



# Cashback for Communities Small Grants Scheme

## Annual Report 2016-17

(July 2016 – March 2017)

# **CashBack for Communities Small Grants Scheme 2016-17**

## **Contents:**

1. Composite budget showing proposed and actual spend for 2016-17
2. SGS External Evaluation Report Summary
3. Annual report from Youth Scotland as lead partner

## **Appendices:**

1. Evaluation Project Report from External Evaluation Team

CashBack for Communities Small Grants Scheme Annual Budget 2016/17 ext			
	Annual Budget	Capacity Building Element	Actual spend
<b>Staff Costs</b>			
Lead Org Development Worker Dev Wr (1.5 of 3 days pw)	£9,075	£9,075	£8,582
Capacity Building Partner Orgs Staffing Costs	£5,879	£5,879	£5,879
<b>Total Staff Costs</b>	<b>£14,954</b>	<b>£14,954</b>	<b>£14,461</b>
<b>Promotion, Publicity and Launch</b>			
Promotional items	£3,000		£2,500
Case study film			
Website host and edit	£525		£79
Youth Scotland Communications Worker	£1,575	£1,575	£1,230
Evaluation	£3,375		£3,375
Meetings/ events - venue hire/ subsistence	£675		£1,077
<b>Total Promotion and Evaluation Costs</b>	<b>£9,150</b>		<b>£8,261</b>
<b>Grants to Groups</b>			
<b>Total grants to groups</b>	<b>£178,125</b>		£178,599
<b>Total Operational Expenditure</b>	<b>£202,229</b>		<b>£201,320</b>
<b>Administration and Management</b>			
Administration	£3,750		£3,750
Management	£1,800	£1,800	£1,800
<b>Total Admin and Management Fees</b>	<b>£5,550</b>		<b>£5,550</b>
<b>Total Expenditure</b>	<b>£207,779</b>	<b>£18,329</b>	<b>£206,870</b>
Admin & Management as a % of Operational Expenditure		2.74%	2.76%
Promo & Evaluation as % of Operational Expenditure		4.52%	4.10%
<b>TOTAL CAPACITY BUILDING ELEMENT</b>		<b>£18,329</b>	<b>£17,490</b>

## **EXTERNAL EVALUATION EXECUTIVE SUMMARY - YEAR 4 (9-MONTH EXTENSION)**

*“Give young people opportunities to try new and different things, give them confidence to ‘go for it’ and they will rise to the challenge.”* Leader.

CashBack SGS was established in March 2010 to support local volunteer led youth groups, who may not previously have had access to external funding, to enhance their programmes for young people and to get positive projects off the ground. The Phase 3 tranche of CashBack SGS funding was designed originally to operate for 3 years, (2013 – 2016). However, in 2016 the Scottish Government announced a 9-month extension for 3 further funding rounds to bring CashBack SGS in line with the CashBack for Communities funding cycle. The amount allocated to the Partners for CashBack SGS Year 4 was £178,125. Year 4 ran from June 2016 to March 2017.

### **SUMMARY OF RESULTS – YEAR 4**

- **195 awards made**
- **Application success rate of 61% (down from 95% in Year 3 and due to ultimate funding round of Year 4 being heavily oversubscribed)**
- **£178,599 awarded**
- **CashBack SGS grants more than doubled the amount of money available to youth groups**
- **7,223 young people participated in CashBack SGS funded projects**
- **551 new volunteers recruited**
- **1,194 volunteers involved and giving,**
- **87,394 volunteer hours (an average of 73 hours per volunteer) equating to,**
- **an economic value of £922,880**
- **Youth groups in every local authority area received an award**
- **50% of CashBack SGS grants awarded to youth groups in deprived areas (SIMD 1-5)**
- **18 new youth groups set-up of which 4 (22%) are in areas with SIMD scores of 1 or 2 (highest deprivation)**
- **CashBack SGS met its target outputs and outcomes each year**

CashBack SGS funding helps to make activities accessible and affordable to a wide range of young people, many from disadvantaged areas. The establishment of new youth groups helps to grow provision and increase the capacity of the Partners to offer services to young people and to provide local volunteering opportunities. Young people are engaged in pro-social activities offering opportunities to experience new things, learn and develop skills and interests. Funding from the CashBack SGS also helps provide opportunities for young people working towards and achieving organisational badges, recognised awards and leadership qualifications such as KGV1, Youth Achievement Award, and Duke of Edinburgh Awards. Through progression pathways many become confident, skilled young leaders with an appreciation of the importance of active citizenship.

The evaluation of Year 4 has found that the CashBack SGS continues to meet the key outputs and anticipated outcomes set for it, even with just  $\frac{3}{4}$  of the usual number of funding rounds and a smaller grant allocation than previous years. The Partners have disbursed their full grant allocation to 195 youth groups across all local authority areas in Scotland. Half of the grants have been awarded to youth groups operating in areas of Scotland with high levels of deprivation and harder to reach groups. CashBack SGS funding helps to make positive activities accessible to young people who might not otherwise have had the chance to experience them.

The average award in Year 4 was just over £916. The average amount awarded per young person was £25. Nearly two-thirds (60%) of grant recipients secured match funding meaning that the CashBack SGS doubled the amount of funding available to these youth groups' projects.

Nearly 7,223 young people benefitted from Year 4 CashBack SGS funding. Eighteen new youth groups have been established and over 550 new volunteers recruited in Year 4 thereby increasing the capacity of the Partnership to engage young people in positive activities that benefit their personal development, life skills, experience, and confidence. The total volunteer contribution of almost 87,400 volunteer hours equates to an economic value of nearly 1 million pounds.

Whilst the facts and figures are impressive, it's the stories behind the numbers that really illustrate the positive impact and the legacy that the CashBack SGS has on young people and the youth group leaders. By introducing young people to new experiences and opportunities youth groups help to foster young people's interest in pro-social and healthy activities. Activities are also a means for young people to achieve recognised badges and awards, to develop confidence, self-esteem, leadership skills, practical and inter-personal skills which will be transferrable to a wide range of interests and social, educational, volunteering and employment settings.

The CashBack SGS has a positive impact on youth group leaders also. The ability to fund opportunities and equipment makes it easier for leaders to plan and deliver quality activities for young people. The purchase of outdoor activity centre services enables leaders to work alongside qualified instructors thus helping to provide more adventurous and safe experiences for young people. The offer of exciting activities and opportunities attracts new leaders and new young people alike.

The benefits of CashBack SGS funding to young people and youth groups described in the external evaluation report demonstrate that in the hands of these groups, Cashback provides good value for money - all CashBack outcomes achieved for an average amount of around £1,000 per youth group.



## Report on the Small Grants Scheme from July 2016 – March 2017 (ExtFun – Q1-3)

### Background

The application to the Scottish Government for a CashBack for Communities Small Grant Scheme was made by a partnership of 6 national volunteer-led youth organisations with networks of small local branches across the country that are present and active in almost every local community in mainland Scotland and the Islands.

The overarching purpose of the CashBack for Communities Small Grants Scheme is to enable the partner organisations to work together to:

- reach the mass of small volunteer led groups that, for whatever reason, have failed to apply for CashBack funding to date;
- support small volunteer led groups to develop successful applications;
- develop the capacity of local groups to engage with funders by providing specifically designed information, training and support directly to local groups to enable them to access the funds

Two levels of grant are available – up to £1,000 towards the costs of setting up a new group of up to £2,000 to help an existing group run a new programme of activity. Many of the organisation’s member groups and units have not had access to external funding before.

*“We were looking for a small pot of money that we wouldn’t have to jump through hoops for,”* said one youth leader. *“The CashBack Small Grants Scheme provides a quick and easy way to enable us to kick-start new activities for the young people in our area. I feel I should be telling everybody about this.... great idea!”*

### How the grant scheme was set up

The partnership aimed to have a simple to operate grant scheme that would meet the reporting and monitoring criteria of CashBack for Communities. The Scheme has been set up to operate with the same application form, guidelines and criteria across all six organisations but individually branded for the membership of each organisation. In addition, the partnership has worked together to develop the following:

- Launch programme and materials
- Information flow and timelines
- A publicity leaflet
- Press releases
- Pop up banners

- Application forms
- A common assessment tool and database
- A grant administration handbook
- A budget with agreed amounts for distribution
- Partnership Agreements
- A series of funding seminars delivered during the initial phase
- PowerPoint presentation to publicise the initial phase
- Robust monitoring and evaluation procedures
- A CashBack information supplement celebrating the projects that took place in the initial phase
- Case study supplements produced for each year of phase 3 funding
- Mini-evaluation toolkit produced to help groups self-assess impact of the funding

### Report for Year 4 – Q1&2&3: 1 June - December 2016

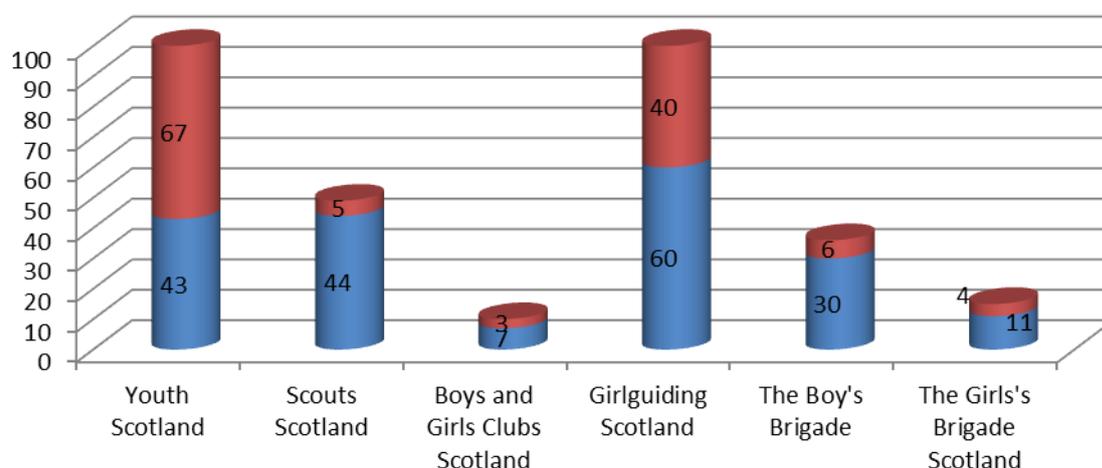
#### Summary of applications received: 320 applications

- Total cost of 320 projects: **£688,660**
- Other income of 320 projects: **£242,571**
- Total Grant Requests for 320 projects: **£446,089**
- Average grant requested: **£1,394**
- Average cost per head requested: **£57**

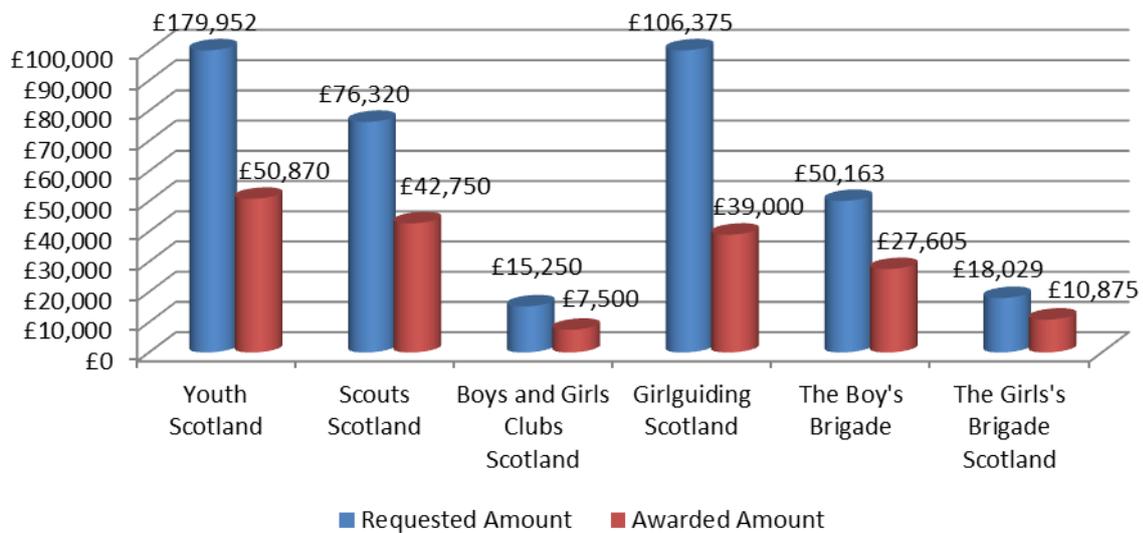
#### Summary of successful applications: 195 applications

- 61% of overall applications received were successful
- Total cost of 195 projects: **£389,908**
- Other income of 195 projects: **£122,822**
- Total Grant Requests for 195 projects: **£267, 086**
- Total amount awarded to 195 projects: **£178,599**
- Average grant awarded: **£916**
- Average cost per head awarded: **£39**
- 50% of grants awarded in top 5 SIMD Decile Scores:

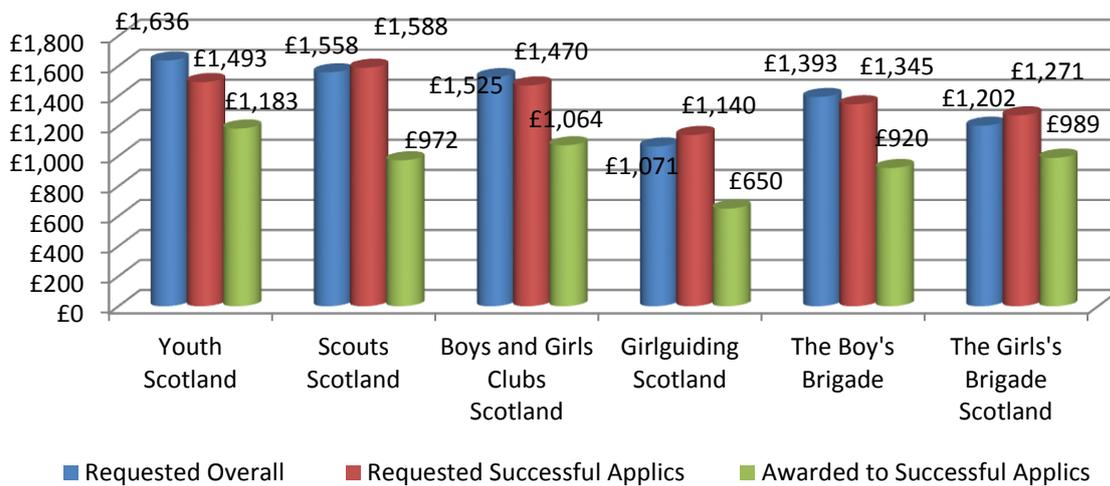
#### No. of applications received per organisation and the no. of applications that received funding



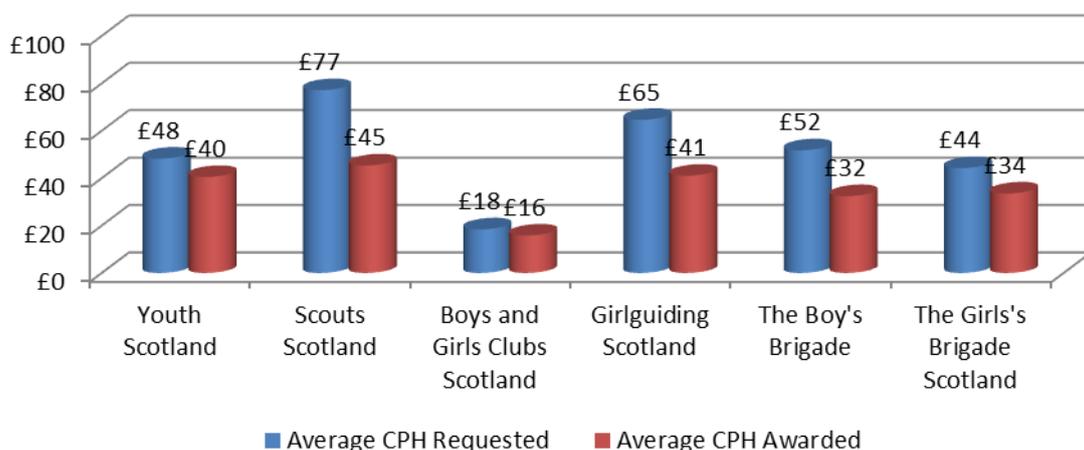
### Total grant requested and the total grant awarded per organisation



### Average grant requested and average grant awarded per organisation

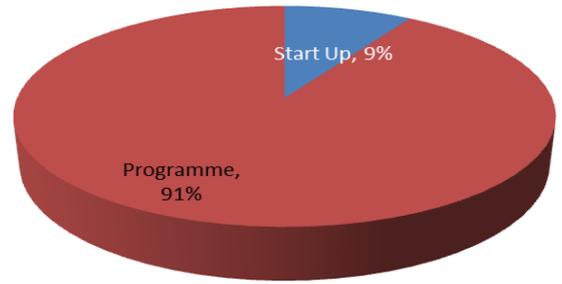


### Average cost per head requested and average cost per head awarded per organisation

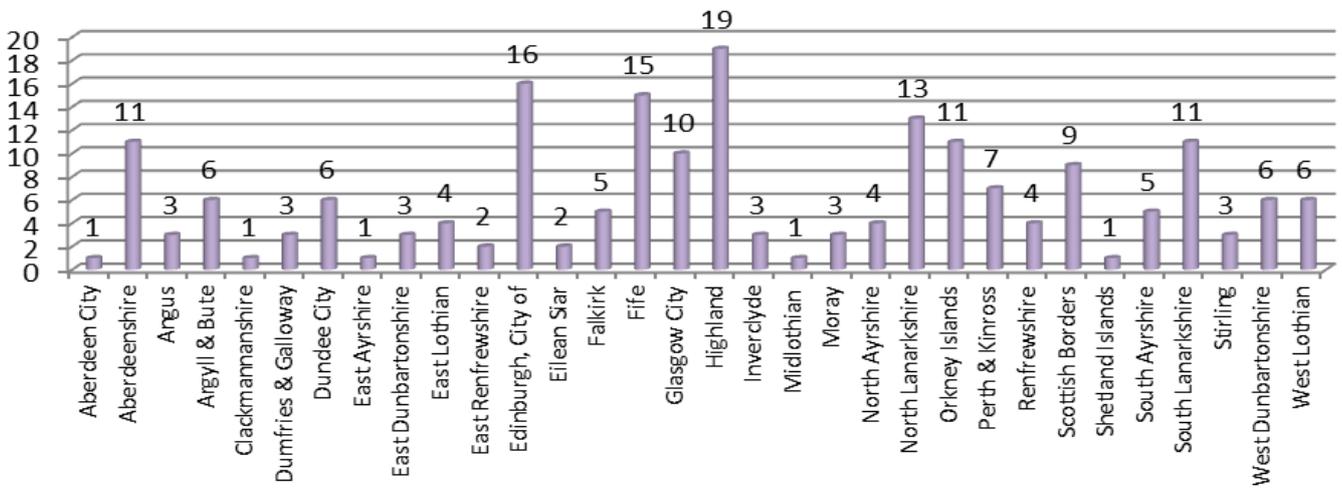


**Successful applications and what was funded:**

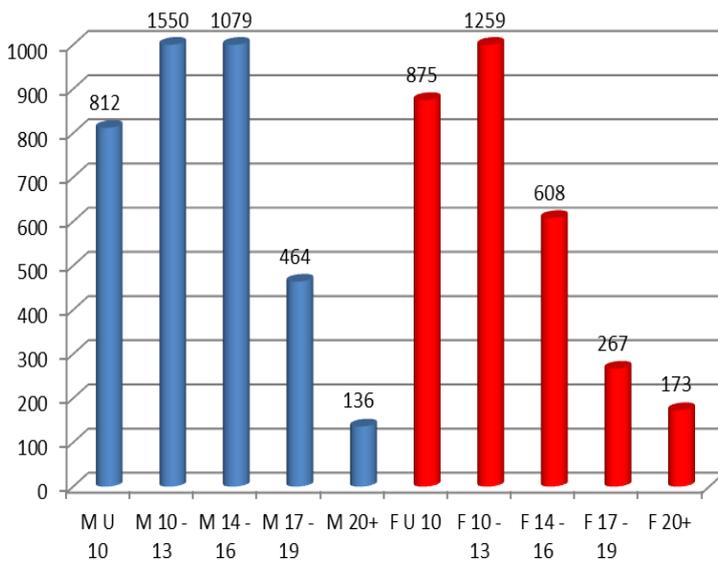
**Grant type:**



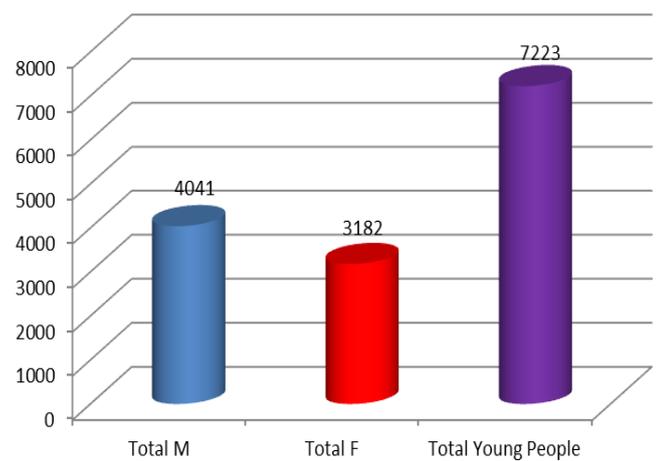
**Geographic spread of funding for 1 June - 1 December 2016:**



**Young people benefitting from projects being funded:**



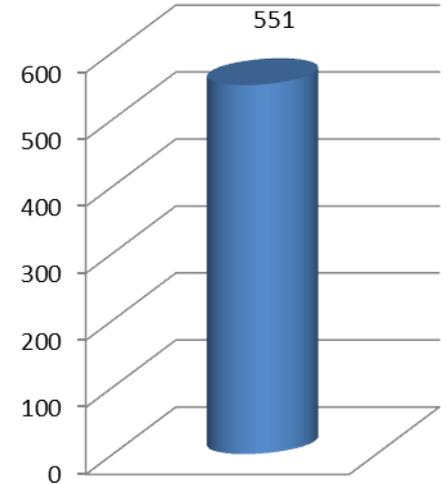
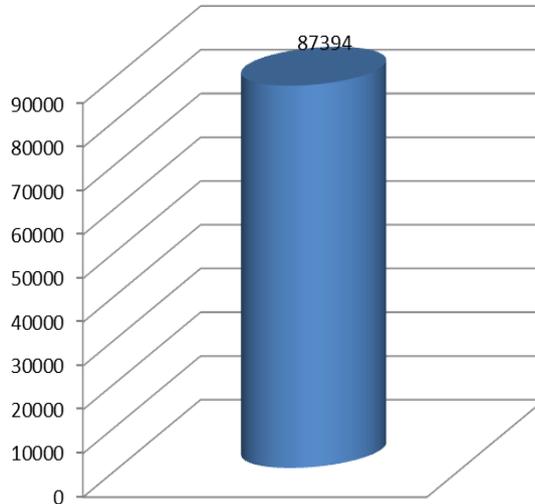
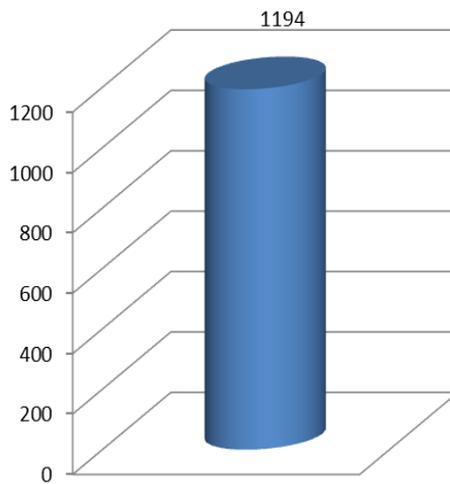
**Total male/ total female:**



**No. of volunteers involved  
volunteers:  
In projects funded for:  
1 Jun - Dec 2016 round:**

**Total volunteer hours:**

**No. of new**



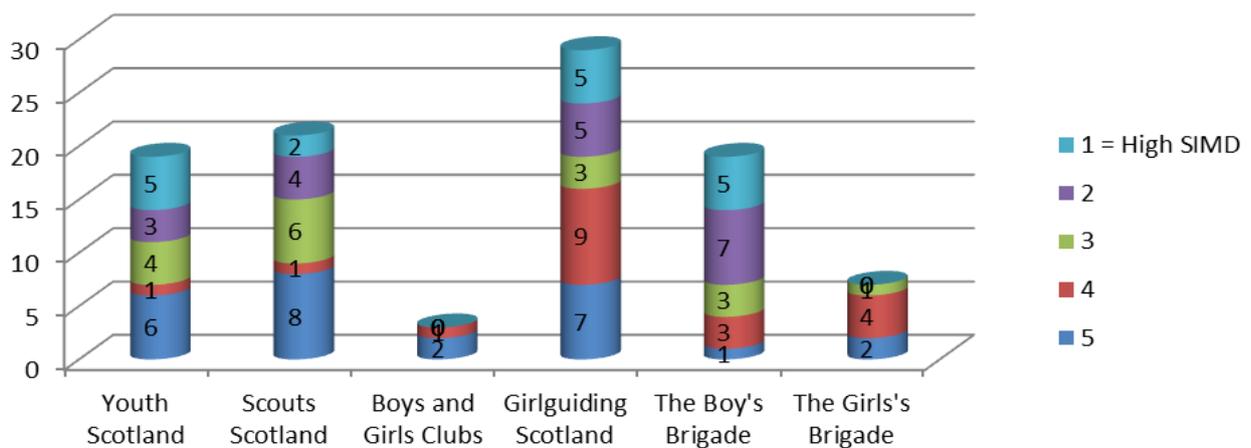
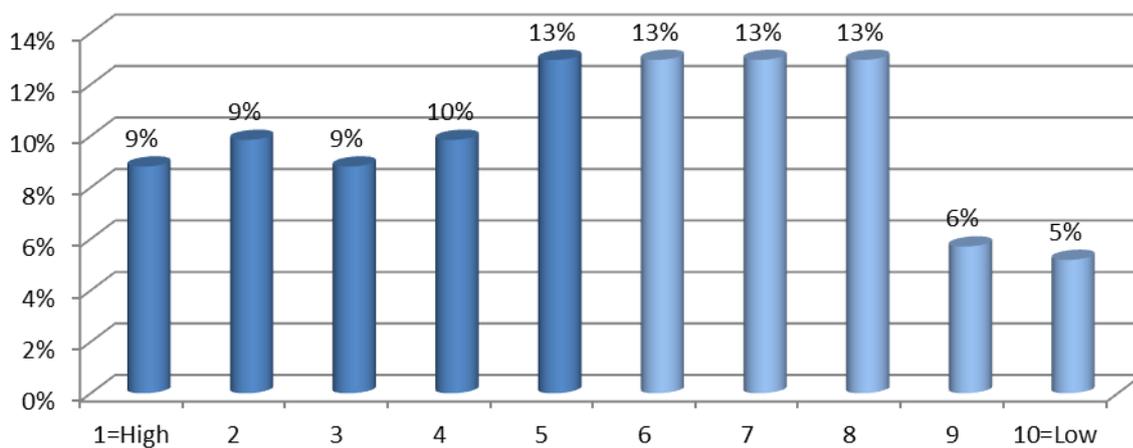
**An average of 73 hrs per volunteer involved in the delivery of projects funded for**

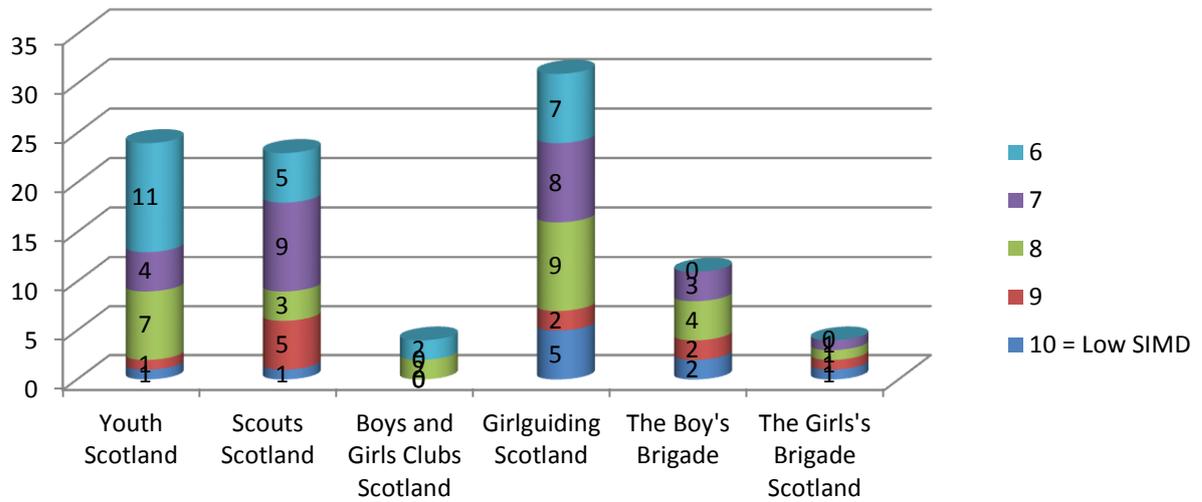
**1 Jun – 1 Dec 2016 round.**

**SIMD Decile Score 1 - 10:**

**High (top 5) = 50%**

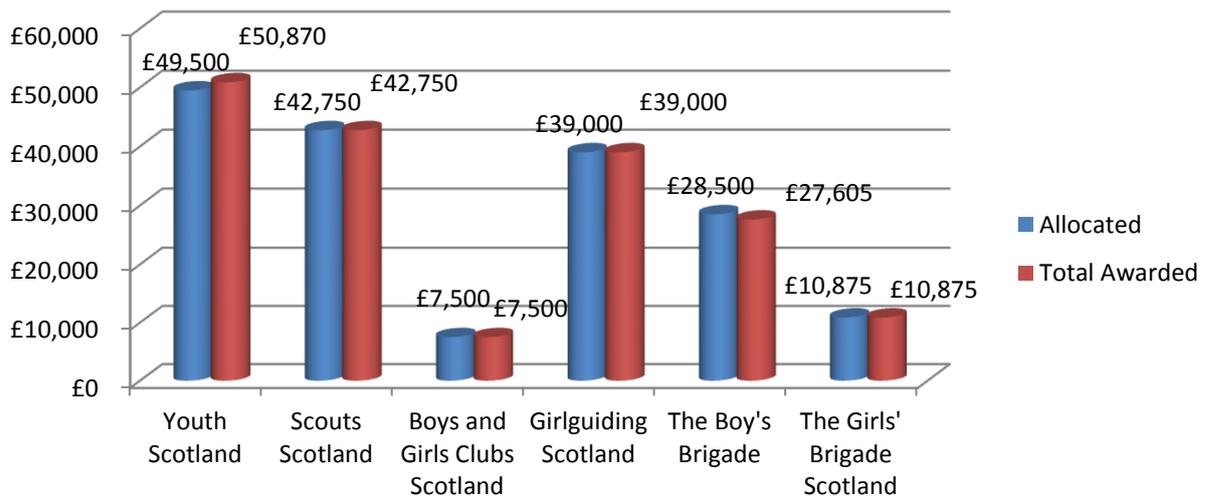
**Low (bottom 5) = 50%**





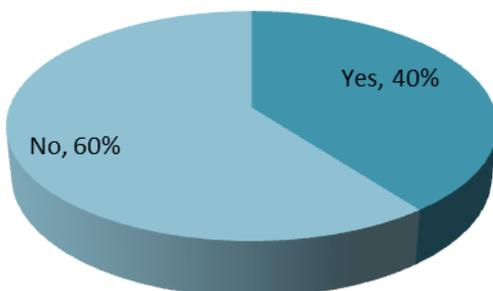
**Allocation per organisation and awards made in Year 4:**

**1 June - 1 December 2016**

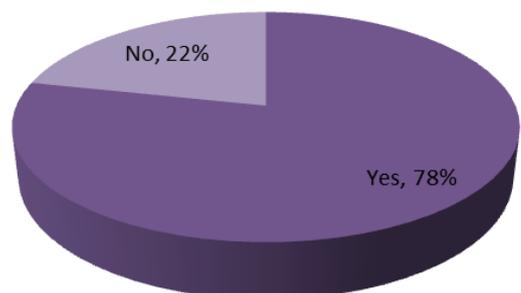


**£178,125- Total Grant Allocation**

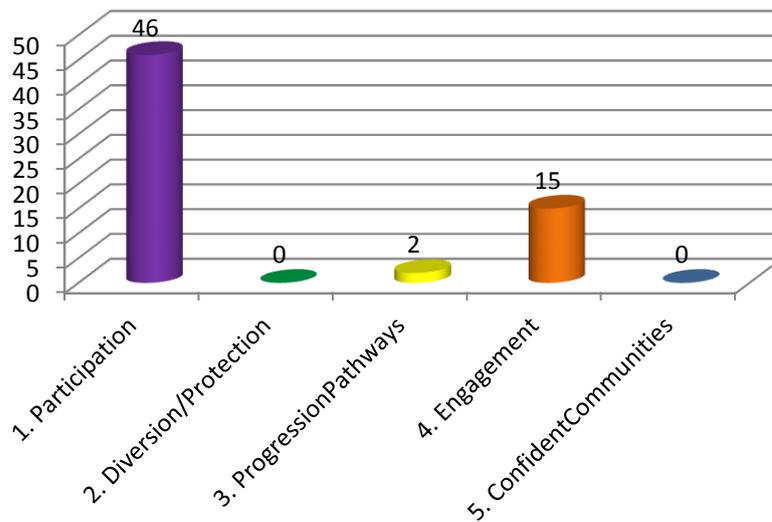
**CashBack Only Funding:**



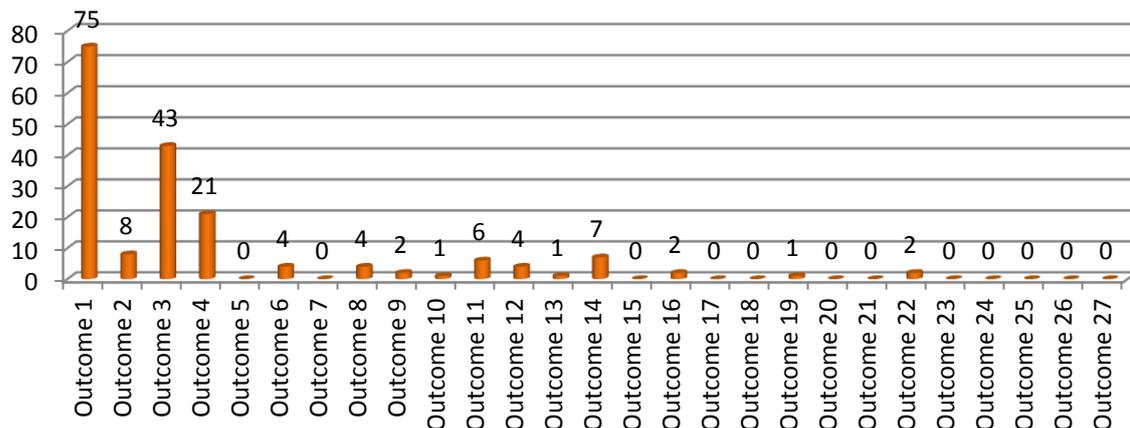
**Match Funding:**



## Objective:



## Outcomes:

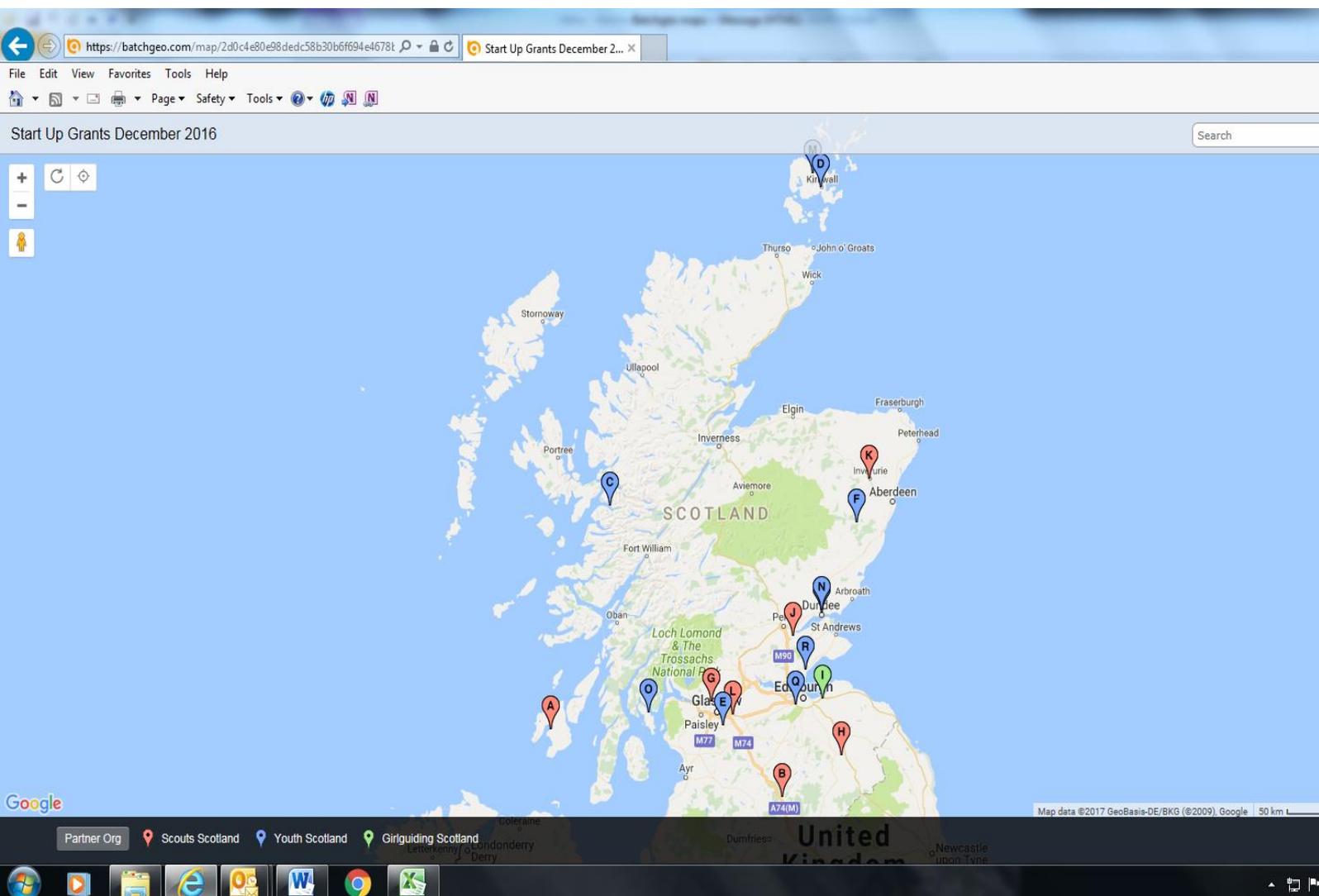


1. Increased participation in positive activity
2. Increased participation by difficult to engage and equalities groups
3. Increased opportunities for new experiences or activities for participants
4. Increased opportunities to develop interests and skills
5. Increased opportunities for continued participation by linking up and signposting to other provision
6. Increased involvement in structured pro-social and healthy activities
7. Participants have places to go where they feel safe and comfortable
8. Greater confidence and self-esteem among participants
9. Participants demonstrate new skills and positive changes in behaviours
10. More participants have achieved accreditation for their learning
11. Participants develop confidence in their skills and develop aspirations for further learning and development
12. Participants are more involved in community-based activities
13. Participants develop positive peer networks and relationships
14. There is increased community-based interaction
15. Sustained participation in positive activities
16. Sustained improvements in health and well-being
17. Sustained improvements in self-esteem and confidence

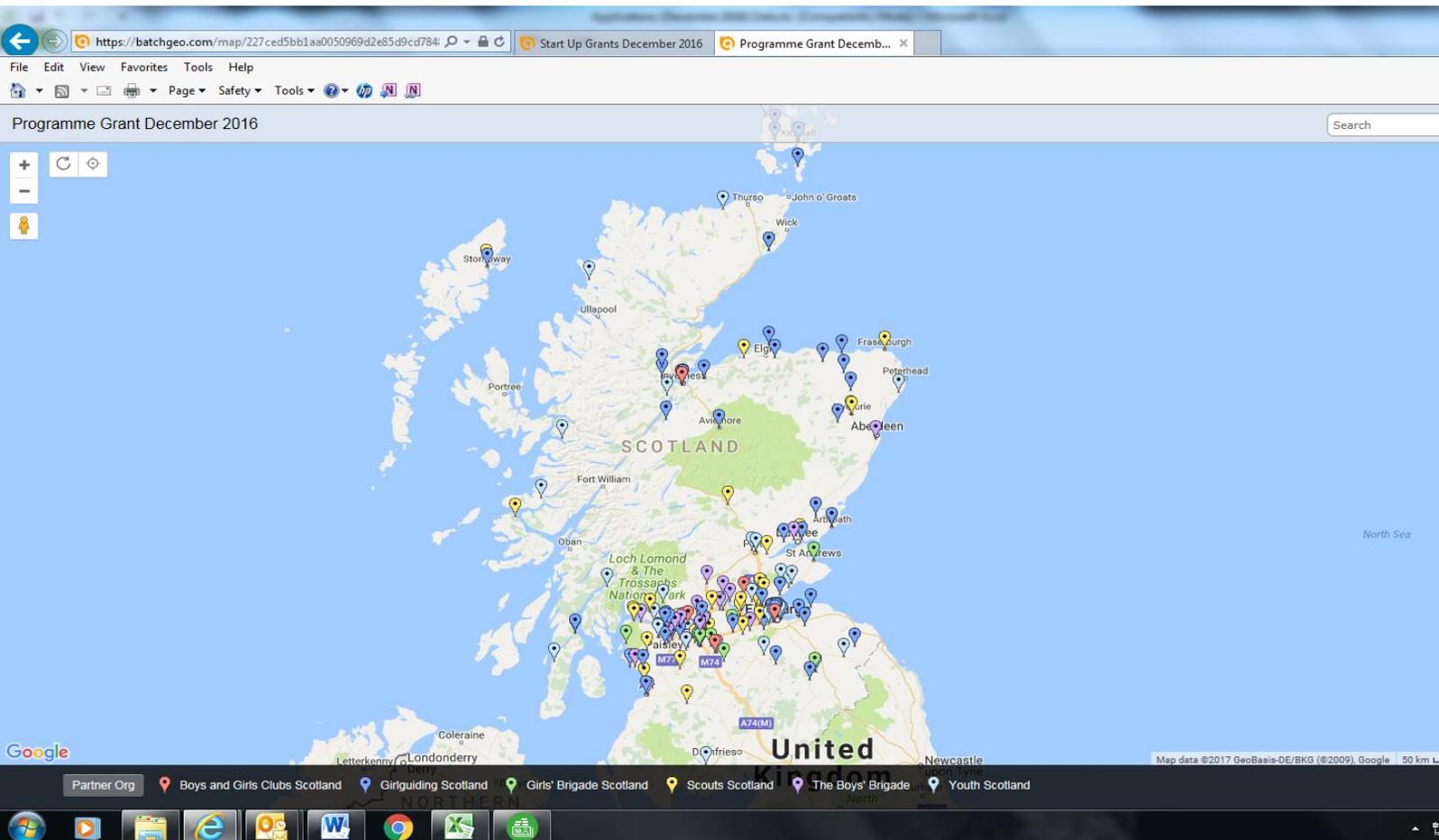
18. Sustained improvements in awareness of the benefits of play, interactive, physical and social activities
19. Increased supportive social networks and feelings of belonging
20. More participants progress onto further learning, training, and personal development opportunities
21. Increased horizons and improved outlook amongst participants
22. Participants have influenced the opportunities available to them in their community
23. Sustained participation in community-based activity
24. Reduced levels of crime and anti-social behaviour
25. Improved perception of the community as a place to live
26. Increased community esteem and capacity to shape local development
27. Better community integration and cohesion

## Location of successful applications for 1 June - 1 December 2016

### Start Up Grants Awarded: 18



## Programme Grants Awarded: 176



### CashBack for Communities: Examples of activities funded between 1 June 2016 – December 2016 round:

The three rounds of the CashBack for Communities Small Grants Scheme have funded a wide range of programmes, projects and activities for young people across Scotland.

#### 1 June - 1 December 2016 funding round

Projects receiving start-up grants in June - December 2016 included:

- **3rd Argyll/1st Islay** – Funding to start-up of new scout section
- **Ceilidh House Youth Club** – Funding for start-up grant for rural youth club to fund programme of activities, including arts and crafts, film, bike maintenance and geocaching
- **Perth Congregational Church - Legendary Youth** – Funding for development of a youth committee, including recruitment, training and celebration of their achievements and purchase of equipment to enhance youth provision (board games, arts and crafts materials and outings)
- **20th Glasgow Scout Group** - Funding to support the start-up of a new Scout troop in Milngavie

- **Melrose Explorer Unit** – Funding is required to support the purchase of tents and other camping equipment to enable the group to camp regularly
- **Tranent and Gladsmuir Senior Section** - Funding for Assault Course, Teambuilding Day, Resources
- **66th Perthshire Scout Group** – Funding to Support for a new Scout Troop
- **West Adventure Club** - Start up grant for a very rural island community providing a broad range of indoor and outdoor activities including mechanics, cooking, nature, health and fitness, and outdoor activities.

Projects receiving **programme grants** in June - December 2016 included:

- **Highland Wildcats** – Funding to support 2 American Football based upcoming project
- **1st Aviemore and Rothiemurchus Guides** – Funding for county camp purchase tents and cooking equipment
- **1st Lanark Girls' Brigade** – Funding to cover costs of a trip & for equipment to be used on company nights (TV & Boom Box)
- **15th Coatbridge** – Funding to help with cost of annual camp, senior's activities and purchase of gymnastics & sports equipment
- **32nd Greenock and District Scout Group** - Funding for a trip to Lochgoilhead to get the Young People some experience of time on the water
- **Brewery Street Kids Club** – Funding for programme of activities, including music sessions, off road driving experiences, movie-making and gymnastics, to be run over 6 months. Developing a group's digital agility
- **15<sup>th</sup> Argyll (1<sup>st</sup> Muileach) Scouts** – Funding is being sought to support a trip to lochgoilhead outdoor centre
- **1<sup>st</sup> Cornhill Brownies** –Funding for Ice Skating Disney Theme, healthy eating with farm to fork trail and relevant badges
- **1st Hamilton Girls' Brigade** - Funding for Martial Arts/Self Defence Course & Laptop
- **Edinburgh, Leith & District Battalion** – Funding to help subsidise cost of events for new Seniors and Young Leaders programme
- **Active Abriachan** – Funding for skills workshops in woodcraft and design to enable young people to fundraise for youth group and community activities
- **East Kilbride Pirates** – Funding for Annual Residential Training Camp
- **1st Fyvie Brownies** – Funding for healthy heart interest badge requiring sporting equipment
- **1st Armadale Girls' Brigade** – Funding for Tutor led sessions & transport costs for residential weekend
- **1st Fraserburgh Scout Group** – Funding for Activity week at Lochgoilhead to enable Scouts to complete Expedition challenge and Explorers to complete the expedition element of Chief Scout Platinum
- **5th East Kilbride** – Funding for contribution towards- skiing tuition, tents, various sports equip, help with Discovery badges and Camp at Cumberae
- **Tweedbank Youth Club** – Funding to offer young people a more diverse range of activities including arts and crafts, drama workshops, theatre trips and sports activities.

For more information on this report please contact Jo MacDonald, CashBack Senior Development Worker, Youth Scotland



**Youth Scotland**

Balfour House, 19 Bonnington Grove

Edinburgh EH6 4BL

Tel: 0131 554 2561 Fax: 0131 454 3438

Email: [jo.macdonald@youthscotland.org.uk](mailto:jo.macdonald@youthscotland.org.uk)

Web: [www.youthscotland.org.uk](http://www.youthscotland.org.uk)