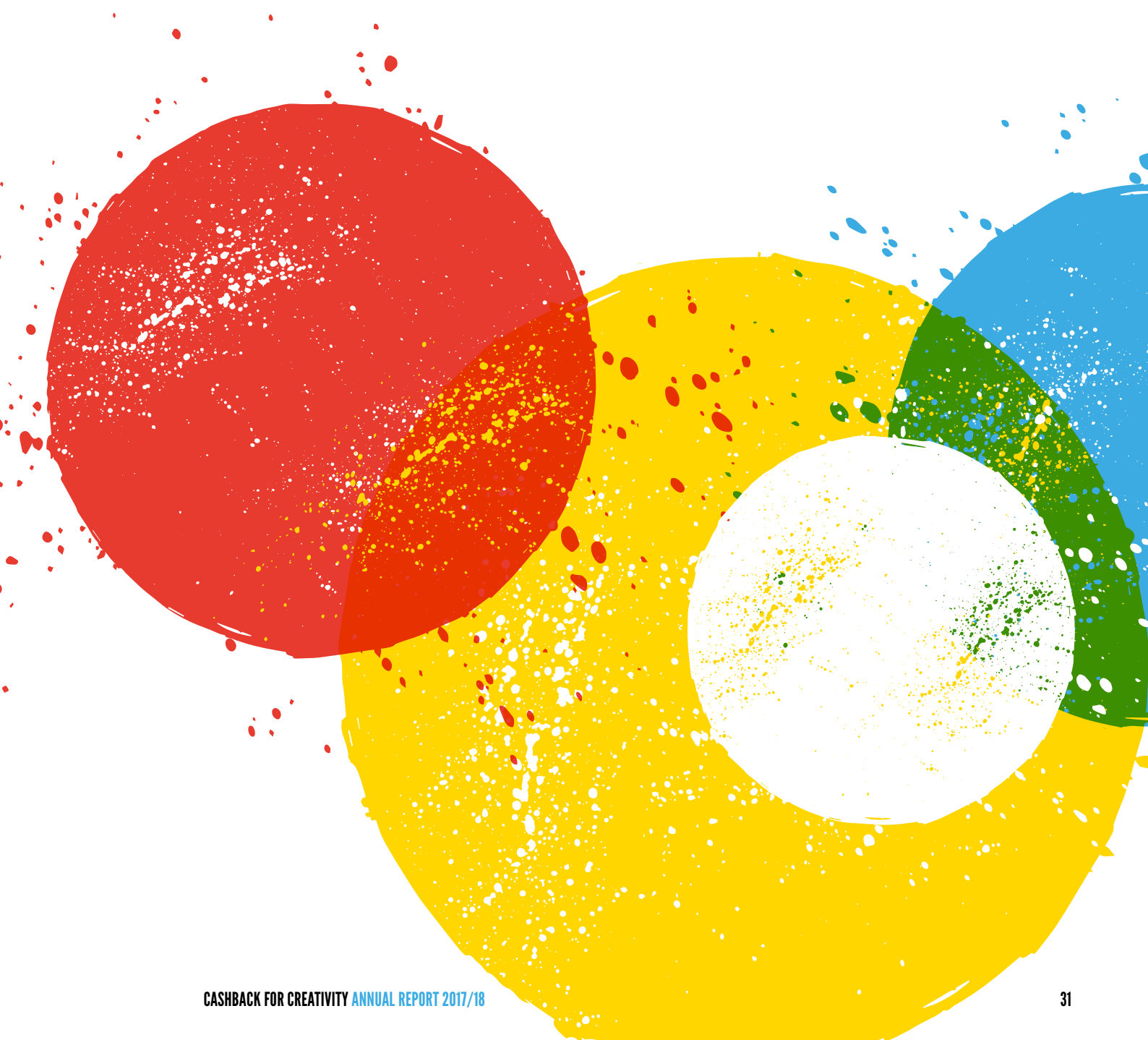
The Datasheets have been effective in:

- Focusing projects on gathering the necessary data for the programme.
- Focusing projects on understanding the necessity of self-evaluation frameworks that allow for the consistent gathering of data.
- Providing projects with a tool that measures outcomes for individual participants while providing overall project data.
- Enabling more effective programme management.

At the end of each quarter Creative Scotland has reviewed all submitted Quarterly Reports from Targeted Fund partners. This feedback has resulted in the need for modifications on the Datasheets, and has highlighted some challenges around data collection, such as gathering demographic data on young people who are homeless.

The process allows Creative Scotland to better understand the position of each individual project as well as managing the projects as a programme. The Programme’s external evaluators, BOP, are supporting the process across the programme and have been assisting in reviewing it over the last three quarters, which has included troubleshooting and modifying the Datasheet to ensure that it is fit for purpose.

A final review of the Datasheet is currently being completed on receipt of the latest Annual Reports, to ensure all feedback and issues are resolved and the Datasheet is fully functioning for the remainder of the programme. The overall feedback from the Datasheet is that it is a useful tool for projects to be able to report on a specific programme of activity with specific outcomes. In Year 2 of the programme Creative Scotland and BOP will continue to support projects to achieve an effective monitoring and reporting process.



## 5. SUMMARY OF EVALUATION AND RECOMMENDATION



**“The referral and recruitment of young people into this project is the master key to a great project. We knew this before but this project has really highlighted this lesson.”**

**REELTIME MUSIC, ANNUAL REPORT 2017/18**

Further data analysis is yet to be completed by BOP, however their initial findings suggest the following headlines:

- Those in the most deprived areas of Scotland are being strongly targeted (59% from the most deprived 20% of neighbourhoods, and 87% from the 50% most deprived neighbourhoods).
- There is strong evidence that participants are developing confidence and capacities. This is linked to acquiring new skills and being provided access to new opportunities (See P33 for a participant case study from a programme of work being delivered by Screen Education in Edinburgh)
- Linked to this are the high proportions of participants for whom this is a new activity and the high rate of young people sustaining their participation
- There is a significant amount of data being submitted by projects showing how participants' wellbeing is improving, although this does not always seem to be recorded alongside the submitted quantitative figures for SHANARRI indicators (possibly because these indicators are so broad)
- Similarly, data relating to progression to positive destinations is currently unrepresentative given that the majority of participants are still taking part in activities. However, for those completing participation there are a broad range of positive destinations being described
- Overall there are some issues in how outcomes are being recorded quantitatively. Some organisations have taken the opportunity to refresh surveys and monitoring systems and can accurately track CashBack and broader outcomes. Others are submitting strong qualitative evidence that suggests they may be underrepresenting their quantitative outcome figures.

The recommendation from BOP in Year 2 will focus on supporting organisations to implement stronger self-evaluation techniques, as well as calculating summative outcome data more accurately at a programme level (i.e. focusing on progression and outcome data for those who have completed engagement in project activities).





**“BEING INVOLVED IN THIS PROJECT WAS ‘TRANSFORMATIONAL’ FOR MAX. VERY QUICKLY AFTER JOINING, HIS CONFIDENCE GREW AND HE WAS ABLE TO OVERCOME HIS ANXIETY. HE TOOK A STAR ROLE IN A FILM AND HIS FAMILY WERE ‘GOBSMACKED’ AT THE CHANGES THEY SAW.”**

Photo – Screen Education Edinburgh

### **What is it?**

A creative learning programme targeted at young people living in areas of multiple deprivation, aimed at developing filmmaking skills and film knowledge. Activities include filmmaking, editing, storyboarding, film taster sessions and introductory film workshops.

### **The organisations’ story**

Max, 12, became involved with the Access to Film Making course, after it was offered in his local area. At the start, he lacked confidence and he had experienced severe anxiety since starting High School a year earlier. He suffered from panic attacks and has close family with mental health issues. As a result he struggled to take part in new things unless he knew that there would be an adult there as he needed to know that he would be safe.

Originally, Max was clear that he just wanted to be in the background - and definitely did not want to take part in any acting role in front of the camera. However very quickly, Max’s confidence grew and he was able to overcome his anxiety. The change was transformational. He took a star role in the film that his group was producing and he also supported the planning and presentation of the film at a screening event – standing up in front of everyone to talk about the film to community members, family and teaching staff.

Staff working with him felt that certain barriers to learning have come down as he can now recognise that he has abilities to achieve and he has more confidence. Workers believe this has been a pivotal course in Max’s development. This course supported him to build resilience, which helped him to protect himself from the risks of anxiety. His family, some of whom attended the screening, said they were “gobsmacked” with his transformation, being able to speak at the Screening. He also himself realised that he is capable of “doing more” as a result of completing the course.

# 6. FINANCE UPDATE



**Table 6 CashBack for Creativity 2017/18 Budget**

SUMMARY FINANCE 2017/18	ACTUAL	TARGET	VARIANCE
<b>PROJECT ACTIVITY</b>			
<b>TARGETED CASHBACK FUND</b>	<b>£515,913</b>	<b>£519,333</b>	<b>£3,420</b>
<b>OPEN ARTS FUND</b>	<b>£237,533</b>	<b>£250,000</b>	<b>£12,467</b>
<b>PROGRAMME LAUNCH</b>	<b>£1,322</b>	<b>£2,000</b>	<b>£678</b>
<b>TOTAL PROJECT ACTIVITY</b>	<b>£754,768</b>	<b>£771,333</b>	<b>£16,565</b>
<b>OTHER PROJECT COSTS</b>			
<b>MANAGEMENT AND MARKETING</b>	<b>£84,558</b>	<b>£87,370</b>	<b>£2,812</b>
<b>EXTERNAL EVALUATION</b>	<b>£15,000</b>	<b>£15,000</b>	<b>£0</b>
<b>TOTAL OTHER PROJECT COSTS</b>	<b>£99,558</b>	<b>£102,370</b>	<b>£2,812</b>
<b>TOTAL EXPENDITURE</b>	<b>-£854,326</b>	<b>£873,703</b>	<b>£19,377</b>

In this Phase 4 of CashBack for Creativity we designed our funding model to allow for Targeted Fund partners to apply for up to three years of funding based on learning gained from previous Phases. The impact has so far been positive, with organisations reporting the positive benefits of longer term funding. There have been additional benefits to this, for example SHMU reported that *“The matched funding from CB has allowed the organisation to secure additional funding... that has enabled our organisation to develop our progressions pipeline for young people...”* SHMU. It is anticipated that evidence of these impacts will grow over the duration of the programme.

The finance for the Targeted Fund is rolled out over the next three years. Table 6 highlights actual expenditure for 2017/18. It is hoped that the variance in total expenditure will be utilised to provide increased opportunities for young people to engage in activity through an increase in the funds available in the Round 3 Open Fund. There was a £12,467 underspend in the Open Fund due to three projects not completing within the time period.

A further breakdown of funding by Local Authority and also numbers of participants who have benefited from CashBack for Creativity per Local Authority follows in Table 7.

**Table 7 Distribution of Funding and Numbers of Young people by Local Authority**

LOCAL AUTHORITY	TARGETED FUND YEAR 1 - ACTUAL	OPEN FUND R1 - ACTUAL	LAUNCH COSTS - ACTUAL	OTHER PROJECT COSTS - ACTUAL	TOTAL	TARGETED FUND NUMBER OF YOUNG PEOPLE	OPEN FUND NUMBER OF YOUNG PEOPLE	TOTAL YOUNG PEOPLE
ABERDEEN CITY	£71,750				£71,750	516		516
ABERDEENSHIRE		£10,100			£10,100		253	253
ANGUS								
ARGYLL & BUTE								
COMHAIRLE NAN EILEAN SIAR								
CLACKMANNANSHIRE								
DUMFRIES AND GALLOWAY	£34,148				£34,148			
DUNDEE CITY	£38,792	£21,544			£60,336	52	84	136
EAST AYRSHIRE		£7,155			£7,155		100	100
EAST DUNBARTONSHIRE								
EAST LoTHIAN		£5,700			£5,700		138	138
EAST RENFREWSHIRE		£9,100			£9,100		25	25
EDINBURGH	£79,613	£3,150	£1,322*	£99,558*	£183,643	132	43	175
FALKIRK	£17,932				£17,932	43		43
FIFE	£9,990	£26,310			£36,300	71	205	276
GLASGOW	£85,101	£84,571			£159,672	593	585	1178
HIGHLAND	£19,980	£9,400			£29,380	123	15	138
INVERCLYDE	£9,990				£9,990	71		71
MIDLoTHIAN		£1,953			£1,953		18	18
MORAY	£59,815	£8,010			£67,825	78	78	156
NORTH AYRSHIRE	£17,932	£3,718			£21,650	43	23	66
NORTH LANARKSHIRE	£22,252	£5,150			£27,402	32	12	44
ORKNEY								
PERTH & KINROSS								
RENFREWSHIRE		£15,485			£15,485		80	80
SCOTTISH BORDERS		£9,590			£9,590		30	30
SHETLAND ISLANDS								
SOUTH AYRSHIRE								
SOUTH LANARKSHIRE								
STIRLING		£6,597			£6,597		17	17
WEST DUNBARTONSHIRE								
WEST LoTHIAN	£48,618	£10,000			£58,618	144	16	160
<b>TOTAL</b>	<b>£515,913</b>	<b>£237,533</b>	<b>£1,322</b>	<b>£99,558</b>	<b>£854,326</b>	<b>1898</b>	<b>1722</b>	<b>3620</b>

\* Please note that these figures relate to project management, evaluation and launch costs for the CashBack programme

# 7. COMMUNICATIONS UPDATE



## SUMMARY OF COMMUNICATIONS ACTIVITY

Throughout 2017/18 Creative Scotland has been overseeing a programme of communications, awareness raising and promotional activity around the whole CashBack for Creativity programme.

## THE LAUNCH OF THE PHASE FUNDS AND OPEN CALLS FOR APPLICATIONS

Following the launch of Phase 4 of CashBack for Creativity in early 2017, the Targeted Fund was opened for applications from suitable arts and creative organisations to deliver three year programmes of work (deadline April 2017). Guidance materials were developed using the distinctive CashBack for Creativity design, and the launch of the fund was featured on the [Creative Scotland website](#), with press release issued to the media, and further promoted on the busy [Creative Scotland Opportunities website](#). The fund was also listed in the [Creative Scotland newsletter](#) to over 30k recipients in February and March 2017 and was further supported by a series of funding information events which went on the road to Dundee, Inverness, Edinburgh and Glasgow to meet with potential applicants. Social media activity across Facebook and Twitter further encouraged applications and attendance at the events.

In April 2017 the Open Fund, managed by Youthlink Scotland, followed this by opening for applications ahead of a June 2017 deadline. Again the fund was promoted on both the Creative Scotland and Youthlink websites, in Creative Scotland's newsletters for April and May 2017 and on the Creative Scotland Opportunities website and social media channels.

In November 2017, the Open Fund opened for the second round of applications (deadline Jan 2018) [supported by a news release](#) and featured in newsletters in November and December 2017, on the Opportunities website, and through social media.

## CASHBACK FOR CREATIVITY PROGRAMME LAUNCH EVENT AND FUND RECIPIENT ANNOUNCEMENTS

In September 2017, the recipients of £1.7m funding from both the Targeted Fund, and the first round of Open Funding, were launched with a ministerial visit from the Cabinet Secretary Mr Michael Matheson to a Targeted Fund project, SEE (Screen Education Edinburgh), in Pilton, Edinburgh. The Cabinet Secretary met CashBack programme graduates who have progressed through CashBack filmmaking programmes run at SEE across each Phase of Cashback for Communities 10 year programme. Mr Matheson also met with young people starting on new CashBack projects in Phase 4 and had a glimpse of some of the workshops young people attend when they join SEE's CashBack programme.

The launch was [formally announced through a major news release](#) issued by Creative Scotland to the media and was covered in the Herald and on STV news and included interviews with Youth Development Worker Dina Subasciaki, Young film maker Liam Chisholme, and the Cabinet Secretary for Justice. Creative Scotland [produced a short film](#) that covered the key messages of SEE's work, the contribution CashBack has made to the development of the young people they work with, and their organisations development and is a great summary of the benefits and aims of the funding.

In April 2018, the recipients of the second round of the Open Fund were announced, through [a news release](#), another visit by the Justice Secretary to a fund recipient (WHALE Arts in Wester Hailes) and a new [film profiling more young people](#) who are benefiting from the programme.

## LEARNING DAYS FOR TARGETED FUND PARTNERS

Creative Scotland met with the Targeted Fund partners to deliver two learning days (in August 2017, and March 2018) to deliver Communications, Reporting and Evaluation information and workshops. Both days were aimed at enabling the 15 Targeted Fund projects to share their work, discuss ways of closer working and to network with other organisations within the family of CashBack for Creativity delivery partners.

## SOCIAL MEDIA AND THE CASHBACK 'SELFIE' CAMPAIGN

CashBack for Creativity has its own Twitter account and Facebook page which are both operated by a member of the Creative Learning and Young People Team at Creative Scotland. In addition to social media activity originating from these accounts, and the main Creative Scotland social media accounts, the organisations and projects in receipt of CashBack funding are also actively using social media to give updates on their work and profile the output of the young people involved.

### Twitter

In 2017/18, the Cashback for Creativity account has amassed 3.5k profile visits, 95.2k impressions and 2,377 new followers over 63 tweets.

### Facebook

Over the past year, the number of followers of Cashback for Creativity's Facebook page has almost doubled (from 360 to 640).

### CashBack 'Selfie' Campaign

Creative Scotland helped to coordinate the CashBack 'Selfie' campaign with 49 projects across both funds getting active online; there was visible increased social media activity (Twitter and Facebook) around the launch of the Fund and the CashBack 'Selfie' campaign (see below), with many Targeted Fund partners using their CashBack for Creativity 'Selfie boards' (see YDance image above).

## PRINT AND MARKETING MATERIALS

Timed to be produced alongside the programme launch in September 2017, Creative Scotland produced a printed booklet profiling the 49 funding recipients, which was made available for events and to distribute to key stakeholders. The CashBack for Creativity partners have also made use of a number of promotional items for the fund, that can be used by the young people on their programmes - YDance requested branded water bottles for their young dancers and Toonspeak in Glasgow requested stress balls. In addition inkstamps, pens, notepads, stickers have all been made and distributed to partners for use by young participants. Creative Scotland will continue to work with the projects to encourage them to celebrate their progress and achievements across the next year of the programme, and support their marketing and communications activity.



## 8. LOOKING AHEAD



The organisations delivering work across 2017/18 have been evidencing the skills, passion and dedication required to deliver impactful creative projects to targeted young people. Organisations in the Targeted Fund have also alluded to the value of their three year funding awards with Hot Chocolate stating that: *“We have spent a long time researching and championing the social impact of creativity, so it feels like finally we can give it the time and space required to use it as a meaningful tool for change.”*

Looking ahead Creative Scotland will be working towards ensuring that the projects and young people benefiting from the CashBack programme are supported appropriately. For 2018/19 the main areas that the programme will be focusing on are as follows:

### Open Fund

Projects in Round 2 of the Open Fund started project delivery in April 2018. Creative Scotland will be working with Youthlink, who are administrating the Fund, to visit and profile projects within the fund across the year. Across the next two quarters planning and development for the publication of the Open Fund Round 3 will be completed, with a view to publishing the application process for the fund in November 2018. There will also be a review on the monitoring of the project funds in relation to data gathering needs for the programme.

### Targeted Fund

All projects in the Targeted Fund will continue delivery across 2018/19. There are two projects, Oasis Youth Centre in Dumfries and Galloway, and Platform in Glasgow, who were in the development phase of their projects in 2017/18, and will now start delivering activity to participants across the next two quarters of the year.

Creative Scotland aims to deliver further ‘Gathering’ events for the Targeted Fund partners to deliver essential monitoring and evaluation support, and a space to share good practice and knowledge. We will further develop the online space forum through The Knowledge Hub, to share news and information.

Following any external evaluation recommendations, we will continue to develop the CashBack Datasheets to ensure robust gathering and management of data in the Targeted Fund.

### Year of Young People and #UNCON

We will continue to support any programmes of work or projects working directly with the Year of Young People initiatives including #UNCON in September 2018; a youth led conference celebrating the young artist in Scotland delivered by the National Youth Arts Advisory Group and Creative Scotland, who are an instrumental element of the National Youth Arts Strategy. We are planning to profile CashBack for Creativity work over the course of the conference.

## CashBack for Creativity Research Podcasts

We have completed five podcasts that are now ready for publication to complement the Phase 3 research publication [‘How do you draw a rainbow the wrong way: Understanding young people’s development in creative activities’](#) BOP Consulting, September 2017. They follow the five themes from the research including:

- 1 Attainment
- 2 Health
- 3 Employability
- 4 Professional Approach
- 5 Community of practice

The Podcasts have been delivered by the Phase 3 research consultants BOP Consulting and supported by Screen Education Edinburgh who employed young people who have been involved in CashBack projects to produce the podcasts.

## CashBack for Creativity Phase 4 Research Project

In 2018/19 Creative Scotland will tender for a new research project to continue developing learning and good practice in the delivery of creative projects to young people.



# APPENDIX 1 LIST OF ALL PROJECTS FUNDED 2017/18



## HIGHLANDS

### Targeted Project (up to three-years)

#### Eden Court Theatre (£120,000)

Cinema CREATIVE in the Highlands and Moray will offer first-contact to multi-artform creative opportunities including film making, theatre and electronic music workshops for disadvantaged young people from deprived areas or who are non-attenders at school or work, or at risk of exclusion or offending.

### Open Projects (up to 12 months)

#### Bauer Radio's Cash for Kids Charities (£9,400)

Multimedia courses for young people in Inverness covering radio, film, print, photography and digital skills. At the end of the course, each young person will have a 'digital cv' – an online webpage which showcases content they've created.

#### Bodysurf Scotland (£8,010)

A new dance and movement group in Moray offering free dance classes and performance opportunities to young people aged 16-24 with additional support needs.

## MORAY

### Targeted Project (up to three-years)

#### Findhorn Bay Arts (£119,625)

In the Mix is a three-year project of creative activity for young people in Moray who are experiencing isolation, out of work or school, at risk of offending, and/or live in rural pockets of deprivation. Led by professional, qualified creative practitioners, these young people will be supported through a series of workshops, one-to-ones, creative visits and a Creative Holiday Programme.

## ABERDEEN

### Targeted Projects (up to three-years)

#### Station House Media Unit (SHMU) (£120,000)

Youth Media Project is a three-year activity that will provide creative opportunities for young people from disadvantaged backgrounds in Aberdeen to participate in a diverse media programme covering four strands: Youth Radio Project, youthTV, Youth Magazine, shmuSOUND and Citizen Journalism.

#### Citymoves Dance Agency (£95,464)

Project Strive is a three-year programme that will offer free weekly dance and art activities to young men living in areas of deprivation. The programme will be run with a range of partners including Denis Law's Streetsport, Aberdeen FC Community Trust and Twilight Basketball. Dance sessions will be themed around the skills of each of the sporting partners.

## ABERDEENSHIRE

### Open Projects (up to 12 months)

#### North East Arts Touring (£5,500)

A series of arts management workshops in Peterhead offering young promoters skills development in programming, promoting, marketing, box office and front of house roles.

#### Modo – Circus with Purpose (£4,600)

This initiative will offer young people in Peterhead the chance to develop skills in music, theatre, circus, lighting design and prop making, leading to performances at Encounter Youth Café.

## DUNDEE

### Targeted Project (up to three-years)

#### Hot Chocolate Trust (£116,491)

Working with disadvantaged young people in Dundee, the Hot Chocolate Trust's three-year project will offer young people opportunities to experience multi-disciplinary arts as audience, makers, and curators.

### Open Projects (up to 12 months)

#### Shaper/Caper (£10,000)

'Powwow' will offer workshops for young people in Douglas to develop digital and physical theatre skills. The project will work with award-winning games company Guerrilla Tea – renowned for their work on the Genes in Space game for Cancer Research UK – to offer workshops for young people at Factory Skatepark and Douglas Community Centre.

#### Arts and Communities Association (£9,224)

Local young people will join with Indian, Syrian, Muslim and Polish communities to research and create a large-scale, mixed media artwork. This will involve quilting, weaving, printing, transfers, stencils, silk screen, embellishing and embroidery. The work will explore the contribution made by each culture to Dundee's past and present and the final work will be presented in an exhibition.

#### The Artifact Dance Company (£2,320)

Dance workshops for young people involved with the Dundee Women's Aid service, with the aim of encouraging creativity through movement and self-expression.

## FIFE

### Open Projects (up to 12 months)

#### Falkland Stewardship Trust (£10,000)

A literacy programme offering young people opportunities to connect with their community through prose, poetry and song.

#### Suit and Pace (£6,350)

Afterschool Story Club where young people will learn storytelling skills. The young people will then develop their own stories after researching local history, local folktales, national traditional stories or stories from farther afield.

#### Heart and Sound (£9,960)

A film, media and visual arts workshop session aimed at young people aged 16-24 who are struggling to find other young people to connect with due to autism, depression and anxiety. Activities will include learning how to make a film, storyboarding, voice-over work and learning how to present to camera. These activities will result in a series of creative films expressing young people's views on mental health.

## STIRLING

### Open Project (up to 12 months)

#### Doone and Deanston Youth Project (£6,597)

Taster sessions introducing young people to different elements of filmmaking, and the practical skills required to create a short film. Participants will experience camera work, storyboarding, editing, sound, acting and directing. The project will culminate in a celebratory screening.

## EDINBURGH + LOTHIANS

### Targeted Project (up to three-years)

#### Screen Education Edinburgh (£120,000)

A creative learning programme targeted at young people living in areas of multiple deprivation, aimed at developing filmmaking skills and film knowledge. Activities will include filmmaking, editing, storyboarding, film taster sessions and introductory film workshops.

#### Dance Base, National Centre for Dance (£119,079)

Great Feats is a three-year combined dance programme working with young people not in education, training or employment. Activities focus on dance, healthy eating and building up participants' personal skills and confidence.

#### Firefly Arts Ltd (£116,000)

Pilot is a three-year creative arts programme aimed at helping West Lothian's most vulnerable young people grow in confidence, skill and aspiration. Working with local partners, professional artists and film and media specialists, participants will take part in quality and progressive youth arts projects, technical training, work placement opportunities, and tailored support for entry into further education and employment.

### Open Funded Projects (up to 12 months)

#### Midlothian Libraries (£1,953)

Reading workshops for young people to develop works of graphic fiction.

#### West Lothian Council (£10,000)

Out of the Shadows will offer creative activities across a wide range of digital art forms including photography, design, film making and animation.

#### Vision Mechanics (£5,700)

Mixed media workshops for children and young people in East Lothian to design and build Dragon Scarers – large scale, colourful, scarecrow-like sculptures. The completed sculptures will be presented in an exhibition.

#### The BIG Project (£3,150)

Weekly drama workshops for young people living in Broomhouse. The youth theatre group will work towards an end of year production to be performed to the local community. The young people will explore a range of drama and technical theatre skills. An intensive summer drama project will offer opportunities to further develop creative skills such as script writing, choreography, voice work, improvisation, stage design and construction.

## GLASGOW

### Targeted Project (up to three-years)

#### **Glasgow East Arts Company – Platform (£100,000)**

pARTicipation is a three-year arts programme for young people from Easterhouse to develop skills in film, music, performance and visual art. The holiday programme will involve artists supported by youth providers and tutors from Glasgow Kelvin College who will work together to coproduce new work which will be shared at the Platform arts centre's showcase events.

#### **MCR Pathways (£82,345)**

Young Glasgow Talent Taster Culture Programme is a three-year activity that will offer care experienced and other disadvantaged young people in Glasgow the opportunity to take part in cultural activities. Delivered in partnership with Glasgow Life, a range of National Performing Companies and local creative organisations, the two-year creative programme has three distinct streams: creative participation, active attendance and skills and employment.

#### **Quarriers (£42,793)**

Oh Yellow is a three-year programme that will provide access to quality music making experiences for vulnerable young people in Glasgow. The workshops will involve facilitated practise, access to specialist tutors and professional studio time. Using music as a catalyst, the project will provide young people with the tools they need to express themselves, manage their behaviour, and maintain good mental health. Additionally, through links with the music industry and further education, the project will provide qualifications and meaningful progression opportunities to participants.

## GLASGOW (NORTH EAST)

### Open Projects (up to 12 months)

#### **Glasgow Music Studios Ltd (£5,140)**

A new 'urban music hub' will offer young people opportunities to learn DJ, beatboxing, rapping and digital music production skills.

#### **Impact Arts (Projects) Ltd (£9,982)**

Arts Means Mer Tae Me will offer young people in Easterhouse the opportunity to take part in drama workshops where they will gain skills in creative and theatrical performance.

#### **PEEK – Possibilities for Each and Every Kid (£10,000)**

PEEK will provide theatre workshops where young people learn skills relating to spoken word and physical theatre to create storylines, characters and scenes. There will also be the opportunity to create short films, animations and music, and gain experience in production design-creating sets, props, costume and design lighting. The project will culminate in a staged performance.

#### **Glasgow Media Access Centre – GMAC Film (£10,000)**

Filmmaking workshops where young people can develop creative and technical filmmaking skills including storytelling, camera, sound and editing. The resulting films will be screened at the Arts in The City Open Day in October 2017.

#### **Parkhead Youth Project (£10,000)**

Taster workshops in theatre and movement, creative writing, digital sound and lighting techniques, set installation and costume design, multimedia and filmmaking, as well as graphic design and event organisation.

## GLASGOW (NORTH WEST)

### Open Projects (up to 12 months)

#### **Kingsway Court Health and Wellbeing Centre (£4,050)**

Activities will include a music club, offering musical production and recording sessions. This will afford young people experience with musical instruments, music and lyric writing, music arranging, sound recording, editing and mixing.

#### **Queens Cross Housing Association (£6,394)**

A filmmaking project offering practical and digital skills to local young people. Participants will devise, write, direct and edit their own films. They will be responsible for the creation of all props and costumes and will be involved in scouting locations and building scenery. The young people will also learn how to create sound effects, edit video, choose soundtracks and use a range of digital editing software.

#### **A&M Scotland (£9,920)**

A community-based programme of weekly dance sessions culminating in a dance show where all participants will have the opportunity to display the skills they have learned.

## GLASGOW (SOUTH)

### Open Projects (up to 12 months)

#### **Youth Community Support Agency (£7,800)**

Workshops for BME women. Participants will explore issues important to each individual using a variety of broadcast media. Workshops will include photography, creative writing, animation, drawing and/or storytelling.

#### **The Village Storytelling Centre (£5,370)**

Young people in Pollock will work with a storyteller and musician to write their own songs and create their own instruments from found objects. The sessions will result in a performance, and a photo storybook.

#### **Sunny Govan Community Media (£10,000)**

Activities will include radio production, script writing, researching and editing, creating a series of radio dramas to be broadcast as part of the Sunny G Community Radio schedule.

#### **Indepen-dance (Scotland) Ltd. (£8,040)**

I connect with U will offer inclusive dance workshops for young people from schools in Govanhill, and the Calton, and young disabled people from Assisted Support Needs Units and Assisted Support Needs Schools.

## RENFREWSHIRE

### Open Projects (up to 12 months)

#### Loud n Proud (£9,500)

Young people in Paisley will produce a musical reflecting on the history of a small but significant local bar called The Bungalow, a venue which has welcomed the most influential bands and musicians through its doors. Activities will include acting, singing, dancing and backstage experience.

#### Erskine Music and Media Studio (£7,200)

Erskine Music and Media Studio will deliver a creative learning programme for young people who are at risk of exclusion from school and those who are unemployed and outwith education programmes. Young people will gain valuable skills in filmmaking and visual media, creating a series of short films.

## EAST RENFREWSHIRE

### Open Projects (up to 12 months)

#### Articulate Cultural Trust (£9,100)

Workshops for care experienced young people where they will co-design three projects using an online workshop where digital creativity concepts will be explored through coding, programming and mapping; an exploration of contemporary music-making and connections to the world of popular music creation and production; a devised autobiographical theatre.

## GLASGOW, FIFE, INVERCLYDE, WEST LoTHIAN

### Targeted Project (up to three-years)

#### Youth Theatre Arts Scotland (£120,000)

New Territory is a project delivered in partnership with Toonspeak Young People's Theatre, Ignite Theatre and Youth Theatre Arts Scotland. Activities include weekly drama sessions, summer projects, training for young leaders in Glasgow, Inverclyde, Fife and West Lothian.

## NORTH LANARKSHIRE

### Targeted Project (up to three-years)

#### Reeltime Music (£66,823)

Stepping Stone is a weekly youth music group and college access course for disadvantaged young people in North Lanarkshire, running for three-years.

### Open Projects (up to 12 months)

#### Wishaw Academy Primary School (£5,150)

Filmmaking clubs where young people and parents/carers will animate Lego and gain filmmaking skills through scriptwriting, acting, directing and film editing.

## NORTH AYRSHIRE

### Targeted Project (up to three-years)

#### Y Dance (£107,700)

Take the Lead is a three-year dance programme aimed at young people from areas of deprivation, at risk of offending, or who are being excluded from school, delivered in North Ayrshire and HMYOI Polmont. The programme aims to increase ambition and aspiration by building young peoples' confidence, health and wellbeing, and developing the behavioural, social and emotional skills needed to progress into further learning and employability.

### Open Projects (up to 12 months)

#### The Zone Initiative Limited (£7,155)

Activities include a programme of musical theatre workshops encompassing script development, dance, singing, staging and costumes resulting in an end production of the classic cult musical *Fame*.

#### Pennyburn Regeneration Youth Development Enterprise (PRYDE) (£3,718)

Workshops for young people to develop skills to write and produce their own music.

## DUMFRIES AND GALLOWAY

### Targeted Project (up to three-years)

#### Oasis Events Team (£102,548)

Urban Arts' two-year programme of creative arts, writing and music workshops for young people in three communities identified as having high levels of deprivation within Dumfries and Galloway: Stranraer, Kelloholm and Annan. The programme will develop to become peer led in year two, co-facilitated by young people who were involved in the project during the initial year. The project aims to engage young people considered 'at risk' in a skills development programme to be exhibited within their local area.

## BORDERS

### Open Project (up to 12 months)

#### Alchemy Film and Arts (£9,590)

A programme of activities including an Introductory Filmmaking Workshop Series; a Young Persons Critic and Curator Club; Creative Industry Workshops; Moving Image Artist Talks; Film Festival Guided Day Trips; Kinaesthetic and Interactive Primary School Workshops.